



AGENDA MEMORANDUM

Action Item for the City Council Meeting December 10, 2024

DATE: December 10, 2024

TO: Peter Zaroni, City Manager

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Reverse Alert Mass Notification System

CAPTION:

Motion authorizing execution of a five-year cooperative agreement with Everbridge, Inc., of Pasadena, California, through the federal General Services Administration, for \$87,215.44 annually, with a potential up to \$436,077.20, for software license renewals for the Reverse Alert mass notification system utilized in the Emergency Operations Center, with FY 2025 funding from the Local Emergency Planning Committee (LEPC) Fund. (6 votes required)

SUMMARY:

This motion authorizes a license agreement with Everbridge, Inc. to provide Reverse Alert mass notification for the Emergency Operations Center (EOC).

BACKGROUND AND FINDINGS:

The reverse alert notification system used by Local Emergency Planning Committees (LEPCs) is a tool designed to quickly send emergency notifications to Nueces County, San Patricio, Aransas, and Refugio Counties to inform the public by alerting them and providing updates during times of disaster or threats to public safety, beach notifications,

industrial notifications, fire emergencies, and evacuations, and provide updates on the incidents.

These public safety events include beach notifications, industrial notifications, fire emergencies, evacuations, or flooding. The system can send alerts through phone calls, text messages, or emails to keep people informed and safe. These notifications might include instructions on what to do, like evacuating an area, taking shelter, or avoiding certain locations. The reverse alert system is essential for helping communities stay informed during emergencies, ensuring that residents receive timely and clear information to protect themselves and follow safety measures.

PROCUREMENT DETAIL:

The procurement is through the GSA (General Service Administration). Contracts awarded through the GSA have been competitively procured in compliance with Texas Local and State procurement requirements.

ALTERNATIVES:

An alternative would be not to secure a license agreement with Everbridge, Inc. for the Reverse Alert Mass Notification System which would limit the ability for LEPC to send mass alerts to residents in the counties of Nueces, Aransas, San Patricio, and Refugio counties during public safety events.

FISCAL IMPACT:

The fiscal impact for the Fire Department in FY 2025 is \$87,031.01 from the LEPC Fund for a license agreement with future years budgeted through the annual budgeting process.

FUNDING DETAIL:

Fund:	6060 LEPC
Organization/Activity:	21901 Reverse Alert System
Department:	
Project # (CIP Only):	n/a
Account:	530500 Printing Advertising & PR

RECOMMENDATION:

Staff recommends approval of this motion authorizing this license agreement with Everbridge as presented.

LIST OF SUPPORTING DOCUMENTS:

Price Sheet
License Agreement