



AGENDA MEMORANDUM
for the City Council Meeting of December 10, 2013

DATE: November 25, 2013
TO: Ronald L. Olson, City Manager
FROM: Wes Pierson, Assistant City Manager – Business Support Services
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(361) 826-3082

UPDATE TO CITY COUNCIL
Corpus Christi Convention & Visitors Bureau Semi-Annual Update

STAFF PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1. Wes Pierson	Assistant City Manager	Business Support Services
2.		
3.		

OUTSIDE PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1. Paulette Kluge	Interim Executive Director	CC CVB
2.		
3.		

BACKGROUND :

The Corpus Christi Convention & Visitors Bureau is presenting information for the Semi-Annual Update to City Council.

LIST OF SUPPORTING DOCUMENTS:

Presentation – CC CVB Update December 2013
Marketing Calendar – CC CVB Update December 2013