



AGENDA MEMORANDUM

First Reading Ordinance for the City Council Meeting of 5/14/2013
Second Reading Ordinance for the City Council Meeting of 5/28/2013

DATE: 4/29/2013
TO: Ronald L. Olson, City Manager
FROM: Peter Davidson, Marina Superintendent
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826-3980

An Ordinance authorizing a onetime "Texas Coastal Boating & Saltwater Expo" which will bring visitors from Texas and other areas to the Corpus Christi Bayfront for a spectacular weekend.

CAPTION:

Ordinance authorizing the City Manager or designee to execute agreement with Costa Productions, L.L.C. for use of portions of Lawrence Street T-head from July 8, 2013 through July 15, 2013 for a boat show event.

PURPOSE:

A four day outdoor Boat and Fishing Expo. located on the Lawrence Street T-Head designed to educate while entertaining, providing thrills, laughter as well as vaualble information on fishing and boating including the latest designs. Boating, fishing and product vendors will be at the show to answer questions and provide information on the latest watercraft, accessories and fishing gear. This onetime event if successful will be considered by the promoters for additional years.

BACKGROUND AND FINDINGS:

Costa Productions, LLC, producer of the Texas Coastal Boating & Saltwater Expo, combines almost 60 years experience in the marine boating business of Gulf Coast Marine, with over 20 years in advertising, publishing and promotions of Costa Media Texas, to produce this much anticipated, well-suited event on the Corpus Christi Bayfront.

ALTERNATIVES:

None

OTHER CONSIDERATIONS:

Not applicable

CONFORMITY TO CITY POLICY:

Conforms to City Policy

EMERGENCY / NON-EMERGENCY:

Non-emergency

DEPARTMENTAL CLEARANCES:

Not applicable

FINANCIAL IMPACT:

Operating Revenue Capital Not applicable

| Fiscal Year: 2012-2013 | Project to Date Expenditures (CIP only) | Current Year | Future Years | TOTALS |
|-------------------------------|--|---------------------|---------------------|---------------|
| Line Item Budget | | | | |
| Encumbered / Expended Amount | | | | |
| Bayfront Revenue | | \$8,000.00 | | \$8,000.00 |
| BALANCE | | \$8,000.00 | | \$8,000.00 |

Fund(s):

Comments: Budgeted \$8,000 bayfront revenue to Marina Enterprise fund (323000-4700-35300)

RECOMMENDATION:

City staff approve of the "Texas Coastal Boating & Saltwater Expo" which will bring visitors from Texas and other areas to the Corpus Christi Bayfront for a spectacular weekend at the Marina.

LIST OF SUPPORTING DOCUMENTS:

Ordinance
Lease agreement