

BOARD OF ADJUSTMENT

***One (1) vacancy with a term to 4-4-20, representing the following category: 1 - Alternate.**

Composition

Seven (7) members appointed by the City Council. The membership must include two (2) alternates; be residents of the City. Only five (5) members may vote, and four (4) must concur to grant an appeal.

| Name | Term | Start date | End date | Appointing Authority | Position | Status | Category |
|----------------------|------|------------|----------|----------------------|----------|----------|-----------|
| *Ryan P Armstrong | 1 | 8/16/2016 | 4/4/2018 | City Council | | Resigned | Alternate |
| Robert Bryan Johnson | 1 | 4/10/2018 | 4/4/2020 | City Council | | Active | Alternate |
| Shawn Karaca | 2 | 3/24/2015 | 4/4/2020 | City Council | | Active | |
| Burris McRee | 2 | 3/24/2015 | 4/4/2020 | City Council | | Active | |
| Tim Voorkamp | 2 | 3/24/2015 | 4/4/2020 | City Council | | Active | |
| David Lee Walker | 2 | 8/16/2016 | 4/4/2020 | City Council | | Active | |
| Michael C York | 1 | 4/10/2018 | 4/4/2020 | City Council | | Active | |

BOARD OF ADJUSTMENT

Applications

| Name | District | Category |
|--------------------|-----------------|-----------------|
| William K Dooley | District 4 | Alternate |
| Vida Alvarez Mason | District 4 | Alternate |

Application for a City Board, Commission, Committee or Corporation

Profile

Vida

First Name

Alvarez Mason

Last Name

vmason@islander.tamucc.edu

Email Address

709 Saint Agatha Drive

Street Address

Corpus Christi

City

TX

State

78418

Postal Code

What district do you live in? *

District 4

Current resident of the city?

Yes No

21

If yes, how many years?

Home: (361) 510-7699

Primary Phone

Home: (361) 462-5821

Alternate Phone

709 Saint Agatha Drive

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

Texas

Work Address - State

78418

Work Address - Zip Code

vmason@islander.tamucc.edu

Work E-mail address

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

ANIMAL CARE ADVISORY COMMITTEE: Submitted
ARTS & CULTURAL COMMISSION: Submitted
BOARD OF ADJUSTMENT: Submitted
CITIZENS ADVISORY HEALTH BOARD: Submitted
CORPUS CHRISTI BUSINESS AND JOB DEVELOPMENT CORPORATION: Submitted
SISTER CITY COMMITTEE: Submitted
MARINA ADVISORY COMMITTEE: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Texas A&M University - Corpus Christi Business Administration with an emphasis in Management student

Why are you interested in serving on a City board, commission or committee?

I believe Corpus Christi has so much potential and being born and raised here, it is my duty to get involved with my communities to help improve the quality of life for all individuals. I would love to apply my knowledge gained through my undergraduate courses to different committee volunteer opportunities to not only gain valuable experience, but to see the impact I could make to make Corpus Christi a better place to live.

[Upload a Resume](#)

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

Demographics

Gender

Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

N/A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission must include representatives from certain categories. Do you qualify for any of the following categories?

Higher Education

Question applies to MARINA ADVISORY COMMITTEE

The Marina Advisory Committee must include representatives from certain categories. Do you qualify for any of the following categories? *

None of the above

Question applies to SISTER CITY COMMITTEE

The Sister City Committee must include members representing certain categories. Do you qualify for any of the following categories? *

None of the above

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

VIDA ALVAREZ-MASON

709 Saint Agatha Drive | Corpus Christi, TX 78418 | (361) 510-7699 | vmason@islander.tamucc.edu

EDUCATION

Bachelor of Business Administration in Management

Texas A&M University – Corpus Christi (December 2018)

GPA: 3.5

EXPERIENCE

Sales Assistant/Social Media Manager, Julian Gold Inc.

