



# **DMD Updates**

September 23, 2025



# Organizational Management

# Final Bridge Walk



## 1959 Historic Harbor Bridge

- First Bridge Walk held July 3, 2011
  - 200 attendees
- Final Bridge Walk held July 17, 2025
  - 611 attendees
- 31,921 total bridge walkers from 2011-2025
- Total of 167 Bridge Walks held



*Photo above of final official Bridge Walk attendees*



*Walkers crossing the 1959 Harbor Bridge during the final Bridge Walk*

# Downtown Revitalization Alliance Annual Meeting



- Meeting was held on July 23 at the Omni
- Reviewed Progress of 2025 Service Plan
- Attendees
  - AEP
  - CCISD
  - CCMC
  - H-E-B
  - Port of Corpus Christi
  - Valero
- Positive Feedback Received



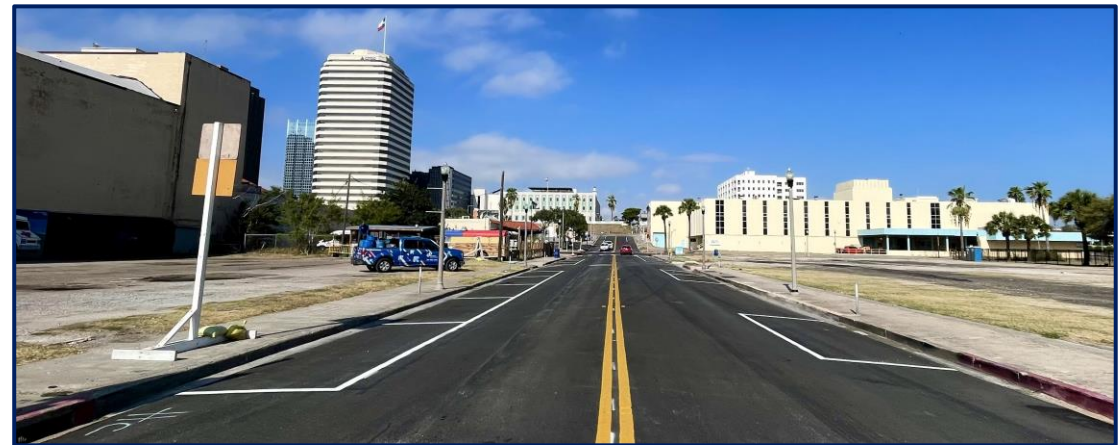


# Placemaking

# Taylor St. Resurfacing

## Resurfacing Taylor Street from Lower Broadway-to-Water St

- Street Deteriorated Following Traffic Redirection off Old Harbor Bridge
- Complete 6+ Weeks Ahead of Schedule
- 3 Blocks Repaved & Restriped
- 3 New Driveway Cutouts

