



**AGENDA MEMORANDUM**

Corpus Christi Tax Increment Reinvestment Zone #3 Meeting of April 27, 2021

**DATE:** April 22, 2021

**TO:** Peter Zaroni, City Manager

**FROM:** Alyssa Barrera Mason, Executive Director, CCDMD  
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**UPDATE**  
Downtown Design Guidelines

**STAFF PRESENTER(S):**

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1.		
2.		

**OUTSIDE PRESENTER(S):**

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1. Alyssa Barrera Mason	Executive Director	Downtown Management District
2.		

**BACKGROUND :**

As requested by Board Member Pusley and discussions with other Board Members, this presentation will refresh the Board on existing design guidance for Downtown.

**LIST OF SUPPORTING DOCUMENTS:**

PowerPoint – Downtown Design Guidelines  
CCDADP – Design Guidelines  
Unified Development Code – Streetscape Zone  
TIRZ #3 Incentive Program Guide 2021