November '17 – March '18

Corpus Christi, TX

- Assisted department manager in sales and promotions of a diverse range of clothing, shoes, accessories, and beauty care products through social media platforms
- Completed typical administrative tasks which involved answering phones, filing documents, taking memos, mail promotions, and organizing merchandise for shipment
- Provided exceptional customer service to increase company growth and revenue through sales maximization
- Creatively set up physical displays of merchandise to attract potential customers

Seasonal Bookseller, Barnes & Noble College

December '15 – January '16

Corpus Christi, TX

- Typical daily activities included cashiering, stocking, maintain inventory, and delivering customer service.

RELEVANT COURSEWORK

- Organization Change & Development
- Communicating in Business
- Behavior in Organizations
- Data Analysis & Statistics
- Financial Accounting

SKILLS & ABILITIES

- Microsoft Office (Word, Excel, PowerPoint)
- Social Media (Facebook, Instagram, YouTube, Twitter)
- Retail Sales
- Customer Service
- Cash handling
- Team player
- Data entry

Application for a City Board, Commission, Committee or Corporation

Profile

William

First Name

K

Middle Initial

Dooley

Last Name

[REDACTED]
Email Address

453 Troy Dr

Street Address

Corpus Christi

City

TX

State

78412

Postal Code

What district do you live in? *

District 4

Current resident of the city?

Yes No

1

If yes, how many years?

Mobile: (806) 928-2582

Primary Phone

Business: (361) 792-7932

Alternate Phone

Humana

Employer

Senior Market Manager

Job Title

4117 S Staples Suite 260

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

TX

Work Address - State

78411

Work Address - Zip Code

(361) 792-7932

Work Phone

wdooley@humana.com

Work E-mail address

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

BOARD OF ADJUSTMENT: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Moved to Corpus Christi in August, 2018. I do not currently serve on any boards or commissions

Education, Professional and/or Community Activity (Present)

Bachelor of Science Degree Past Member of Leon Valley Texas Zoning Commission Past Member and Chairman of Odessa Texas Zoning Board of Adjustment

Why are you interested in serving on a City board, commission or committee?

I enjoy serving the community and have found the work of this type of board to be very interesting in my past experiences.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

Demographics

Gender

Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

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NA

Board-specific questions (if applicable)

Verification

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I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

William Kent Dooley
6539 Sally Agee, San Antonio TX 78238
(806) 341-1862 /wdooley@humana.com

Retail Manager/General Manager / Vice President, Operations/Insurance Sales/Sales and Marketing Support

P&L / Budgets / Multi-site Operations / Revenue Growth / Cost Control / CRM Leadership / Strategic Partnerships / Business Process Re-engineering / Contract Negotiations / Recruiting

Senior executive with entrepreneurial career foundation as restaurant owner/operator combined with progressively responsible leadership roles at Humana, Inc., Odessa American, Sears Roebuck & Co. and OneTravel.com Inc. Proven record of accomplishments in multi-site operations driving double-digit revenue growth, improving customer service, forging strategic partnerships with key customers, managing inventory control, and re-engineering business processes in the health insurance sales, food service, publications, retail sales and travel industries. Proven record of accomplishments in community involvement.

Developed improved relationship with Veterans of Foreign Wars
Created New Agent Onboarding Program being adopted at regional and corporate level.

Achieved 99.7% customer satisfaction by developing customer support center at OneTravel.com

Negotiated travel service contracts with Sam's Club.com, MBNA, and SideStep.com

Grew airline ticket fulfillment by 67% from 1,200 to 2,000 per day

Bachelor of Science, Journalism, University of Central Missouri

Highlighted Accomplishments

2016 Top OSB Sales, Top Closer, 100+ New Sales, 2015 Top 10% Producer, 2014 and 2013 West Texas Medicare Advantage Agent of the Year, Top 5 Sales in 2009 Annual Enrollment Period. President's Club Qualifier in 2009.

Achieved 99.7% customer satisfaction by developing customer support center at OneTravel.com. Recruited and trained customer support staff. Increased capacity to 800 calls per day

maintaining 2% abandoned call rate. Managed up to 300 emails per day

maintaining

two-hour response time.

