



Downtown Management District (DMD) Update



September 16, 2014



Presentation



- Year to Date Highlights
- Three Year Plan
- 2014-2015 Service Plan
- Questions





Year to Date Highlights



- Created DMD Clean Team
- Developed Cleaning and Safety Partnership
- Volunteer Programs
- Construction Mitigation Services





Clean Team Benchmarks



- 491 block faces swept/cleaned
- 392 bags of debris and trash collected
- 143 block faces weeded/sprayed
- 114 blocks faces of curbs painted
- 51 customer contacts
- 38 graffiti sites removed/painted over





Cleaning and Safety Partnership



- Clean-up Week
- Cleaning Standards
- Security Partnership
- Coordination
- Recruitment





Volunteer Programs



Paint the Town Tuesdays

- 97 volunteers
- 291 hours
- 160 block faces painted





Construction Mitigation



- Monthly stakeholder meetings
- Address issues
- Promote businesses
- Consumer communications





3 Year Strategic Plan



Process

- Board Retreat
- Public Input
- Plan Creation



Goals

- Be Proactive in Greater Downtown Area
- Reestablish DMD Credibility
- Recruit Resources
- Expand DMD services
- Provide Programmatic Focus



3 Year Strategic Plan - Priorities



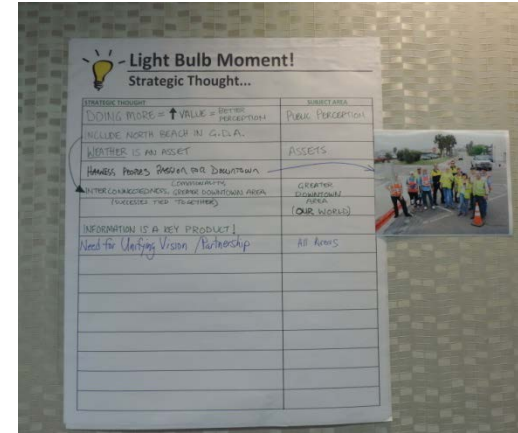
1. Create clean, safe, beautiful and accessible District
2. Develop and Improve Downtown
3. Market and Promote the District, the Businesses & DMD
4. Build a more effective, visible and proactive DMD organization
5. Make an accessible District with multi-modal mobility
6. Create, manage and build DMD events and support District Events



3 Year Strategic Plan – Next Steps



- Finalize three year projections
- Recruit partners (public/private resources)
- Finalize plan and present to stakeholders
- Approve 2014-2015 service plan and budget





Questions?

