

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

***One (1) vacancy, representing the Port of Corpus Christi Ex-Officio Advisory, Non-voting member. (*Corpus Christi Convention & Visitor Bureau recommends the new appointment of Lisa Hinojosa.*)**

Duties

The Corpus Christi Convention & Visitors Bureau solicits various organizations and associations to conduct meetings/conventions/tradeshows within Corpus Christi year-round; to promote the City as a year-round destination; to design and implement an advertising campaign with state, national and international coverage to feature the Corpus Christi area as an attractive region in which to vacation or have conventions or group meetings; to provide support services to conventions in Corpus Christi; to operate visitor information centers; to provide information and advice to businesses interested in tourism and convention-related business in the Corpus Christi area; and to advise the City on projected growth of tourism and convention-related businesses to assist City planning efforts.

Composition

Thirteen (13) members selected directly by the City Council. The members shall be representatives of the following groups: 3 - hotel industry; 3 - attraction industry; 2 - restaurant industry; and 5 - community at-large. The Mayor and City Manager, or their designees, shall serve as ex-officio non-voting members of the Board. In addition, the Council will appoint a representative from the Port of Corpus Christi Authority, a representative from the Regional Transportation Authority, a representative from the C.C. International Airport and a State Legislative Affairs representative to serve as ex-officio advisory non-voting members. Appointments will be for two-year staggered terms. No person may serve as a voting member for a period longer than six years consecutively, unless such service is required by virtue of the person's position or title or to complete an unexpired term. The CCCVB may make recommendations to the City Council for directors as directors' terms expire, but the CCCVB always shall nominate two (2) more individuals than the total number of positions available. The City Council will provide serious consideration to the Board's recommendations, but it is not restricted to select members submitted by the CCCVB or any other group.

Appointing								
Name	District	Term	Start date	End date	Authority	Position	Status	Category
*Patricia Cardenas	District 5	N/A	N/A	N/A		Ex-Officio, Non-voting	No longer employed with the Port	Port of C.C. Authority
Melody Nixon-Bice	District 5	2	10-Feb-15	1-Oct-19	City Council	Vice-Chair	Active	Hotel Industry
Raju G Bhagat	District 1	Partial	12-Dec-17	1-Oct-19	City Council		Active	Hotel Industry
Lynn Frazier	District 1	1	10-Oct-17	1-Oct-19	City Council		Active	At-Large
Kendra L Kinnison	District 4	1	10-Oct-17	1-Oct-19	City Council		Active	Hotel Industry
Johnny Philipello	District 4	1	10-Jan-17	1-Oct-19	City Council		Active	Attraction Industry
Fred F Soward III	District 4	1	9-May-17	1-Oct-19	City Council		Active	Restaurant Industry
Terri Adams	Other / Non-Resident	1	30-Sep-14	1-Oct-20	City Council		Active	Attraction Industry
Sam Canavati	District 5	1	11-Sep-18	1-Oct-20	City Council		Active	At-Large

Appointing								
Name	District	Term	Start date	End date	Authority	Position	Status	Category
Ed Cantu	District 5	2	9-Feb-16	1-Oct-20	City Council		Active	At-Large
Christina A Cisneros	District 5	1	19-Jun-18	1-Oct-20	City Council		Active	At-Large
Jason Rodriguez	District 4	3	30-Sep-14	1-Oct-20	City Council		Active	Restaurant Industry
Tom Schmid	District 4	1	18-Sep-18	1-Oct-20	City Council		Active	Attraction Industry
Daniel R Suckley	District 4	1	11-Sep-18	1-Oct-20	City Council		Active	At-Large
Jorge Cruz-Aedo		N/A	N/A	N/A		Ex-Officio, Non-voting	Active	Regional Transportation Authority
Paulette Guajardo		1	N/A	N/A		Ex-Officio, Non-voting	Active	Mayor Joe McComb's Rep.
Fred Segundo		N/A	N/A	N/A		Ex-Officio, Non-voting	Active	C.C. International Airport
Keith Selman		N/A	N/A	N/A		Ex-Officio, Non-voting	Active	City Manager
State Legislature Representative		N/A	N/A	N/A		Ex-Officio, Non-voting	Active	State Legislature Representative

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Applicants

Name	District	Category
Lisa Hinojosa	District 4	Port of Corpus Christi Authority

Application for a City Board, Commission, Committee or Corporation

Profile

Lisa

First Name

Hinojosa

Last Name

lhinojosa@pocca.com

Email Address

15517 Escapade St.

Street Address

Corpus Christi

City

TX

State

78418

Postal Code

What district do you live in? *☒ District 4**Current resident of the city?**☒ Yes ☐ No

12

If yes, how many years?

Home: (361) 249-4051

Primary Phone

Home: (512) 589-2763

Alternate Phone

Port of Corpus Christi

Employer

Communications Manager

Job Title

222 Power St.

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

78401

Work Address - Zip Code

lhinojosa@pocca.com

Work E-mail address

Preferred Mailing Address☒ Work Address**Which Boards would you like to apply for?**

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Are you a registered voter?

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Masters Degree in Journalism, University of Texas at Austin Bachelors Degree in Honors English and Government, University of Texas at Austin Scripps Academy of Hispanic Journalism

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

Corpus Christi Convention & Visitors Bureau Board

Why are you interested in serving on a City board, commission or committee?

I consider it my responsibility as a resident and voter to support organizations focused on generating economic activity as well as elevating quality of life for our community.

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☒ Yes ☐ No

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☐ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☐ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☐ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☐ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☐ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

N/A

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ Port of Corpus Christi Authority

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree