



AGENDA MEMORANDUM

Corpus Christi B Corporation Meeting of June 13, 2022

DATE: June 8, 2022

TO: President and Honorable Board Members,
Corpus Christi B Corporation

FROM: Neiman Young Ph.D., Assistant City Manager
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(361) 826-3898

City of Corpus Christi Gateway Signage Briefing

STAFF PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1. Jeff Edmonds	Director	Engineering Services
2. Neiman Young	Assistant City Manager	Executive

OUTSIDE PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1. None		

BACKGROUND:

This is a briefing on an upcoming funding request to provide gateway signage at the northern boundary of the City of Corpus Christi, located at 14333 Interstate 37, Corpus Christi, in Council District 1.

Though a best practice for localities of a similar size, the City of Corpus Christi does not currently have any substantial signage marking the entrance into the community. This lack of identification affects the City's branding, economic development efforts, and tourism initiatives.

To address this issue, City staff is working with the design firm, Dykema Architects. Inc., to produce plans to develop appropriate signage for both the City and Labonte Park. As work with the consultant continues, cost estimates will be developed.

LIST OF SUPPORTING DOCUMENTS:

PowerPoint Presentation