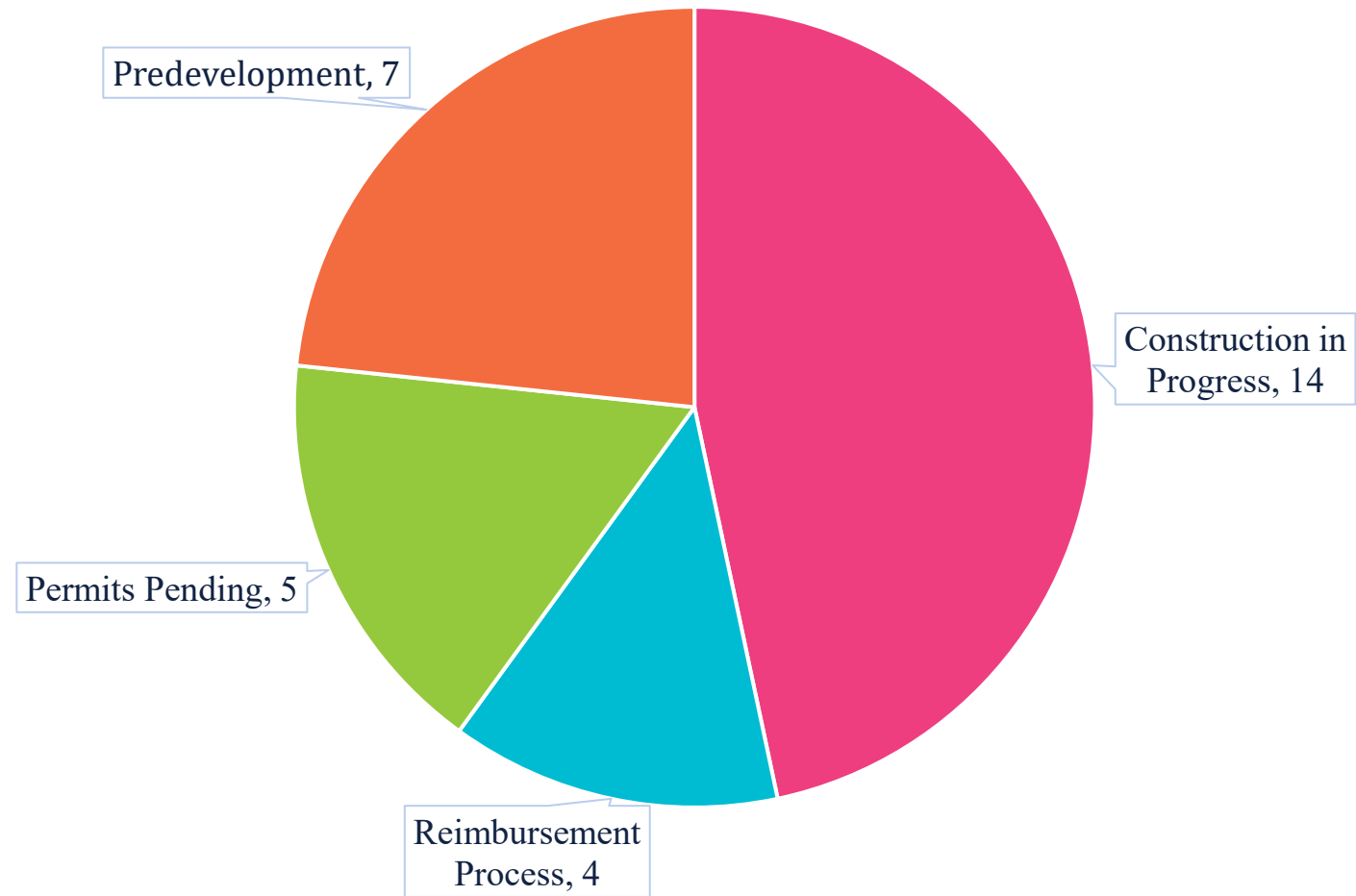




# Economic Development

# TIRZ #3 Projects

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# Downtown Development Summit (Sold Out!)

- DMD presented the first Downtown Development Summit on August 6<sup>th</sup> from 10am -3:30pm.
- Event Highlights:
  - Keynote Speaker: Casey Lain, House of Rock
  - Educational Talk on TIRZ #3
  - TIRZ #3 Testimonials
  - Q&A Panel
  - Project Walkthrough of Drams Bourbon Bar



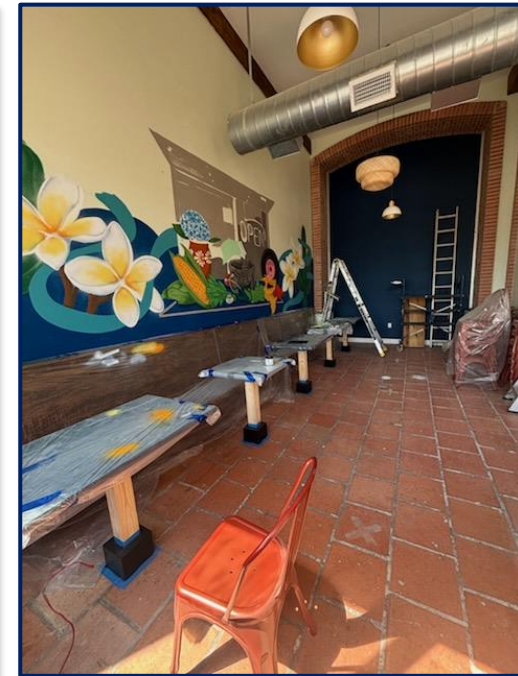
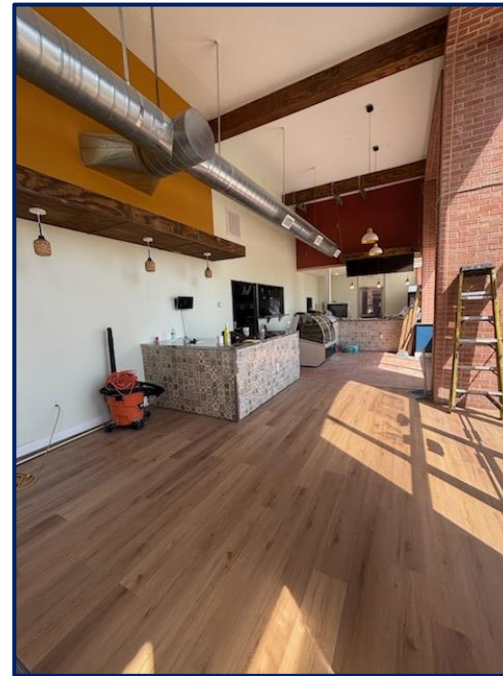
# Adelphos Coffee Roasters (Update)

