

LIBRARY BOARD

***Two (2) vacancies with terms to 11-5-20 and 11-5-21, representing the following preferred but not required category: Regular Member.**

Duties

The Library Board shall be advisory to the City Council and its duties shall be to investigate and recommend to the Council matters relating to library services.

Composition

Nine (9) voting members which nine (9) members shall be appointed by the City Council with terms of two (2) year or until a successor is appointed. A member in each of the following categories is preferred but not required: La Retama Club and Friends of the Corpus Christi Public Libraries Board.

Member size	Term length	Term limits
9	2 years	6 years

Name	District	Term	Appt. date	End date	Appointing Authority	Position	Status	Category
*Brian Solarek	District 4	3	11/12/2013	11/5/2019	City Council		Resigned	
*Tom Krepel	District 5	2	1/24/2017	11/5/2020	City Council		Resigned	
Ida A Hobbs	District 5	1	2/12/2019	11/5/2020	City Council		Active	
Alice Nixon	District 5	2	6/14/2016	11/5/2020	City Council	Chair	Active	La Retama Club
Roberta H Sewell	District 2	1	3/26/2019	11/5/2020	City Council		Active	Friends of the Libraries Board
Nicole Carroll	District 4	2	11/6/2019	11/5/2021	City Council		Active	
Candace S Hart	District 1	2	11/6/2019	11/5/2021	City Council		Active	
Dr. Vickie C. Natale	District 2	1	11/6/2019	11/5/2021	City Council		Active	
Julie T Rogers	District 1	2	11/6/2019	11/5/2021	City Council		Active	

LIBRARY BOARD

Applicants

Name	District	Category
Melanie Mora	District 4	Regular member
Kirby D Tello	District 2	Regular member
David B Watson	District 4	Regular member

Application for a City Board, Commission, Committee or Corporation

Profile

Melanie

First Name

Mora

Last Name

[Redacted Email Address]

Email Address

3029 Edmonton Drive

Street Address

Corpus Christi

City

TX

State

78414

Postal Code

What district do you live in? *

District 4

Current resident of the city?

Yes No

If yes, how many years?

48

Mobile: (361) 548-6584

Primary Phone

Business: (361) 878-4210

Alternate Phone

Corpus Christi Independent School District

Employer

Teacher

Job Title

Work Address - Street Address and Suite Number

3900 Hamlin Drive

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78411

Work Phone

361-878-4210

Work E-mail address

melanie.mora@ccisd.us

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

LIBRARY BOARD: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

2002 - BA Psychology of Organizations and Development - University of the Incarnate Word 2006 - Alternative Educator Certification - ESC Region 2 Texas Educator Certifications: Special Education EC-12; Generalist EC-4 Member - Nueces County Master Gardener Member - Texas Master Composter - Coastal Bend Chapter

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

N/A

Why are you interested in serving on a City board, commission or committee?

As a lifelong avid reader and Corpus Christi resident, I have many fond memories of regularly visiting various library branches here since my childhood. I continue to utilize the library's services, although nowadays it is more of the digital offerings. I also stay informed of all the wonderful events and programs at the branches nearest me. I host a bookclub and many members are new to the area. They are always appreciative when I provide library information, as well as try to ensure bookclub selections are available on Hoopla. I was excited to recently learn of the City Library Board. I would very much appreciate the opportunity to promote the valuable resources offered by our libraries.

[Upload a Resume](#)

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes No

Demographics

Gender

Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to LIBRARY BOARD

The Library Board preferred representatives from certain categories. Do you qualify for any of the following categories? *

None of the above

Verification**City Code Requirement - Residency**

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

Melanie Mora

3029 Edmonton Drive
Corpus Christi, Texas 78414

361.548.6584
[REDACTED]

Skills

Skilled special education teacher with over 14 years experience. IEP creation. Lesson planning experience, accommodating and modifying general education IGs to AE students. Solid communication skills with staff, administrators, and parents. Friendly and positive. Strength in developing relationships with students and parents.

Experience

Adaptive Education Teacher / Hamlin Middle School

August 2019 - PRESENT, Corpus Christi ISD

Provide daily instruction to students. Coordinate closely with general education inclusion teachers and related service professionals to meet students IEPs. Maintain communication with parents to inform of student's progress. Administer STAAR Alternate testing for students.

