



AGENDA MEMORANDUM

First Reading Ordinance for the City Council Meeting March 17, 2020
Second Reading Ordinance for the City Council Meeting March 24, 2020

DATE: March 13, 2020
TO: Peter Zanoni, City Manager
FROM: Kevin Norton, Director of Water Utilities
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Ordinance Revisions for Sunrise Beach RV Park

CAPTION:

Ordinance to revise procedures and rental fees for use of Sunrise Beach RV Park camp sites effective April 1, 2020

SUMMARY:

The purpose is to update the ordinance to revise procedures for use of Sunrise Beach RV Park and to update rental fees for weekly and monthly use. The City assumed operation of the Park in January 2009, and the fees were temporarily updated in 2019. Inflation calculations from 2011-2018 along with a comparison of fees from Mustang Hollow RV Park, Hatch RV, Ransom RV, Naval Air Station Corpus Christi RV, On the Beach RV, Padre Balli RV, Puerto del Sol RV, and Padre Balli RV parks were used to develop the revised Sunrise Beach rental fees.

BACKGROUND AND FINDINGS:

Sunrise Beach Park is located approximately four miles southwest of Mathis and at the north end of Wesley E. Seale Dam. The Park is 27 acres in size and has approximately one mile of shoreline on Lake Corpus Christi. Sunrise Beach Park was operated by private individuals under contract with the City of Corpus Christi Water Department until January 1, 2009, when the Water Department assumed operation of the Park.

The revisions to the ordinance for Sunrise Beach include code enforcement authority for City personnel, recreational vehicle permitted site use by renters, and revised fees. RV Park fees were established in 2009 and last updated in 2011. All camp site rental fees include two occupants, with the fee for each additional occupant remaining the same as before (\$4). Daily and overnight fees will also remain the same. Children aged 6 and under remain free.

ALTERNATIVES:

Maintain the current ordinance and fee structure, however this would limit the enforcement ability by staff and the current fees would not fully support the expense of maintaining the RV park.

FISCAL IMPACT:

Revenues will increase or decrease depending on visitor usage and length of stay and if visitors will pay the higher weekly and monthly fees.

RECOMMENDATION:

Staff recommends approval of this ordinance to revise procedures and fees for Sunrise Beach camp sites.

LIST OF SUPPORTING DOCUMENTS:

Ordinance
Presentation