<b>Address</b>	418 Peoples Street Lobby Space
<b>Description</b>	<ul style="list-style-type: none"> <li>Furman Foundry, LLC has redeveloped The Foundry into a mixed-use property offering space for professional and retail businesses.</li> <li>The landlord is making improvements to the first-floor lobby space to prepare for a new tenant, Adelphos Coffee Roasters.</li> <li>Interior improvements include: <ul style="list-style-type: none"> <li>Kiosk style build out</li> <li>New electrical</li> <li>New plumbing</li> </ul> </li> </ul>
<b>Project Cost</b>	\$45,000
<b>Incentive Approved</b>	Commercial Finish Out (Landlord) Program-\$20,000
<b>Completion Date</b>	March 31, 2026



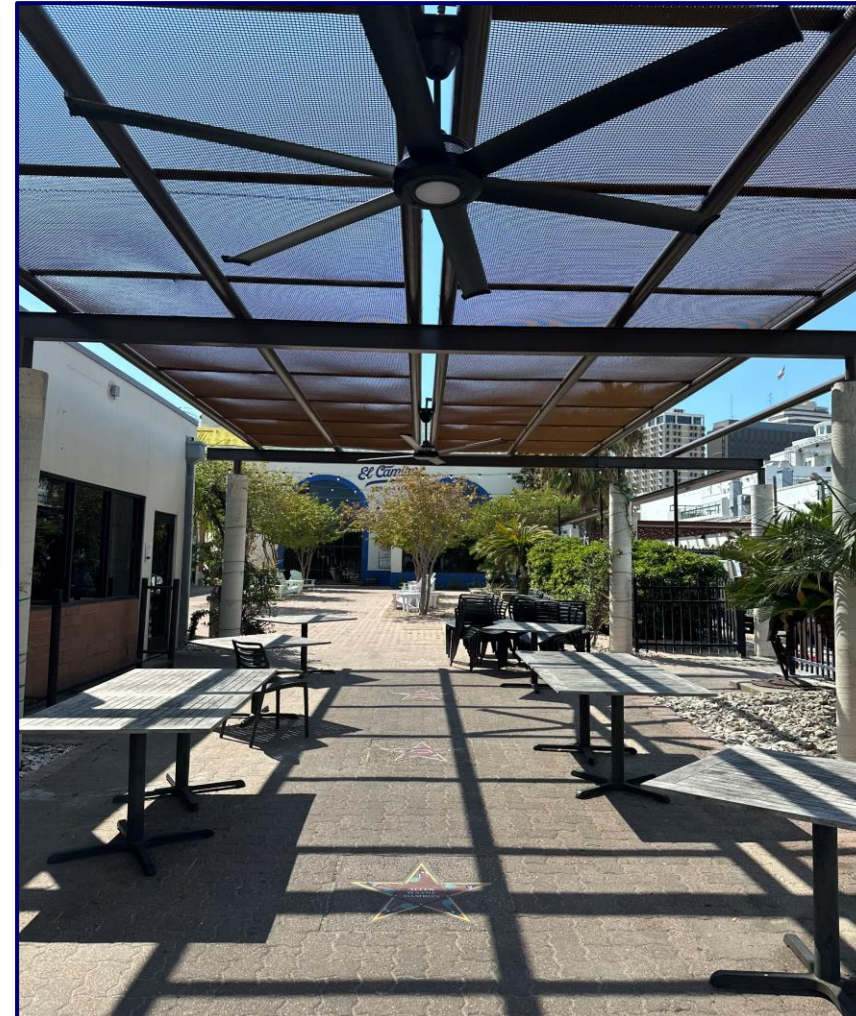
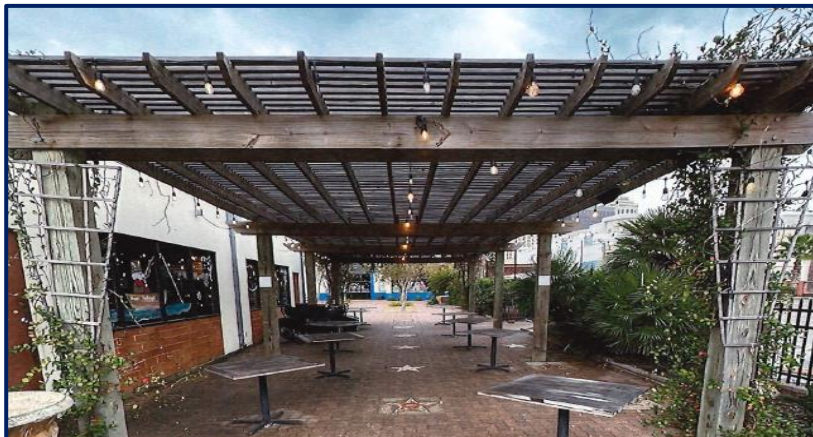
# Streat Corner by Loli's (Update)

