



AGENDA MEMORANDUM

First Reading Ordinance for the City Council Meeting of February 25, 2014
Second Reading Ordinance for the City Council Meeting of March 11, 2014

DATE: February 5, 2014
TO: Ronald L. Olson, City Manager
FROM: Wes Pierson, ACM – Business Support Services
WesP@cctexas.com
(361) 826-3082

Buccaneer Days 2014 Lease Agreement

CAPTION:

Ordinance authorizing the City Manager or designee to execute a lease agreement with the Buccaneer Commission, Inc. ("Commission") for 2014 Buccaneer Days Festival and related activities to allow use of City property including areas bounded by Kinney Street, North Shoreline, South Shoreline, and Park Avenue, including adjacent parking lots, during April 24, 2014 through May 4, 2014; use of parking lot north of former Memorial Coliseum site from April 18, 2014 through April 10, 2014 provide for Commission paying fees for City services in amount not to exceed \$33,000.00

PURPOSE:

The purpose of the item is to approve date, location, and admission fees and consideration for Buccaneer Days 2014, and related activities.

BACKGROUND AND FINDINGS:

Since 1938, the Buccaneer Commission, a non-profit organization has annually staged the Buc Days festival in Corpus Christi, Texas in support of bringing entertaining, educational and cultural events to the Coastal Bend. There are a series of events included in Buc Days, such as the PRCA Rodeo, Rodeo Tail Gate Party, Buc Days Festival, Junior Parade and Illuminated Night Parade. This year's Buc Days will be held Thursday, April 24th until Sunday, May 4th.

Buc Days requires participation from multiple City Departments. This year's Lease Agreement, as in prior years', includes cost sharing with the Commission for certain City services and permit fees required for facilitating the event.

ALTERNATIVES:

Alternative is to not approve the Lease Agreement.

OTHER CONSIDERATIONS:

Not Applicable

CONFORMITY TO CITY POLICY:

Council action is required for Lease Agreement and approval of fees charged in conjunction with public events.

EMERGENCY / NON-EMERGENCY:

Non-Emergency

DEPARTMENTAL CLEARANCES:

Legal

FINANCIAL IMPACT:

Operating X Revenue Capital Not applicable

Fiscal Year: 2013-2014	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget		\$33,000		\$33,000
Encumbered / Expended Amount				
This item		\$33,000		\$33,000
BALANCE		\$0		\$0

Fund(s):

Comments: Expenditures will be incurred by Police, Streets and Parks & Recreation Departments. Lease Agreement allows for up to \$33,000 to be reimbursed by the Commission for City Services provided during Buccaneer Days.

RECOMMENDATION:

Staff recommends approval of Agreement.

LIST OF SUPPORTING DOCUMENTS:

Ordinance – Buc Days 2014

Lease Agreement – Buc Days 2014