



Corpus Christi

1201 Leopard Street
Corpus Christi, TX 78401
cctexas.com

Meeting Minutes

City Council

Tuesday, March 22, 2016

10:00 AM

Watergarden Room
Museum of Science and History
1900 N. Chaparral Street

SPECIAL CITY COUNCIL MEETING 2016 CITY COUNCIL RETREAT

Public Notice - - THE USE OF CELLULAR PHONES AND SOUND ACTIVATED PAGERS ARE PROHIBITED DURING MEETINGS OF THE CITY COUNCIL.

A. Mayor Nelda Martinez to call the meeting to order.

Mayor Martinez called the meeting to order at 10:10 a.m.

**B. The Honorable Gail Loeb, Presiding Judge of the Municipal Court to conduct
Council Swearing In Ceremony.**

Mayor Martinez referred to Item B, the swearing-in ceremony for Michael T. Hunter. The Honorable Gail Loeb conducted the swearing-in of City Council Member Michael T. Hunter.

A brief recess was taken until 10:25 a.m.

C. City Secretary Rebecca Huerta to call the roll of the required Charter Officers.

City Secretary Rebecca Huerta called the roll and verified that a quorum of the City Council and required Charter Officers were present to conduct the meeting.

Charter Officers:

City Manager Ron Olson, City Attorney Miles K. Risley, and City Secretary Rebecca Huerta.

Present: 9 - Mayor Nelda Martinez, Council Member Rudy Garza, Council Member Michael Hunter, Council Member Chad Magill, Council Member Colleen McIntyre, Council Member Lucy Rubio, Council Member Brian Rosas, Council Member Mark Scott, and Council Member Carolyn Vaughn

**D. Meeting Facilitator Toby Futrell to review Retreat Agenda and Council Book
Table of Contents.**

The retreat was facilitated by Ms. Toby Futrell. Ms. Futrell provided a review of the retreat agenda including: finalizing the 2016 Council meeting calendar; a progress report on the 2015 council policy priorities; an update and feedback on communication improvements; the City Manager's operational plan; discussion on amendments to the Financial Budgetary policies; discussion on the dedicated sales tax ballot language for Type A and the Crime Control and

Prevention District and a request for motions of direction; a discussion of council members' personal goals; and discussion on suggestions for team work, training and policy governance.

E. City Manager Ron Olson to give Opening Comments.

City Manager Ron Olson stated that today's retreat provides an opportunity for both the City Council and staff to focus their attention and set aspirations on important, long-term goals to achieve. City Manager Olson said that the goal is to set an agenda and discipline ourselves to not let urgent pressures overtake the important.

F. City Secretary Rebecca Huerta to finalize the 2016 Council Meeting Calendar.

City Secretary Huerta referred to the 2016 City Council meeting calendar and recommended canceling the following Council meetings: June 28, 2016, November 22, 2016, November 29, 2016, and December 27, 2016. There was a consensus of the Council to cancel the recommended meeting dates.

G. Deputy City Manager Margie Rose to report on 2015 Council Policy Priorities.

Deputy City Manager Margie Rose provided a progress report on the 2015 Council Policy priorities. The three priorities included: 1) Residential Road Repair; 2) Water Policy; and 3) Economic Development Policy. Council members requested follow up information on the following: the report on industrial desalination; a summary of the public education and outreach efforts on water supply and water supply initiatives; statistics of the downtown off-duty bike patrol efforts; an update on the Housing Incentive Program and outreach efforts to stakeholders; an update on economic development incentives and targeting industry; an update on the Texas Main Street grant application.

I. Director Kim Womack to provide a Communication Update.

Director of Communications Kim Womack provided an update on the communication plan. The update included the following information: the implemented organizational changes; the progress and improvements in multimedia, media relations, and eGovernment operations and website design; and citizen and media engagement. Topics of discussion included: department communication time constraints; improvements to the website; consideration for replacing the search function on the new website to a "how can we help you" option; and accessibility of the website.

H. WORKING LUNCH BREAK

Mayor Pro Tem Rudy Garza called for a lunch break.

I. Director Kim Womack to provide a Communication Update.

Mayor Pro Tem Garza reconvened the retreat meeting. Ms. Futrell returned to the discussion on the communication update and asked for feedback on the communication improvements. Council members requested follow up on the following topics: leveraging and teaching council members to push messages and information releases through their individual social media connections;

adding to all city communications, a "positive" tag line or branding message; creating a strategic plan to help create consistency and predictability in communications; being more proactive and timely; and development of procedures internally on how information is released to the public.

