



**AGENDA MEMORANDUM**  
City Council Meeting of November 14, 2017

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**DATE:** November 8, 2017

**TO:** Margie C. Rose, City Manager

**FROM:** Daniel McGinn, AICP, CFM, Assistant Director of Planning & ESI  
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(361) 826-7011

Briefing - Downtown Area Development Plan
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**STAFF PRESENTER(S):**

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1. Daniel McGinn, AICP, CFM	Assistant Director	Planning & ESI
2. Keren Costanzo, LEED AP	Senior City Planner	Planning & ESI
3.		

**OUTSIDE PRESENTER(S):**

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1.		
2.		

**BACKGROUND:**

Staff briefing on the Downtown Area Development Plan. This item was previously presented to Council on September 26, 2017. At that time, Council voted to table the item. Staff is ready to bring the item forward for Council action and is seeking Council direction to bring the Downtown Area Development Plan as an action item on the December 12, 2017 City Council agenda.

**LIST OF SUPPORTING DOCUMENTS:**

PowerPoint – Downtown Area Development Plan  
Survey Results