Adaptive Education K -2nd Teacher / Sam Houston Elementary

August 2009 - August 2019, Corpus Christi ISD

Provide daily instruction to students. Maintain quality communication with parents to introduce them to Special Education program, as well as to inform them of student's progress.

SCPN 1-5 Teacher / Sam Houston Elementary

August 2006 - June 2009, Corpus Christi ISD

Provided instruction to students with severe and profound disabilities. Coordinated extensively with Speech, Physical Therapy, and Occupational Therapy to meet students' IEPs. Created individual activities so as to administer TAKS-Alt testing for students.

Education

ESC Region 2 / Alternative Educator Certification

2006, Corpus Christi, Texas

University of the Incarnate Word / BA - Psychology of Organizations and Development

2002, Corpus Christi, Texas

Texas Educator Certifications Special Education EC-12

Generalist EC-4

Application for a City Board, Commission, Committee or Corporation

Profile

Kirby

First Name

D

Middle Initial

Tello

Last Name



Email Address

1735 3rd Street

Street Address

Corpus Christi

City

TX

State

78404

Postal Code

What district do you live in? *

District 2

Current resident of the city?

Yes No

If yes, how many years?

6

Mobile: (713) 213-5314

Primary Phone

Mobile: (713) 213-5314

Alternate Phone

Self-Employed

Employer

Writer

Job Title

Work Address - Street Address and Suite Number

418 Peoples Street, Suite 106

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78401

Work Phone

(713) 213-5314

Work E-mail address

[REDACTED]

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

LIBRARY BOARD: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

N/A

Education, Professional and/or Community Activity (Present)

Board Member - Enrich Local (CC Hot Tamale Street Festival)

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

Library Board

Why are you interested in serving on a City board, commission or committee?

I am interested in serving on the Library Board because I am passionate about reading and providing access to literature for all people in our community.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes No

Demographics

Gender

Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to LIBRARY BOARD

The Library Board preferred representatives from certain categories. Do you qualify for any of the following categories? *

None of the above

Verification

City Code Requirement - Residency

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I Agree

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I Agree

Consent for Release of Information

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I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

KIRBY TELLO

PH: 713.213.5314 Email [REDACTED]
LinkedIn: <https://www.linkedin.com/in/kirby-tello-36b46619/>

PROFESSIONAL EXPERIENCE

PROPOSAL MANAGER

INDEPENDENT CONTRACTOR | APRIL 2018-PRESENT

- Manage all aspects of the proposal process including identifying new solicitations, development of project management plan and response template, proofreading, coordinate color reviews with internal partners, and track completion of all proposals
- Create boilerplate documents for standardized responses to RFPs/RFIs/RFQs/Sources Sought
- Experience in working with several federal government agencies
- Understanding of writing technical and non-technical documents and explaining in a clear and concise way
- Research and compile information from internal and external sources as required by grantor
- Provide comprehensive, strategic writing and editing for all grant components
- Strategically craft the organization's "story" for compelling executive summary, benefit statements, program details, etc.
- Create grant proposals with budgets ranging from \$480K to \$5M+

ADVERTISING MANAGER

GANNETT/USA TODAY NETWORK, Corpus Christi, TX | December 2016-March 2018

- Manage marketing communications campaigns from planning, budgeting, campaign strategy and execution
- Develop and execute clear strategies to meet organizational objectives
- Write and edit proposals, brochures and marketing communication content for internal and external partners
- Write and edit content for website, social media, email marketing and display advertising clients
- Provide research and industry statistics and data for field sales reps
- Maintain media relations, serving as main point of contact for advertising department
- Develop, monitor and optimize budget spends and ROI for marketing campaigns of \$300K+
- Recruit and retain a full-staffed team of high performing professionals

MARKETING STRATEGIST

TEGNA MEDIA/KIII-TV, Corpus Christi, TX | May 2015-December 2016

- Generate new business for interactive media, digital products and television platforms
- Develop and execute branding strategies using Email Marketing, SEO, PPC, Digital Display Ads, and Custom Websites
- Create all ad copy, commercial story boards and digital display ads for advertising clients
- Responsible for generating over \$30K per month in ad sales and/or sponsorships in existing business
- Efficiently and effectively monitor accounting and billing practices for each client (i.e. collect payment each month, create payment plans/schedules for each client)
- Manage a book of 20+ clients simultaneously

