



DMD Planning & Economic Development Updates

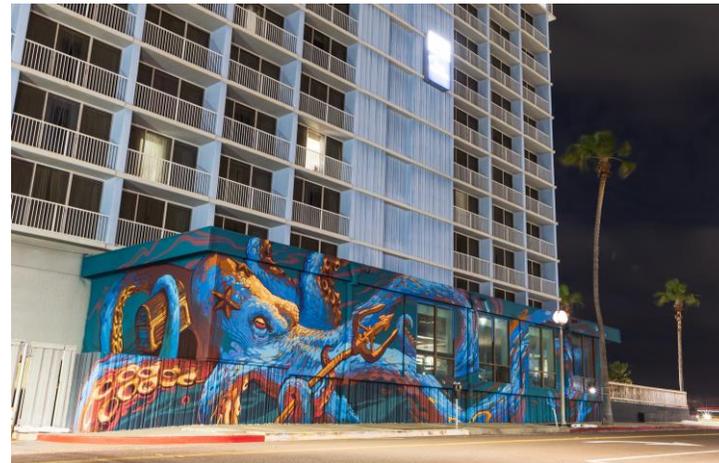
July 25, 2023

Placemaking g

2023 Mural Fest Sponsored by Valero

June 2-3, 2023

- 4 national artists
 - Eric Karbeling – Honolulu, HI
 - Where Music Meets the Bay
 - Ivan Roque – Miami, FL
 - Feathers Upon the Shore
 - Kiptoe – Los Angeles, CA
 - The Opalescent Octopus
 - Krystal Cooke – Flint, MI
 - Sweet Farrah
- 18,800 attendees at ArtWalk x Mural Fest
- Great community support, local news coverage, social media engagement



Norma Urban Park Summer Activation

- 120 volunteers over 4.5 days helped transform park
- Elements:
 - 14,400 sq. ft. ground mural
 - CCTX Signage
 - Better Block in a Box (shipping container)
 - Hammocks
 - Crochet art
 - Shade trees
 - Vendor Stalls
 - Lighting
 - Seating
 - High-vis crosswalks



Norma Urban Park Summer Activation

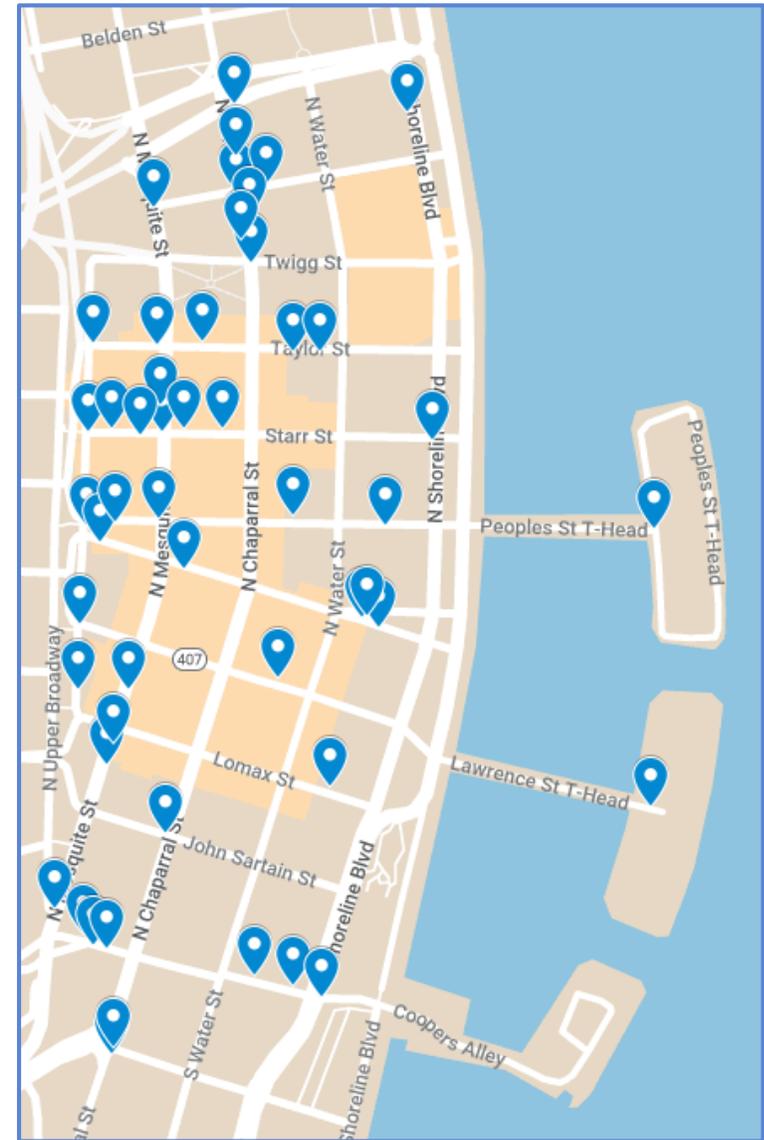
- June Attendance in Norma Urban Park
 - 2017-2019: Insufficient Data
 - 2020: 2,600 visits
 - 2021: Insufficient Data
 - 2022: 1,600 visits
 - 2023: 5,200 visits
- Shared info on hosting events in park via social media.





ADA Accessibility

- Conducted audit of downtown streets & sidewalks for ADA accessibility in April.
- 50 instances of streetscape out of compliance.
- Met with residents of Trinity Towers on 6/16 to conduct community engagement.
- City has agreed to allow use of scooter funds to address problem areas.
- DMD is working on a report to submit to the City with findings and recommendations.



Economic Development

PKK (New Location)



Location	213 S. Chaparral Street
Highlights	<ul style="list-style-type: none">• Full menu featuring: meat loaf, beef tips over rice, turkey, chicken, pork chops, fried fish, with all the fixings!• Open for lunch, dinner, and Saturday brunch- closed on Sunday and Monday• Applied for TABC license• Live light Jazz music on weekends
Opening Date	June 26, 2023



Wildflowers (New Location)



Location	309 N Water Street
Highlights	<ul style="list-style-type: none">• Second Location featuring: variety of different house plants, leather goods, furniture, hand crafted jewelry, coastal clothing and hats, dinnerware, candles and lotions• Open 7 days a week throughout the summer• Local artist's work featured and displayed every month
Opening Date	July 1, 2023

