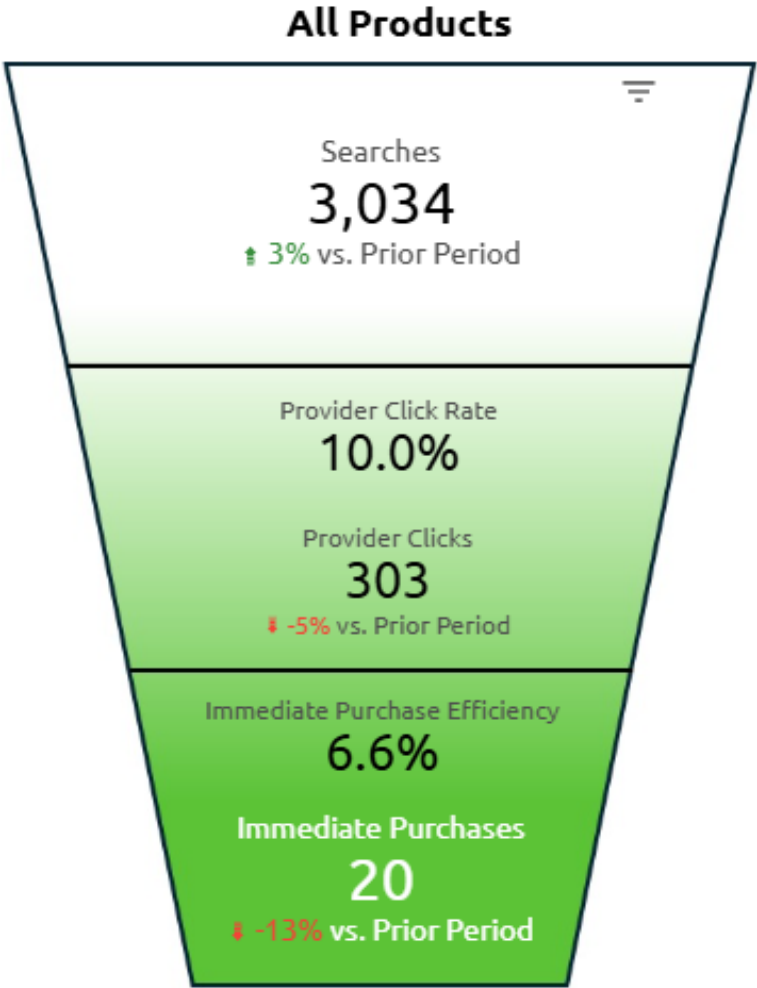


MARKETING REPORT



FlyMyAirport – May/June Report



← Visited the FlyMyAirport site

← Clicked on a flight and navigated to the airline website
(FlyMyAirport avg is 12%)

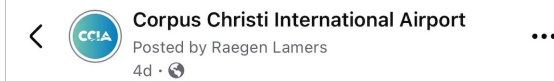
← Purchased a flight within 30 minutes
(FlyMyAirport avg is 2.5%)

FlyMyAirport - Destination Marketing

Goals

- Increase traffic to FlyMyAirport and boost awareness
- Encourage travelers to fly to our most popular destinations
- Get travelers into the marketing funnel to be retargeted by Kayak & the airline

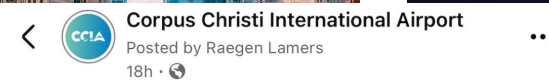
Denver, Los Angeles, Vegas,
Orlando, Chicago



Oh, Chicago! 🇺🇸

Lounge on North Avenue Beach, catch a Cubs game at Wrigley, or dance at Grant Park's festivals.

Getting to Chicago is easy with a one-stop from CRP- let's go! ➡️



Off to Orlando! 🌞

Ride Universal's thrilling coasters, sip & shop in Disney Springs, or cool off at one of the epic waterparks. It's sunshine and excitement galore!

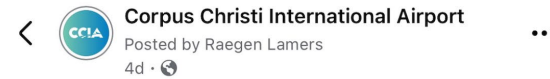
Don't miss out on the fun- Book your one-stop to Orlando from CRP today! ➡️



corpuschristiairport.com

Let's go to Orlando!

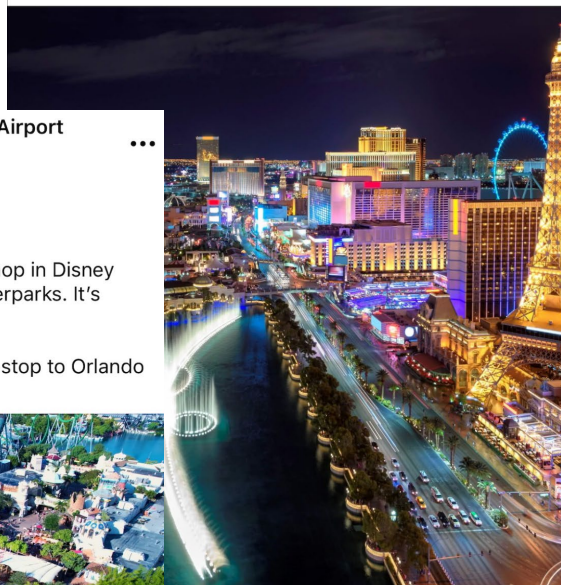
Book now



Let's go to Vegas 😊

Splash at a Strip pool party, catch a dazzling Cirque show, or sip cocktails under Fremont Street lights. It's glitz and nonstop fun.

