



AGENDA MEMORANDUM
City Council Meeting of July 30, 2024

DATE: July 18, 2024
TO: Peter Zanoni, City Manager
FROM: Heather Hurlbert, CPA CGFO, Assistant City Manager
HeatherH3@cctexas.com
361-826-3506

City Sales Tax Reauthorization Briefing

STAFF PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1. Heather Hurlbert	Assistant City Manager	CMO

BACKGROUND:

On February 27, 2024, City Council members discussed initial concepts and uses for the City Sales Tax Reauthorization. Staff developed potential baseline uses based on City Council dialogue from that meeting. A workshop for further discussion was conducted on May 8, 2024, to ensure consensus as well as understanding of the reauthorization, eligible projects, and the subsequent timeline. A briefing was also provided to the City Council at the June 18, 2024, meeting.

Since the beginning of April, city staff have conducted 62 meetings and informational sessions with stakeholders ranging from the Chamber of Commerce to the Westside Business Association. In addition, a survey to collect community input closed on Sunday, June 23, 2024, and received a total of 2,206 responses. Utilizing the information from the various meetings and the survey, staff is requesting council direction for the potential election in November.

This briefing will serve as a public hearing for residents. An action item seeking City Council approval of the item will be brought forward during a special City Council meeting on August 1, 2024.

LIST OF SUPPORTING DOCUMENTS:

PowerPoint – Sales Tax Reauthorization Briefing 7.30.24