



AGENDA MEMORANDUM

Action Item for the City Council Meeting November 14, 2023

DATE: November 14, 2023
TO: Peter Zanoni, City Manager
FROM: Fauzia Khan, Director of Public Health
fauziak@cctexas.com
(361) 826-7202

Josh Chronley, Assistant Director of Finance-Procurement
JoshC2@cctexas.com
(361) 826-3169

Community Health Assessment

Approval of a two-year service agreement with Metopio, Inc., of Chicago, Illinois, for an amount not to exceed \$87,900.00, to conduct a community health assessment for the Corpus Christi – Nueces County Public Health District

CAPTION:

Motion authorizing the execution of a two-year service agreement with Metopio, Inc., of Chicago, Illinois, for an amount not to exceed \$87,900.00, for a community health assessment of the Corpus Christi Nueces County Public Health District, with FY2024 funding in the amount of \$87,900.00 from the Health District 1115 Waiver Fund.

SUMMARY:

A Community Health Assessment (CHA) provides a comprehensive overview of the current health status, health needs, health issues, and health concerns in Nueces County. This information allows the Public Health District to develop a Community Health Improvement Plan (CHIP) that justifies how and where resources should be allocated to best meet community needs. Utilizing comprehensive, reliable, and recent data is critical to planning public health efforts such as targeted outreach and vaccination campaigns. Metopio Inc. was selected after Finance and Procurement conducted a competitive Request for Proposal to conduct the Community Health Assessment as they were the highest-ranking firm offering the best value to the City.

BACKGROUND AND FINDINGS:

As part of the FY 2024 Budget, City Council approved a budget of \$300,000.00 for Enhancement 4 – Community Health Assessment, as submitted by the Corpus Christi – Nueces County Public Health District. This enhancement serves as the first step towards Public Health

Accreditation, which is a multiyear process that ensures the Public Health District is meeting industry standards and utilizing best practices. Additionally, the budget presentation highlighted that the required assessments for accreditation will be contracted to professional agencies that are qualified to create the assessments, conduct large-scale surveys, and create the required databases for each assessment.

The Corpus Christi – Nueces County Public Health District has not previously conducted a Community Health Assessment, which highlights the need for this foundational study. As highlighted in the budget presentation, a Community Health Assessment is required for accreditation. Achieving accreditation will allow the Corpus Christi – Nueces County Public Health District to promote public trust which will demonstrate an ongoing commitment to quality and performance improvement as well as improve health outcomes.

Metopio, Inc. presented a compelling proposal for the completion of the scope of work for this project. The agency has a track record of success within Corpus Christi, as they recently completed a comprehensive community health assessment for CHRISTUS Health.

Additionally, Metopio, Inc. has an integrated data management and data visualization system which allows for increased accessibility and data transparency. This will allow the public to engage with the Community Health Assessment in a way that would not be possible with just a report. This system will collect de-identified/anonymized data which will contain no protected patient health information.

PROCUREMENT DETAIL:

Finance and Procurement conducted a competitive Request for Proposals (RFP) to obtain qualified firms to provide a community health assessment. Four responsive, responsible proposals were received, which were evaluated by the City's evaluation committee. All four firms were interviewed according to the technical and evaluation criteria on the Request for Proposals. The evaluation committee was comprised of members from the Health District. Proposals were evaluated against the published criteria in the RFP.

The evaluation committee rated each proposer and was scored according to 1) the Firm's experience 2) Team identification 3) Understanding of the project scope 4) Pricing.

Final scores were tabulated for each firm to determine the highest-ranking firm offering the best value to the City. Staff is recommending award to Metopio, Inc.

ALTERNATIVES:

Decline the service agreement, resulting in the inability to proceed with the Community Health Assessment and related Health Department enhancement.

FISCAL IMPACT:

If approved total contract value for a two-year service agreement with Metopio, Inc. will be for an amount not to exceed 87,900.00. These funds come from the Health District 1115 Waiver fund.

FUNDING DETAIL:

Fund: 1049
Organization/Activity: 12668
Mission Element: 44
Project # (CIP Only): **N/A**
Account: 530000

RECOMMENDATION:

Staff recommends approval of the item.

LIST OF SUPPORTING DOCUMENTS:

Service Agreement
Evaluation Matrix