J. EXPLANATION OF COUNCIL ACTION:

1. Resolution adopting City Manager's 3-Year Work Plans and Goals

Resolution of the Corpus Christi City Council to adopt the City Manager's 3-Year Work Plans and Goals.

Ms. Futrell referred to Item 1, a resolution adopting the City Manager's 3-year Work Plans and Goals. City Manager Olson presented his 3-year work plan. The work plan consisted of four tiers: Tier 1 - City Council's priorities including Streets, Water, and Economic Development and Communications Continuous Improvement; Tier 2 - focus on internal operations and priorities ; Tier 3 - issues that need attention as time permits including: facilities, equipment maintenance and replacement plan, parks master plan, homeless policy and services, and housing policy; Tier 4 - City Manager's 3-year Goals; and the City Manager's 100-day plans and accomplishments.

Council Member Magill made a motion to amend the resolution to add the focus of the 3-D process under Tier 2; to add a comprehensive housing strategy plan for housing that is affordable, including homeless, infill, rehabilitation and adaptive reuse, and workforce housing under Economic Development in Tier 1; and deleting Homeless Policy and Services and Housing Policy under Tier 3, seconded by Council Member McIntyre and passed unanimously.

Council Member Scott made a motion to approve the resolution as amended, seconded by Council Member McIntyre. This Resolution was passed and approved as amended with the following vote:

Aye: 9 - Mayor Martinez, Council Member Garza, Council Member Hunter, Council Member Magill, Council Member McIntyre, Council Member Rubio, Council Member Rosas, Council Member Scott and Council Member Vaughn

Abstained: 0

Enactment No: 030789

2. Resolution amending the Financial Budgetary Policies

Resolution amending Financial Budgetary Policies adopted by Resolution 030265 and providing financial policy direction on preparation of the annual budgets.

Ms. Futrell referred to Item 2, a resolution amending the Financial Budgetary Policies. Ms. Futrell provided an overview of the components of the resolution and the three proposed changes to Sections 3, 8 and the addition of Section 19. After review and discussion, the following motions were made:

Mayor Martinez made a motion to amend Section 3 to increase the General

Rund Reserve floor from 10% to 17%, seconded by Council Member McIntyre and passed unanimously.

Council Member McIntyre made a motion to amend Section 8 to increase the additional City Contribution to the Texas Municipal Retirement System (TMRS) from 1% to 2% beginning in FY2015-2016, seconded by Council Member Rosas and passed unanimously.

Council Member McIntyre made a motion to amend the resolution by adding Section 19 regarding the State Hotel Occupancy Tax (HOT) Fund, seconded by Council Member Scott and passed unanimously.

Council Member McIntyre made a motion to amend Section 4.5 by replacing the wording after the words, "...to build and maintain...", in the first sentence of that section with "an unreserved fund balance in each of the Enterprise Funds of a maximum of twenty-five percent of the annual appropriations, exclusive of debt service and any one-time appropriations, and anything over that amount shall be designated for specific purpose(s).", seconded by Council Member Magill and passed unanimously.

Council Member Magill made a motion to amend Section 11 by adding the phrase, "and with respect to the debt horizon." at the end of the section, seconded by Council Member Garza and passed unanimously.

Council Member McIntyre made a motion to approve the resolution as amended, seconded by Council Member Magill. This Resolution was passed as amended and approved with the following vote:

Aye: 9 - Mayor Martinez, Council Member Garza, Council Member Hunter, Council Member Magill, Council Member McIntyre, Council Member Rubio, Council Member Rosas, Council Member Scott and Council Member Vaughn

Abstained: 0

Enactment No: 030790

K. Meeting Facilitator Toby Futrell and City Attorney Miles Risley to initiate Type A Sales Tax Ballot Language Discussion and request Motion of Direction.

