

2015 Council Retreat Summary

Council Prioritized Interest In Four Workshop Topics For 2015 As Follows:

1. Residential Roads Improvement Plan & Funding Options
2. Urban Infill & Adaptive Reuse Policy & Opportunities
3. Economic Development, Policies & Incentive Matrix
4. Utilities (Water, Wastewater & Storm Water), Including Sanitary Sewer Overflow Plan & Utility Rates

Note: Council discussed having information on Downtown Revitalization covered through briefings on the upcoming area plan for downtown.

Ten Individual Council Requests for Follow Up Or Information Are Detailed Below:

1. Would like the Retreat PowerPoint sent to full Council electronically.
2. Overall, would like to see an action plan for & regular status reports on Council priorities throughout the year.
3. Would like to see the schedule for & status of divesting of parks being done as a result of recent citywide election.
4. Would like to see schedule for & status of divesting surplus property as part of the facility inventory initiative, including projected revenue from that initiative
5. Interested in exploring a program that would allow neighborhoods to pay for additional street lighting in a program similar to one that currently allows neighborhoods to pay for speed cushions.
6. Wants copy of recently adopted EDC strategic plan sent electronically to full council.
7. Wants to see a comprehensive report on voter approved bond projects starting from 2004 forward, to include project status with a specific explanation for any project that was significantly changed, delayed, put on hold or abandoned.
8. Wants an early Council discussion of recommended timing for the next bond election & identifying potential new road & bridge projects (such as Yorktown Bridge widening), including facilitating ways to partner on funding some of these projects with other entities, such as the NPO & other government entities
9. Would like to see a report to Council on the City's use of & benefits from Maximo & GIS spatial data

10. Wants an electronic version of the City's current ethics ordinance sent to the full Council, with a short history of recent review & changes to that document

The Council Pulled Four Items From Under 2014 Council Priorities & Three Items From Proposed 2015 Council Priorities, Moving Them To An Ongoing Operational Category With Seven Total Items Titled Council Interest & Oversight Items, Asking The City Manager For:

1. Comprehensive & Regular Reporting On City's Road Work Initiative, To Include:
 - Clarifying Total Funding Sources & Amounts
 - What Specific Road Work Is Completed, Underway & Planned Under Each Funding Source
 - A Multi-Year Plan & Schedule Of Road Work For Projected Or Future Funds
 - Noting Particular Interest Expressed In Status Of Rodd Field Road Widening, Parkway 22 Bridge Project, & Road Improvements In General In District 3, Including Flato Road
2. Reporting On Schedule For & Progress In Implementing City Facility & Property Maintenance Plan
3. Timely Progress On All City CIP & Bond Projects, As Well As A Regularly Updated Schedule & Status Report To Council Of Planned & Underway Projects, Which Should Also Be Made Easily Available To The Public Through The City Website
4. Continued Reporting To Council on Implementing Park Maintenance & Enhancement Plan
5. Continued Reporting To Council On Progress With Code Enforcement & City Cleanliness Efforts
6. Progress Reports On Developing, Adopting & Implementing Comprehensive & Area Plans
7. Reporting On Continuous Improvement Efforts in Communication, Including Enhancing Public Information, Education & Outreach, To Increase Transparency & Trust in Government

The Council Decided On Three 2015 Council Priority Areas, Ranking The Strategies & Projects Where Listed Under Each Priority As Follows:

***First Council Priority:* Sustainable, Sufficient Annual Funding Of A Realistic Residential Road Repair & Maintenance Program, Including Curb & Gutter Projects (20)**

Second Council Priority: Water Policy (16)

1. Continue Water Supply Development Which Includes (45):
 - Short-Term Industrial Desal
 - Long-Term Potable Water
 - Groundwater As A Potential Additional Source
 - Continued Inter-Regional Partnerships & Planning
2. Align Water & Wastewater Strategies, With A Focus on Consolidated Wastewater Plant & SSO Solution (38)
3. Educate The Public On Water Supply & Water Supply Strategies (19)
4. Utility Rate Model & Governance (19)
5. Drought Contingency Plan & Drought Determination Criteria (16)

Third Council Priority: Economic Development Policy (10)

1. Urban Infill & Adaptive Reuse (32)
2. Downtown Revitalization, Including Well Designed, Tailored Incentives, Homeless & Housing Policies, Incentive Options for Mixed Use Development Such as TIF Gap Financing, & Improved Lighting & Safety (24)
3. Create Policies That Shape Economy & Target Desired Business Niches (18)
4. Policy Alignment With EDC & Type A Board (18)
5. Retain & Grow Existing Businesses (13)
6. Developing Area Specific Plans Using Tailored Incentives & Exploring Tools Such As Development Corporations (12)
7. Predictable, Consistent Incentive Matrix (11)
8. Bringing New Businesses to District 3 (11)
9. Expand Diversity of Businesses (5)

Note: Ties in ranking are denoted in red

Methodology Note: Prioritization & ranking determined by numbered, weighted dots. For priorities, 3 numbered dots were used per council member weighted as follows: #1 worth 3 points, #2 worth 2 points, & #3 worth 1 point. For ranked strategies & projects listed under each priority, 5 numbered dots were used per council member weighted as follows: #1 worth 5 points, #2 worth 4 points, #3 worth 3 points, #4 worth 2 points, & #5 worth 1 point. Total points received are listed in parentheses after each item.