



Service Agreement for the Corpus Christi Marina Master Plan



City Council
June 27, 2023



Background



- The Corpus Christi Marina is a vital amenity in the City as a year-round tourist attraction & is one of the largest marinas on the Gulf Coast.
- The Marina was built in the 1940's around two "T-Heads" (Lawrence St & Peoples St) & one "L-Head" (Coopers Alley). It is home to local shrimp boats, private yachts, public boat tours & several waterfront restaurants.
- Currently, the Marina does not have a master plan & minimal attention has been given towards long-term planning for each landmass or connectivity to Water's Edge (McGee Beach) & downtown.
- The Marina Master Plan will consider the overall accessibility/connectivity to downtown, between each landmass, and necessary aspects of tying the Marina into a cohesive, master planned solution.



EDSA, Inc.



- EDSA has over 60 years of experience in similar projects, with a team of qualified planners, designers & landscape architects.
- EDSA has worked on projects in many of the top tourist destinations across the United States & around the world; have offices in Dallas, Ft Lauderdale, Baltimore, New York, Orlando, Raleigh & Shanghai.
- EDSA will provide a conceptual design with short, mid & long-term development plans for the future of Marina landmasses. The Master Plan will also consider the safety of pedestrians, landscaping/hardscape, event/activity areas & future development sites.
- EDSA will provide inclusive & comprehensive outreach/public presentations through Stake Holder & community meetings.
- Community Engagement will also include input from the Marina Advisory Committee, Parks & Recreation Advisory Committee, and Visit Corpus Christi.



Policy Alignment



- A principal strategy in the 10-year Parks & Recreation Master Plan is to prepare illustrative master plans for the development or redevelopment of municipal parks/recreational facilities.
- The Marina Master Plan will guide City officials/Staff, as well as local partners, on the most efficient and equitable methods to meet recreational needs of residents/visitors.
- Creating a Master Plan for the Marina will identify important investments/operational improvements essential to providing quality recreational resources; accommodate varied recreational interests to attract regional/statewide audiences and serve as revenue-producing amenities for the community.



Recommendation



Staff recommends approval of this motion authorizing a six-month service agreement, with EDSA, Inc. as presented.