Address	601 N Water Street
Description	<ul style="list-style-type: none"> <li>Streat Corner by Lolis construction has progressed ahead of schedule. The Grand Opening will be in November!</li> <li>Completed Improvements Include: <ul style="list-style-type: none"> <li>Back wall closure</li> <li>Interior wall framing</li> <li>New HVAC unit and vent hood installed</li> <li>Kitchen and dining room wall and countertop build-out</li> <li>Built-in seating and bar tops</li> <li>New lighting and fixtures</li> <li>New ADA bathrooms</li> <li>Interior paint</li> </ul> </li> </ul>
Project Cost	\$81,339
Approved Incentive	Commercial Finish Out (Tenant) Program- \$17,160
TIRZ #3 Completion Date	December 30, 2025



# Water Street Pergola (Complete)

<b>Address</b>	320 A Lomax Street
<b>Description</b>	<ul style="list-style-type: none"> <li>Water Street Market, LLC developed this property to be a mixed-use space for offices, retail, and dining services.</li> <li>Exterior improvements of the pergola, fans, and lighting are complete!</li> </ul>
<b>Project Cost</b>	\$44,600
<b>Incentive Proposed</b>	Streetscape & Safety Improvement Program - \$22,300
<b>Completion Date</b>	May 30, 2026





# Promotions

# Christmas in July

**July 23, 2025**

- Omni Bayview Ballroom
- Announced Dates for the Downtown Holiday Series
- Recap of 2024 Series
- Features included a photobooth, appetizers, and Christmas cocktails
- Attendees included DBA Members, Sponsors, DRA Members, & DMD Board Members



