



## AGENDA MEMORANDUM

First Reading Ordinance for the City Council Meeting of January 14, 2014  
Second Reading Ordinance for the City Council Meeting of January 21, 2014

**DATE:** December 11, 2013  
**TO:** Ronald L. Olson, City Manager  
**FROM:** Floyd Simpson, Chief of Police  
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886-2604

Ordinance appropriating \$30,000 from the American Society for the Prevention of Cruelty to Animals (ASPCA) Rachel Ray Challenge

**CAPTION:** Ordinance appropriating \$30,000 from ASPCA Rachel Ray Challenge in the No. 1020 General Fund to support the trap-neuter-return of feral cats in the community, targeted spay and neuter, and humane housing of animals at the animal care facility; and amending Ordinance No. 029915, which adopted the FY 2013-2014 Budget by increasing revenue and expenditures in the General Fund No. 1020 by \$30,000 each.

**PURPOSE:** Animal Care Services Division was awarded \$30,000 from the ASPCA and the funds need to be appropriated.

### **BACKGROUND AND FINDINGS:**

Corpus Christi Animal Care Services Division placed second in their Division in the 2013 ASPCA Rachael Ray \$100,000 challenge. In addition to placing second in Division four, Corpus Christi Animal Care Services Division (CCACSD) placed fifth overall in the country, earning the "Most Improved Player" award. CCACSD was presented with a check in the amount of \$30,000 from the ASPCA. Animal Care Services will use the prize money to expand our Targeted Spay/Neuter Program and provide humane housing for cats at the Animal Shelter.

The 2013 ASPCA Rachael Ray \$100K Challenge was a nationwide competition for animal shelters (and their communities) aimed at getting more animals adopted or returned to their owners than ever before. CCACSD competed against nine other similarly sized animal shelters in our division and 49 shelters nationwide. The shelter that demonstrated the largest increase of live release (return to owner and adoptions) during the months of June, July and August in comparison to 2012, earned the \$100,000 grand prize. In placing second, CCACSD saved 858 dogs and cats during the three month period, an increase of 553 lives saved over 2012! The ASPCA reports that nationwide 56,379 lives were saved—an increase of 12,050 over last year.

### **ALTERNATIVES:**

None

**OTHER CONSIDERATIONS:**

None

**CONFORMITY TO CITY POLICY:**

Conforms to all city policies.

**EMERGENCY / NON-EMERGENCY:**

Non-emergency

**DEPARTMENTAL CLEARANCES:**

Legal

**FINANCIAL IMPACT:**

Operating

Revenue

Capital

Not applicable

<b>Fiscal Year: 2013-2014</b>	<b>Project to Date Expenditures (CIP only)</b>	<b>Current Year</b>	<b>Future Years</b>	<b>TOTALS</b>
Line Item Budget				
Encumbered / Expended Amount				
This item		\$30,000		\$30,000
BALANCE		\$30,000		\$30,000

Fund(s): General

**Comments:**

**RECOMMENDATION:**

Staff recommends passing the ordinance.

**LIST OF SUPPORTING DOCUMENTS:**

Ordinance.