Ms. Futrell referred to the discussion regarding the dedicated sales tax ballot language and request for motion of direction. Ms. Futrell presented the following information: background on the 1/8 cent sales tax for Type A Economic Development Sales Tax; a breakdown of the sales taxes from the dedicated sales tax; the 2015 legislative change regarding sales tax; considerations for an election to renew the dedicated Type A sales tax including: the continuation of the Type A program or changing to either a Type B program or a General Revenue approach; the recommendation from the Corpus Christi Regional Economic Development Corporation on the allocation of the Type A Sales Tax; and ballot language considerations for the renewal of the Type A Sales Tax and Crime Control and Prevention District.

Council members spoke regarding the following topics: the options for Type A, Type B or General Revenue; the allocation for affordable housing up to \$500,000, 45% for economic development programs and the remainder of funds for residential streets; a contract with the voters specifying the

allocation of the sales tax; no expiration, sunset review for the economic development sales tax; whether insurance and maintenance of Whataburger Field could be paid for with HOT funds; seeking a recommendation from the Type A Board; a policy for the Crime Control fund balance; and the unallocated Type A economic development funds.

MOTION OF DIRECTION

Council Member Rubio made a motion directing the City Attorney to draft ballot language changing the Type A Economic Development Sales Tax to the General Revenue option; and directing the City Manager to take the proposal to the Type A Board and ask for a recommendation on the allocation of funds; and clarification regarding the use of HOT funds for insurance for and the maintenance of Whataburger Field, seconded by Council Member Vaughn and passed unanimously (Mayor Martinez - absent).

MOTION OF DIRECTION

Council Member Scott made a motion directing the City Attorney to draft ballot language for an additional 10-year renewal of the Crime Control and Prevention District renewal using the previous ballot language and bring back an ordinance regarding the fund balance, seconded by Council Member Vaughn and passed unanimously (Mayor Martinez - absent).

L. BREAK

None.

M. Meeting Facilitator Toby Futrell to discuss personal goals for Council members.

Ms. Futrell referred to discussion of personal goals for Council members. Each council member shared two or more of their top personal goals and priorities they hoped to complete by the end of their tenure. The Council also discussed the common goals they hoped to achieve as a team.

N. Meeting Facilitator Toby Futrell and City Manager Ron Olson to discuss suggestions for Team Work and Policy Governance and request Motion of Direction.

Ms. Futrell referred to discussing suggestions for team work and policy governance. Ms. Futrell provided a brief overview of the initial council member feedback on team work. City Manager Olson presented information on policy governance and the idea of specialized training for public governance such as the Carver Model of Policy Governance. The discussion with council members included: a list of the Carver Model concepts; the cost and time required for the training; including other public entities in the training; and providing research on various training models and basic information for further Council consideration.

F. City Secretary Rebecca Huerta to finalize the 2016 Council Meeting Calendar.

City Secretary Huerta returned to the discussion regarding the 2016 Council Meeting calendar. City Secretary Huerta informed the City Council that election day is November 8, 2016. City Secretary Huerta made a recommendation to cancel the November 8, 2016 regular Council meeting, and in lieu thereof, schedule a council meeting on November 1, 2016. There was a general

concurrence of the City Council supporting the recommendation.

O. City Manager Ron Olson and Meeting Facilitator Toby Futrell to provide Retreat Summary and Close

Ms. Futrell summarized the outcomes of the City Council retreat including: the progress report and feedback on council goals; setting the City Manager's Work Plan; amendments to the financial budgetary policies; motions of direction on the ballot language; and council members setting personal goals, individually, and as a body.

R. ADJOURNMENT

The meeting was adjourned at 5:50 p.m.



To: Mayor & Council Members
From: Ron Olson, City Manager
Date: April 2016
Subject: March 2016 City Council Retreat Summary

On March 22, 2016 the City Council spent over 8 hours in a retreat setting to discuss and work through a number of difficult strategic issues. A retreat binder was delivered to the Mayor and Council Members prior to the retreat that reflected extensive pre-retreat discussions with both the City Council and the City Manager, a final retreat agenda, and back up information including answers to individual pre-retreat questions in preparation for the retreat. This memo summarizes and organizes the outcome of the March 2016 City Council Retreat, including requested follow up, in the following 7 areas:

1. Progress Report & Feedback on Council Policy Priorities
2. Update & Feedback on Communication Improvements
3. Next Steps: Discussion and Council Resolution on City Manager's Work Plan
4. Review, Discussion & Amendments to Financial Budgetary Policies Council Resolution
5. Dedicated Sales Tax Ballot Language Discussion & Motions of Direction
6. Discussion of Personal & Team Goals for the City Council
7. Individual Council Member Requests for Follow up

1. Progress Report & Feedback on Council Policy Priorities

The City Council heard and discussed a detailed progress report on each of their three long-term policy priorities, including a focus on the Council's strategies for each priority listed in rank order. The Council's three policy priorities were reconfirmed with one amendment adding a strategy under the Economic Development Policy Priority. The new economic development strategy of developing and implementing a comprehensive plan for housing that is affordable is reflected in red below.

First Council Priority: Sustainable, Sufficient Annual Funding Of a Realistic Residential Road Repair & Maintenance Program, Including Curb & Gutter Projects

Second Council Priority: Water Policy

- a) Continue Water Supply Development Which Includes:
 - Short-Term Industrial Desalination
 - Long-Term Potable Water
 - Groundwater As A Potential Additional Source
 - Continued Inter-Regional Partnerships & Planning

March 2016 City Council Retreat Summary

- b) Align Water & Wastewater Strategies, With A Focus on Consolidated Wastewater Plant & SSO Solution
- c) Educate The Public On Water Supply & Water Supply Strategies
- d) Utility Rate Model & Governance
- e) Drought Contingency Plan & Drought Determination Criteria

Third Council Priority: Economic Development Policy

- a) Comprehensive Plan for Housing that is Affordable, including but not limited to:
 - Homeless
 - Infill
 - Rehabilitation & Adaptive Reuse
 - Workforce Housing
- b) Urban Infill & Adaptive Reuse
- c) Downtown Revitalization, Including Well Designed, Tailored Incentives, Homeless & Housing Policies, Incentive Options for Mixed Use Development Such as TIF Gap Financing, & Improved Lighting & Safety
- d) Create Policies That Shape Economy & Target Desired Business Niches
- e) Policy Alignment With EDC & Type A Board
- f) Retain & Grow Existing Businesses
- g) Developing Area Specific Plans Using Tailored Incentives & Exploring Tools Such As Development Corporations
- h) Predictable, Consistent Incentive Matrix
- i) Bringing New Businesses to District 3
- j) Expand Diversity of Businesses

#	Council Policy Priorities	Requested Follow Up
1	Residential Road Program	Focus on 4 th Quadrant: Residential Road Reconstruction with the AdHoc Residential Road Infrastructure Advisory Committee Report due to Council May 2016
2	Water Policy	Send Council a summary of City's public education plan on water supply and water supply initiatives, including public education and outreach efforts to date
3	Economic Development Policy	Send Council a summary of Downtown bike patrol efforts & outcomes to date
		Send Council an update on Housing Incentive Program and Program outreach efforts
		Update Council on the Main Street Grant application
4	Continuing Council Interest & Oversight Items	Continue receiving updates on 7 operational areas of Council interest: <ul style="list-style-type: none"> • roadwork initiative • facility & property maintenance plan • capital & bond projects both planned & underway • park maintenance & enhancement plan • code enforcement & city cleanliness efforts • developing, adopting & implementing comprehensive & area plans • continuous improvement efforts in communication, including public information, education & information

March 2016 City Council Retreat Summary

2. Update & Feedback on Communication Improvements

The City Council identified improvements in city communications as an operational priority in 2015. At the retreat, the Council heard and discussed an update on the continuous improvement efforts to date on overall public information, education and outreach. There was general agreement that communication was a long term initiative and was moving in the right direction. The council discussion could be summarized as follows, with a strong focus on creating and using a defined value proposition for all city communication:

- a) Create & use a value proposition – or an articulated value – for all city communication
- b) Carefully develop new web site to reflect the articulated value proposition for city communication
- c) Continued push to quickly get out in front of issues with more proactive communication
- d) Moving from “defense” to “moving forward” in our messages: face the negative head on and push forward with the positive
- e) After launching a communication initiative or communicating an upcoming change, test the success of that communication effort to identify what we did well and what we can improve
- f) Better defined, diverse vetting of public information releases
- g) Continued improved use of social media
- h) Leverage the individual communication & social media network of the Mayor & City Council Members to increase public outreach

#	Follow up on Communication Improvement
1	Send City Council the metrics & performance measures being tracked & reported for the city communication function
2	Consider replacing the search function on the new City website to a “How can we help you?” prompt
3	Design & teach Council Members a way to seamlessly push City messages & information releases through their individual social network & social media connections
4	Bring the City Council a recommended value proposition for city communication efforts that can be consistently used as a tag line or branding for all public information & education releases. A few examples explored by Council during the retreat included: <ul style="list-style-type: none"> • Always forward.... • Building our city by building your trust
5	Create a strategic plan for city communication, including defined goals (proactive, timely, positive, etc.) and policies & procedures (how information is vetted prior to release, after-actions reports on how key communication was received, etc.) to help create consistency & predictability with all our public information, education & outreach

3. Next Steps: Discussion and Council Resolution on City Manager’s Work Plan

The City Manager presented his 3-year work plan for Council review and approval. The work plan is organized in four tiers:

- Tier One:** To implement the three Council policy priorities plus continuous improvement on city communication
- Tier Two:** To define and focus on processes & internal operation priorities
- Tier Three:** To identify important additional issues that need attention as time permits
- Tier Four:** To articulate the City Manager’s 3-year goals

March 2016 City Council Retreat Summary

A majority of the Council discussion on the City Manager's work plan involved recognizing that a comprehensive housing plan needs to be a key component of any strong economic development policy. The need to understand unmet needs in the continuum of available housing options was emphasized and led to the merger of homeless policy as an essential building block under a comprehensive housing plan. After review and discussion, the Council amended the City Manager's Work Plan as follows:

Under Tier One: To add a new strategy for the Council Policy Priority of Economic Development: *Comprehensive Plan for Housing that is Affordable, including for not limited to:*

- *Homeless*
- *Infill*
- *Rehabilitation & Adaptive Reuse*
- *Workforce Housing*

Under Tier Two: To add a new strategy under Continuous Improvement: *Commit to the 3-D process of Discover, Discuss & Decide on critical and complex policy making topics for Council*

Under Tier Three: Delete *Homeless Policy & Services* and *Housing Policy* (now combined as a priority under Tier One)

A copy of the Resolution to adopt the amended red-lined version of the City Manager's 3-year work plan is attached to this memo as Attachment A.

4. Review, Discussion & Amendments to Financial Budgetary Policies Resolution

The Council went through an in-depth review of the 1997 Resolution #029848: Financial Budgetary Policies Providing Policy Direction on Preparation of the Annual Budgets and made the following amendments through five separate motions:

Section 3

The General Fund reserve section was amended to set the floor at 17% (rather than 10%).

Section 4.5

The Enterprise Fund reserve section was changed to say that the unreserved fund balance of the Enterprise Funds should be a maximum of 25% of the annual appropriations, exclusive of debt service and one-time appropriations. Anything over that amount shall be designated for specific purpose(s).

Section 8

The City's TMRS contribution rate increase was changed from 1% to 2% beginning in Fiscal Year 2015-2016.

Section 11

Council Member Magill added the phrase, "and with respect to the debt horizon" at the end of the section.

March 2016 City Council Retreat Summary

Section 19

State Hotel Occupancy Tax (SHOT) Fund section was added as presented.

A redlined version of the amended Financial Budgetary Policies adopted by Resolution #030265 is attached at the end of this memo as Attachment B.

Section(s) #	Follow Up Related to Financial Budgetary Policies Resolution & Council Discussion
Section 5	Would like to see a presentation of the analysis quantifying revenue from new growth in the annual budget process & how the associated new tax revenue is allocated
Sections 6 & 7	Reserve the right to raise the amount of Industrial District revenue dedicated to street maintenance & residential road improvements in the future
Sections 6 & 7	Would like to see a periodic combined review of the funding stipulations & revenue generated based on Sections 6 & 7. Annually? Every two years?
Section 16	Would like to see a presentation on CIP plans and all relevant rules, guidelines & policies impacting capital improvement project work plans and estimates, such as guidelines for pre-engineering. Reference Proposition 1 example.
Section 19	Would like to see a presentation on miles of beach being cleaned, broken out by bay and ocean beach miles with associated metrics such as labor hours, costs, etc. by specific beach miles.

5. Dedicated Sales Tax Ballot Language Discussion & Motions of Direction

The Council discussed their options for two different dedicated sales tax allocations – Type A Economic Development Sales Tax and Crime Control & Prevention Sales Tax – coming up for renewal in the November 2016 general election. The City Attorney discussed new options for the economic development sales tax based on changes passed in the 2015 Legislature and codified through HB 157, leaving three ballot alternatives for Council to discuss – continue a Type A program or change to either a Type B program or a General Revenue approach.