# August ArtWalk Report



## Year Over Year Attendance

### •Visits to Marina Arts District

- August 2025 – 33,800
- August 2024 – 26,900

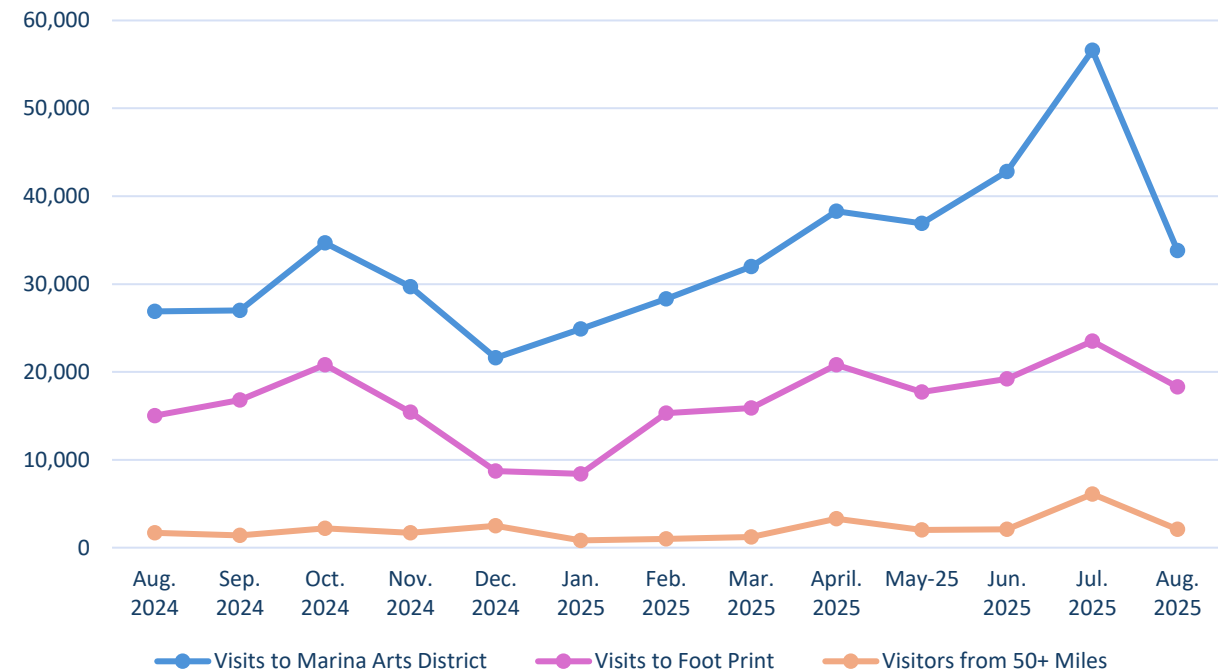
### • Visits to ArtWalk Footprint

- August 2025 – 18,300
- August 2024 – 15,000

### •ArtWalk Visitors from 50+ miles

- August 2025 – 2,100
- August 2024 – 1,700

ArtWalk Attendance Data



# First Friday ArtWalk - 15th Anniversary



*August 01, 2025*

## Attendance:

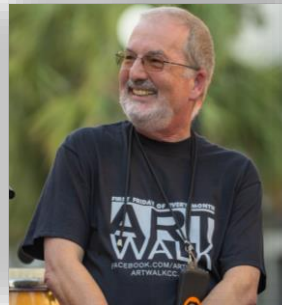
- 14,558 average monthly attendance (residents & visitors)

## Citywide Economic Impact:

- \$16.27M total output
- 180 jobs supported
- \$5.5M in labor income
- \$2.22M Annual tax revenues benefiting local, state and federal governments

## FY 2025 Event Sponsors:

H-E-B, Andrew's Distributing, City of CC, TIRZ #3, Film & Music Commission (Music Walk), Mitsubishi/Mazda





# September ArtWalk Report

## Monthly ArtWalk Attendance Data

•Visits to Marina Arts District

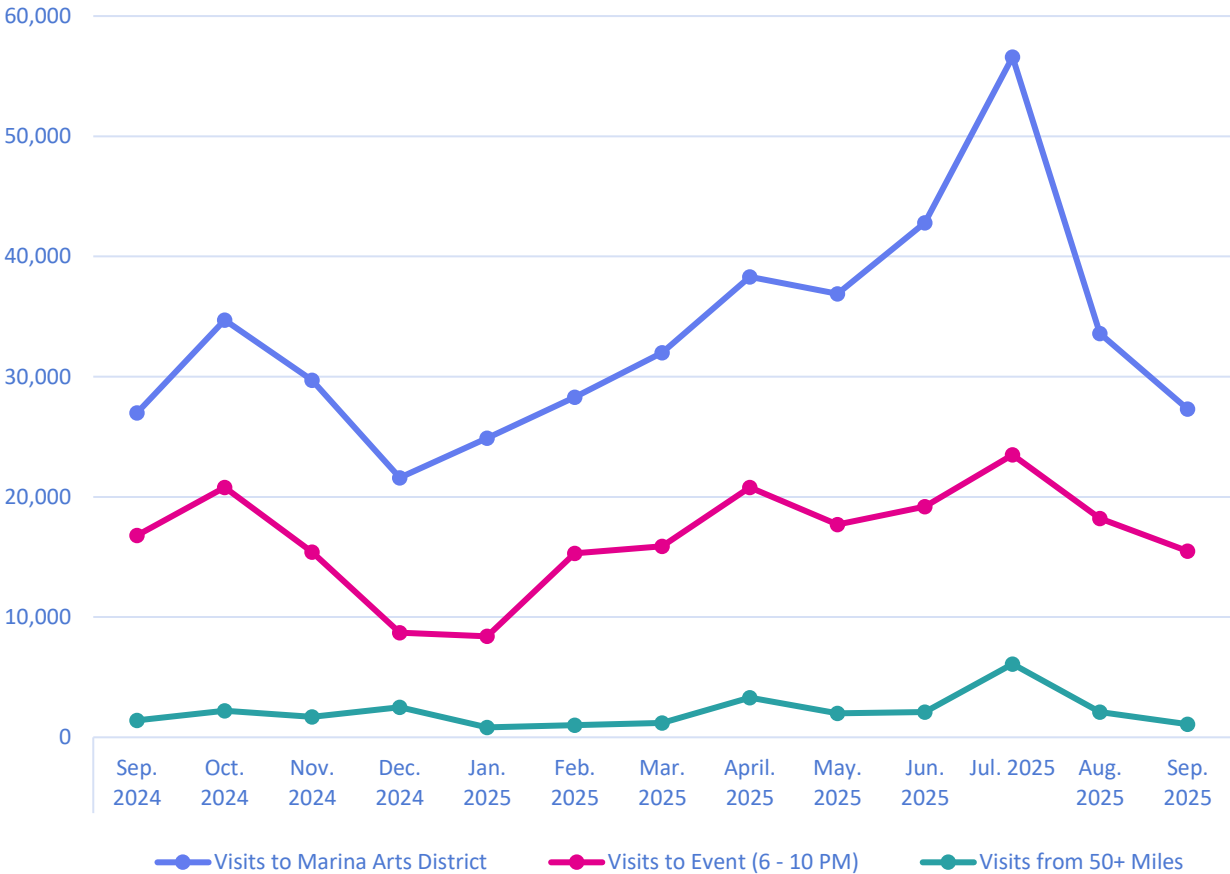
- September 2025 – 27,300
- September 2024 – 27,000

