Schlitterbahn Corpus Christi Resort

Performance –Based 380 Agreement May 8, 2012

Presentation Overview

- 1. How does the Project fit into our overall economic development strategy?
- 2. What does the public investment look like?
- 3. What does our public investment buy?
- 4. Just how big is the proposed \$552 million private investment?
- 5. What does the Project look like?
- 6. What does the 380 Agreement look like?
- 7. What are the next steps?

How does the Schlitterbahn Resort Project fit into our overall economic development strategy?

- Capitalizing on our unfair advantage what makes our community unique
- Complimenting existing economic segments of our economy
- Looking for a win: by attracting projects like Schlitterbahn, we prove Corpus Christi is open for business and ready to compete

What does the public investment look like?

- 100% rear-loaded and performance based
- Public investment comes from earnings that would <u>not</u> occur without the Project
- Because the public investment comes from a share of the revenue produced by and within the boundaries of the Project
- So no project, no revenue, no public investment

What does the public investment look like?

Public Investment Funding Source	Amount of Public Investment
Type A Grant	\$5,000,000
M & O portion only of Property Tax	\$20,559,959
Waived Development Fees	\$1,400,000
Sales Tax (1%)	\$11,484,359
HOT Fund (7%)	\$77,974,008
Local Construction Tax	\$698,552
Public Investment	\$117,166,878

• <u>Note</u>: Public investment includes a large amount of HOT funds (\$78m or about 67%) that the Project may or may not be able to fully use

What does the public investment look like?

Incentive	Park District A & B	IslandWalk District	Resort District A	Resort District B	Marina District	Totals
Type A Grant	5,000,000	-	-		-	5,000,000
M&O	4,042,412	5,573,471	3,990,197	-	6,953,879	20,559,959
Development Fees	400,000	1,000,000	-	-	-	1,400,000
Sales Tax	4,935,243	3,525,275	-	-	3,023,840	11,484,359
HOT Fund	19,652,562	19,200,044	24,202,711	-	14,918,691	77,974,008
Cons. Sales Tax	99,914	598,638	-	-	-	698,552
Total	34,130,131	29,897,428	28,192,908	-	24,896,411	117,116,878
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Investment	70,872,000	\$ 118,379,700	96,589,000	\$ 90,754,149	\$ 174,641,843	\$ 551,236,691
Percent of Investment	48.16%	25.26%	29.19%	0.00%	14.26%	21.25%
Inside/Outside TIF	Inside	Inside	Outside	Outside	Inside	
Share (M&O Portion)	100%	85%	70%	NA	0%	
Share (Residential M&O Portion)	NA	NA	NA	0%	0%	
Share Sales Tax	100%	85%	70%	0%	70%	
Share HOT Fund	100%	85%	57%	0%	70%	
Share Construction Sales Tax	50%	95%	0%	0%	50%	
Share Construction Sales Tax Residential	NA	NA	NA	0%	NA	

What does our public investment buy?

- 5 to 1 leverage ratio
- Produces \$258 million in revenue to all our taxing jurisdictions, such as the Flour Bluff ISD, of which:
 - >The City receives over \$80 million (as opposed to \$27,000 annually if property stays a golf course)
 - >The Island TRZ receives an additional \$20 million
- Creates 40 full time jobs and over 300 part time jobs

Just how big is the proposed \$552 million in private investment?

- Over 4 times larger than the capital investment associated with the Corpus Christi Airport
- Almost 3 times larger than the City of Corpus Christi's annual General Fund budget

What does the Schlitterbahn Resort Project look like?

- 574 total acres and 4 distinct development tracts or districts:
- Park District A & B
- IslandWalk District
- Resort District A & B
- Marina District

What does the Schlitterbahn Resort Project look like?



- Chapter 380 Agreement
- Performance-based
- Caps on the maximum public investment by District
- 25 year term of agreement
- 18 year estimated build out
- 574 total project acreage
- \$552 million in projected private investment
- ▶ 40 full time jobs and over 300 part time jobs

- Compliance checks, audit provisions and evidence of Project financing
- Annual spending plan and 3rd party legal opinion on expenditure of HOT funds
- Waterpark obligations: 9 months to commence and 24 months from commencement to complete, or entire Agreement is void
- Good faith efforts for utilization of local contractors and suppliers, as well as DBEs

- Waterpark conditions:
 - Continuous operations
 - > Maintaining Schlitterbahn brand and standards
 - Operated under Schlitterbahn control
 - >3,000 simultaneous visitors
 - ➤ No waterpark feature above 60 feet
 - ➤ No waterpark features taller than a 2-story residence within 400 feet of existing, platted, SF residential lots
 - ▶Penalties for non-compliance

- Obligates Developer to fund the maintenance of public improvements in the project, other than streets and public utilities
- Reclaimed water agreement

What are the next steps?

- ▶ <u>5/8th</u>
 - Executive Session and Public Discussion
 - Proposed 380 Agreement posted on City website
- ▶ <u>5/15th</u>
 - Type A Grant and 380 Agreement posted as Future Items
- ▶ <u>5/22nd</u>
 - Posted for final approval of Type A Grant and 380 Agreement