1. **Type A** allows designated uses in the actual ballot language and is legally designed primarily for industrial economic development, while also allowed to fund affordable housing and special event facilities if specifically approved for such by the voters.
2. **Type B** allows designated uses in the actual ballot language and funds everything Type A does, but adds the ability to fund infrastructure including many, if not most, arterial streets.
3. **General Revenue** does not allow designated uses in the ballot language and would require an accompanying ordinance to form a Contract with the Voters on how the funds will be spent. This is the only option that allows the direct funding of residential streets and could remove the HUD guidelines on affordability to add greater flexibility to any housing program these funds might support.

Additionally, Council heard from the CCREDC on their initial recommendation for a future allocation of Type A economic development funds due to the repayment of the Whataburger Field debt and the Council's desire to reallocate those funds for residential street improvements. Since the retreat, the CCREDC has voted on a formal recommendation that is different

March 2016 City Council Retreat Summary

from the verbal retreat discussion. This formal recommendation is in the process of being sent to the City. Additionally staff will ask for a recommendation on allocation of funds from the Corpus Christi Business and Job Development Corporation Board and will brief the Crime Control and Prevention District Board on proposed ballot language prior to bringing draft ballot language back to Council for discussion and action. Ultimately, the Council voted on Motions for Direction to the City Attorney to draft ballot language to renew/redesignate dedicated sales tax funds as a beginning place for future Council discussion as follows:

Type A Economic Development Sales Tax draft ballot language to be changed from Type A to General Revenue to allow the direct reallocation of freed up funds for use on residential streets, as well as to allow greater flexibility of affordable housing funds by removing the requirement that currently restricts these funds to the HUD definition of both affordable and income eligibility. The 1/8th of 1% will be allocated annually according to a Council ordinance creating a Contract with the Voters for:

- Up to \$500,000 for housing that is affordable
- 45% for the creation of new jobs, business development/incubation to assist small business and start up businesses, as well as education and skills development required for the jobs of the future
- Remainder of funds for residential streets

The Council's Contract with the Voters will also specify a term of 15 years before a Council review occurs of the ordinance that sets the allocation of this sales tax.

There are a number of issues requiring legal advice and may be handled through an executive session when ballot language is brought back to Council for discussion and action. The current processes in place, as well as the role of and relationship with the current Corpus Christi Business and Job Development Corporation Board and CCREDC was envisioned to remain essentially in place -- defined through the proposed Contract with the Voters and authorized by provisions of Texas Local Government Code 501.401. The issue of how to cover the City's annual obligation for approximately \$110,000 for Whataburger Field insurance costs, currently paid out of this dedicated sales tax increment, and for Whataburger Field maintenance of \$175,000, currently paid out of Hotel Occupancy Tax (HOT) funds, wasn't decided. Because we have grown out of the county population bracket set out in Texas Tax Code 351.101, HOT funds can no longer be used for either the City's insurance or maintenance obligation leaving Council the option to either identify payment through dedicated sales tax or the General Fund.

Crime Control and Prevention Sales Tax draft ballot language to stay the same as the previous ballot language with the addition of a cap on the amount of unallocated ending balance that can accrue as a safeguard to make sure funds are being spent in a timely fashion on crime control and prevention needs.

#	Sales Tax	Follow Up for Dedicated Sales Tax Ballot Language
1	Type A Economic Development	Take proposal to Corpus Christi Business and Job Development Corporation Board & ask for their recommendation on allocation of funds before bringing ballot language back to Council for discussion & action
2	Type A Economic	What happens to unallocated Type A economic development funds (currently

March 2016 City Council Retreat Summary

#	Sales Tax	Follow Up for Dedicated Sales Tax Ballot Language
	Development	estimated to be approximately \$8M) after the dedicated sales tax expires?
3	Type A Economic Development	Bring a recommendation back to Council with proposed ballot language on how to fund City's annual ongoing obligation of \$285K for Whataburger Field (\$110K for insurance & \$175K for maintenance)
4	Crime Control & Prevention	Brief Crime Control & Prevention District Board before bringing proposed ballot language back to Council for discussion & action

6. Discussion of Personal & Team Goals for the City Council

Individual Council Members shared their top personal goals or projects – things they hope to complete or get underway during their tenure. This discussion was not direction to the City Manager but instead a sharing of personal priorities among Council Members.