• Visits to ArtWalk Footprint

- September 2025 – 15,500
- September 2024 – 16,800

•ArtWalk Visitors from 50+ miles

- September 2025 – 1,100
- September 2024 – 1,400



# MusicWalk 2025

*September 05, 2025*

## Purpose:

- Feature Local Music Scene & Creators
- Highlight Music's Economic Impact on Community
- Continued Celebration of 2023 Music-Friendly City Designation

## Partners:

- Film & Music Commission
- Casey Lain
- H-E-B – Community Art Booth
- Art Center - Kids Zone



*H-E-B Art Booth*



*Art Booth Project: Painting Maracas*



*Art Center of CC*



*Opening Band in front of Retro*



*VNP Thrift Vendors*

# MusicWalk 2025



## Stages + Special Programming

- **Artesian Park**
  - DJ Eric Ramirez
  - Texas Armadillo
  - Kiya Vance
  - PunchKid & Tizzle
  - Daay Noelle
  - RNBMSL
  - K. Rene'
  - Muddgang Shine
- **Peoples St. East**
  - Brass Quintette
  - Mariachi Aguila
  - CC Revaluation
- **Miller Light Stage @ Rockit's**
  - DJ Ed Ocanas
  - Raul Ayala Band
  - Young Klassics
- **Corona Premiere Stage @ Produce**
  - ChicasRock
  - DJ
  - Tarasco Tropical
  - El Dusty & The Homies
- **Twisted Tea & Shiner Blonde Stage @ Retro**
  - NEF
  - DJ SteveV
  - Dreaming in Color

**20+ Performances inside Downtown Businesses!**



*Dreaming in Color*



*DJ El Dusty @ Produce*



*Raul Ayala & Fan*

# Downtown Holiday Series 2025



- **Holiday Tree in Artesian Park**
  - Presented by the Port of Corpus Christi
  - Friday, November 7th in Artesian Park
- **Artesian Park Winter Wonderland**
  - Sponsored by CC Downtown Revitalization Alliance
  - November - December in Artesian Park
- **Deck Downtown**
  - Sponsorship opportunity available
  - November 15th in Downtown
- **Peppermint Lane**
  - Presented by AEP Texas
  - Lighting Ceremony November 16th
- **Holiday Market on Peppermint Lane**
  - Sponsorship Opportunity Available
  - Every Sunday Nov. 16th – Dec. 21st
- **Mayor's Sparkling Christmas Lights Contest**
  - Sponsored by the AEP Foundation
  - December 5th
- **Christmas Tree in Water's Edge Park**
  - Sponsored by H-E-B
  - Saturday, December 6th
- **Illuminated Boat Parade**
  - Sponsored by The Port of Corpus Christi
  - Saturday, December 6th
- **Other Holiday Promotions:**
  - Holly Jolly Bar Hop
  - CeCe Seagull
  - Letters to Santa