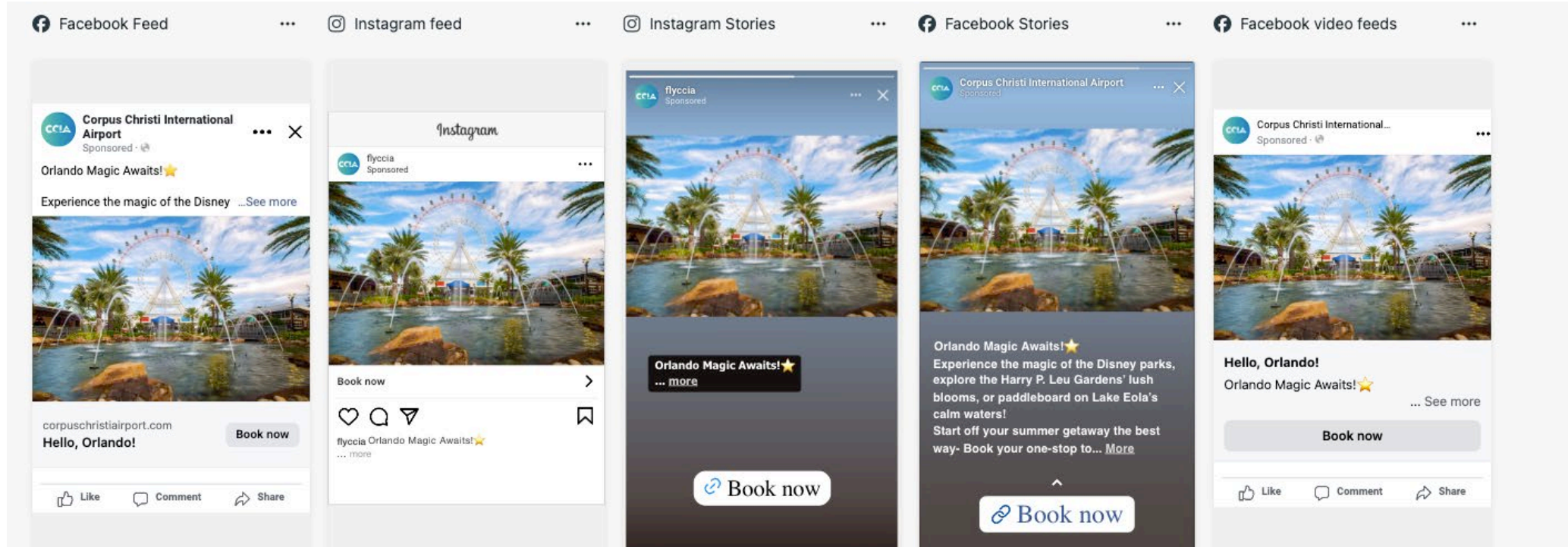
It's your lucky day- fly from CRP with an easy one-stop to Vegas! ➡️



port.com

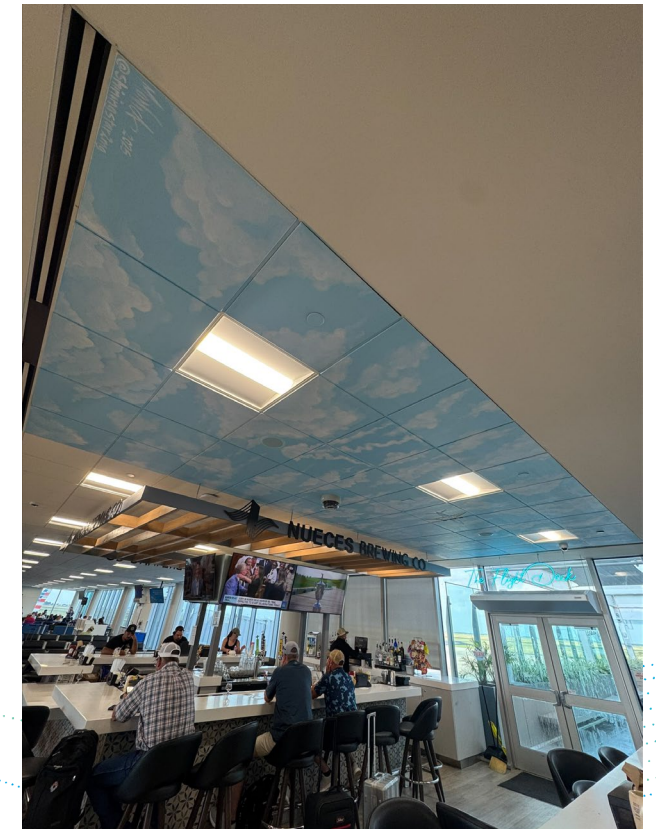
Book now

FlyMyAirport - Destination Marketing



Nueces Brewing Bar

Mural painted by Monica Garcia



Aira – Live Now



Corpus Christi International Airport enhances accessibility by offering the Aira app for visually impaired travelers, providing live visual interpretation assistance



KIIITV.COM

Aira app empowers visually impaired travelers at Corpus Christi airport

Corpus Christi International Airport enhances accessibility by offering the Aira ap...



Corpus Christi International Airport is proud to be an **Aira Access Partner**, offering **FREE** visual assistance on airport property.



Website Update – Accessibility Widget

Orientation Adjustments