- a) Fund Residential Road Reconstruction Plan & Program
- b) Fix the Roads
- c) Advance Water Policy
- d) Pilot Residential Road Rehabilitation/Reconstruction Program in District 2
- e) Improve District 3 Infrastructure to Support Business Development, Including Storm Water Detention
- f) Increase the Public Trust
- g) Elevate Council Conversation to Policy
- h) Complete Junior Beck Road
- i) Address Street Widening & Bridges (Widening Yorktown including Bridge in Section from Rodd Field to Laguna Shore, as well as Complete Park Road 22 Bridge)
- j) Improve Laguna Shores Road
- k) Update Council Ethics Ordinance
- l) Complete & Fund Consent Decree on Sanitary Sewer Overflows
- m) Build a Strong Workforce
- n) Start Rodd Field Road Expansion (Bond 2014 Proposition 2 Project)

In the spirit of teamwork, the Council discussed as a group what they hoped to achieve or accomplish as a Council body or team.

- a) Find Common Ground as a Council Team
- b) Create Momentum – Get Things Done
- c) Commit to the 3D Process for Complex or Hard Policy Decisions: Discover, Discuss & Decide
- d) Increase the Public Trust
- e) Elevate the Council Conversation to Policy
- f) Build Trust Among Council Members and Between Council & Staff
- g) Learn How to Agree to Disagree on Individual Issues and Move Forward

March 2016 City Council Retreat Summary

- h) Define the City Council's Value Proposition – What Are We Really Trying to Achieve?
- i) Find Ways to Build Relationships with One Another – Get to Know One Another
- j) Share 1-on-1 Time with One Another Off the Dais

As part of the discussion on how to do a better job of policy making, creating stronger accountability and handling constituent requests, the City Manager brought forward the idea of specialized training designed for public governance boards, such as the Carver Model of Policy Governance. The cost and time required for such training was discussed, as was the optimal timing of starting such training and the ability to include other public policy bodies in the training. The Council asked the City Manager to explore different training models, options and sort out issues such as the cost and time required before bringing back to Council for further discussion.

#	Teamwork & Policy Governance Follow UP
1	City Manager to research various models of public policy governance & explore the training requirements before bringing back options for further Council discussion

7. Miscellaneous Requests for Follow up

During the course of pre-retreat preparation, as well as during the actual Council retreat, there were a handful of individual requests for follow up or information. These questions and/or requests are detailed in the table below and responses will be provided to all Council Members.

#	Miscellaneous Individual Follow Up Requests
1	Would like more Council 1-on-1 time or individual briefings from City Manager
2	During the budget presentations, wants to see the whole story on searching for efficiencies over time – process & outcomes of looking for efficiencies & process improvements (like in budget war room).
3	Consider restarting Channel Six City Manager Q&A.
4	Test our progress in improving city communications through our citizen survey.
5	Test whether our code enforcement notices are confusing.
6	Evaluate whether we are using too many utility inserts at one time.
7	Consider regressive system of pay increases for city employees – larger % for lower paid and smaller % for higher paid employees.
8	Presentation or report on progress, process & quality of employee performance appraisals.
9	Present information on Maximo –help Council understand this system & its capabilities.
10	Wants an accounting of recent history of funding & outcomes, as well as unmet needs for Animal Shelter.
11	Wants to understand city management & overhead costs, such as a span of control analysis.
12	Would like to see the City Manager's recommendation for street funding solution.
13	Wants an update on ethics policy review & recommendations. When is this expected to be complete?
14	Wants options for funding & supporting part-time policy research interns for Council Members (Use of Type A funds?). Give options to Council.
15	Can Bond ballot language for streets be described in general street categories, such as arterials or residential roads?

March 2016 City Council Retreat Summary

I appreciate the time each of you took to prepare for and participate in the March 2016 Council Retreat. I know it is not always easy to pull away from pressing day-to-day demands to devote a full day to the less urgent, but equally as important long term, strategic issues. I will be providing the Council with periodic updates on the issues raised at the retreat, as well as timely responses to requests for follow up and information.

Ron Olson, City Manager
City of Corpus Christi