MARKET DEVELOPMENT MANAGER

COCA-COLA, Corpus Christi, TX | Feb 2014-May 2015

- Develop business relationships with prospective clients through face-to-face and online mediums such as personal connections with local business owners, networking events, local magazines/newspapers, social networking sites, etc.
- Create customized marketing collateral (banners, window perfs, table tents, menu inserts, etc.) to drive community awareness and promote consistent, repeat business
- Manage communication with managers and internal cross-functional partners (Operations, Media Planning/Scheduling and Production) to successfully execute on promised deliverables
- Aided in the training of newly hired employees by providing ride-a-longs to demonstrate proper job function
- Analyze business reports to track monthly volume, profit, sales trends, and identify areas of opportunity

RTM BUSINESS GROUP, New York, NY | Nov 2012-Oct 2013

- Generated new leads through online research using industry specific keywords and concepts – K-12 education market
- Build client database for B2B sales start-up in the Event/Tradeshow/Conference sector
- Pioneered Online Delegate Acquisition sales campaign
- Manage all communication and operations between sales team and C-level management for onsite conferences
- Initiate vendor registration and meeting rescheduling process for 1-on-1 Exchange Style conferences
- Set weekly/monthly/quarterly sales targets – meet and exceed benchmarks

EDUCATION

HOWARD UNIVERSITY, WASHINGTON, D.C.

Bachelor of Business Administration (BBA) in Marketing

ASSOCIATIONS/MEMBERSHIPS

ASSOCIATION OF PROPOSAL MANAGEMENT PROFESSIONALS (APMP)

Member, Lone Star Chapter

OF NOTE

COMPUTER SKILLS

- MS Office (Word, Excel, PowerPoint, Outlook)
- Adobe Creative Suite
- Salesforce CRM
- Basic SEO

PROFESSIONAL SKILLS

- Excellent Communication and Written Skills
- Strong Analytical Thinker
- Results Driven
- Detail Oriented and extremely organized
- Self-Starter/Takes Initiative
- Adaptable in new and foreign environments with the ability to learn quickly and multi-task

WRITING SKILLS

- Proofreading/grammar checking
- Research & fact-checking
- Target readership analysis
- Creating proper tonality
- Editing for style

Work Phone

(361) 994-8228

Work E-mail address

[REDACTED]

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted
LIBRARY BOARD: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

no

Education, Professional and/or Community Activity (Present)

See resume

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

1) Library 2) Arts and Cultural Commission

Why are you interested in serving on a City board, commission or committee?

I would like to draw on my education and experience as an artist and journalism devotee to help broaden and enrich cultural features offered by the city.

[Upload a Resume](#)

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

Demographics

Gender

Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

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Yes No

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Yes No

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N/A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

Visual Arts (painting, sculpture, arts media)

Question applies to LIBRARY BOARD

The Library Board preferred representatives from certain categories. Do you qualify for any of the following categories? *

None of the above

Verification

City Code Requirement - Residency

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I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

David Brian Watson
5813 Hugo Dr.
Corpus Christi, TX 78412-3467

Education

Rice University: BA/Managerial Studies, School of Social Sciences, 1984
Added studies: University of Houston, University of Texas, Stanford University

Honors

President's Honor Roll, Rice University
President's Honor Roll, Austin Community College
College of Engineering Honor Roll, University of Texas
National Dean's List, 1987-1988
Plan II Liberal Arts Program, University of Texas
Honors Engineering Program, University of Texas
Phi Kappa Phi Academic Honor Society

Academic Honorman, Co. 180, Div. 5, RTC/NTC San Diego, CA
Outstanding Recruit Nominee, Co. 180, Div. 5, RTC/NTC San Diego, CA
Class S005 Honorman, Seaman Apprenticeship Training, RTC/NTC San Diego, CA
Class 87039 Honorman, Naval School of Health Sciences, San Diego, CA
Pistol Expert Marksmanship Medal, USNR/USMCR

Experience

1971-2015: Freelance photographer, writer, and journalist
Independent businessman

1986-1989: United States Naval Reserve
Seaman/Hospital corpsman/Honorable discharge

Community Service

Corpus Christi Mayor's Committee for Persons with Disabilities
PAIMI Council, Advocacy, Inc./Disability Rights Texas

Languages: English, Spanish, German

References

Professional: Lynn Jones
Photographer/instructor
(512) 223-4795 (o)

Personal: Robert Orr, P.E.
Petroleum engineer
(575) 257-4773 (h)