Launched online, pre-paid, hotel reservation application with complementary telephone sales division. Reviewed and approved user interface applications for consumers and customer service for booking airline, car and hotel reservations. Call center team closed 24% of monthly sales calls. Conducted market research and

competitor analysis. Designed sales team training curriculum and sales floor plan. Wrote job descriptions and conducted new hire orientation and training programs. Telephone sales generated 15% of total pre-paid hotel sales for OneTravel.com.

Negotiated travel service contracts with Sam's Club.com, MBNA, and SideStep.com. Provided major companies with co-branded and private label versions of OneTravel.com's online booking systems. Potential clients were invited for onsite operations center tour and meetings with key executives.

Positioned OneTravel.com for capital investment by Amadeus, new majority shareholder.

Led team that seamlessly switched Global Distribution System (GDS) vendors from Sabre to Amadeus in thirty-day period. Replaced hardware, opened new telephone circuits that enhanced network access to main system in Erding, Germany. Trained fulfillment staff, partnered with programmers and aligned online booking systems with new GDS. Completed project on time and on budget. Amadeus made decision to become majority shareholder.

Grew airline ticket fulfillment by 67% from 1,200 to 2,000 per day. Re-organized customer service department and split off airline ticket fulfillment operation as independent department. Refined processes and improved efficiency by implementing improved macros. Staffing re-alignment allowed customer support staff more time for customer service and contributed to achieving 99.7% customer satisfaction rating.

Career Summary

Humana, Inc., Fortune 100 Health Insurance Company, Health Insurance, Life Insurance, Indemnity Insurance Sales) 2005 to present

Sales and Marketing Support Executive 2017 to present

Responsible for supporting career and external sales agents, developing better community engagement activities with community organizations including Veterans of Foreign Wars. Recognized for excellent relationship building with VFW. Currently leading a SMSE team to develop corporate wide standards to train new agents in community engagement.

Sales Representative 2005 to 2017

Responsible for sales and service of Humana MarketPOINT products focused in the Medicare sector but also including sales to all age groups. Sales efforts include seminar and in-home selling. 2016 Top Closer, Top OSB Sales, Exceeded 100 new enrollments, 2015 Top 10% Producer, 2014 and 2013 West Texas Medicare Advantage Agent of the Year, Top 5 Sales in 2009 Annual Enrollment Period. President's Club Qualifier in 2009. Consistently meet or exceed all sales goals.

Knights of Columbus (\$54 Billion Fraternal Benefit Society, Life Insurance Sales) 2003 to 2005

Field Agent

Responsible for sales and service of life insurance for over 900 members. Over \$5 million in insurance issued from personal production.

OneTravel.com, Inc. (\$96M revenue, 98 employees, online travel services) 1995 to 2002

Vice President, Operations

P&L \$6M. Managed 30 staff. Developed strategic plan, led rapid growth which at times was as much as double growth month over month and managed employment growth including recruiting, hiring and training from six employees to 100 in 5 years. Recruited Regional HR Director / Strategic Senior Staff Advisor for regional offices in TX, PA, and SC.

Sears, Roebuck & Co. (Fortune 32, \$41B revenue, retail department stores) 1992 to 1995

Sales Manager, Brand Central / Sales Manager, Home Fashions Department \$6M budget responsibility. Managed 22 staff. Grew retail sales by 30%. Reduced inactive inventory to acceptable level within 45 days. Re-designed show room displays, showcased inactive merchandise and trained sales associates in add-on sales techniques and loss prevention. Maintained 100%+ physical department inventory after loss adjustments.

Earlier Career History: Assistant Director of Circulation, Odessa American, 1984 to 1991. Manager, Water Wonderland, (150 employees) 1983 to 1984.

Owner/Operator, Townsman Restaurant, (\$180K revenue, 12 staff, full service restaurant), 1980 to 1983