



**AGENDA MEMORANDUM**  
Corpus Christi B Corporation Meeting  
September 20, 2021

**DATE:** September 13, 2021

**TO:** President and Honorable Board Members,  
Corpus Christi B Corporation

**THROUGH:** Peter Zanoni, City Manager

**FROM:** Neiman Young, PhD, Assistant City Manager  
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**Gabe Lozano Executive 9-hole Golf Course – Lighting Project**

**CAPTION:**

Public Hearing and Motion authorizing allocation of funds in an amount not to exceed \$500,000 from Type B Sales Tax to be funded for Lozano Executive 9 Golf Course Lighting Project; amending the FY 2021-2022 operating budget by appropriating \$500,000 from the fund balance in Fund 1146; and transferring to the City's capital improvement fund.

**SUMMARY:**

This motion would approve an agreement to fund lighting for the renovation project at the Lozano Executive 9-hole course.

**BACKGROUND AND FINDINGS:**

City Council approved an ordinance authorizing funding up to \$2,300,000 for the development of the Gabe Lozano Executive Nine-Hole Golf Course and complete transformation of the existing practice range.

The FY22 Type B funding will allow the City to add lighting to the estimated \$2,300,000 renovation project for the Lozano Executive 9-hole Golf Course. The lighting project will enable the nighttime operation of the Lozano Golf Center, which will in turn generate a projected annual revenue of \$346,528. This additional revenue supports an estimated total of seven full-time-equivalent job positions for operations.

The facilities serve not only local golf players, but also out-of-town visitors. Based on an estimate of about 25% of golf rounds coming from out of town, the nighttime operation of the Executive Course is expected to increase visitation to Corpus Christi. Spending from these visitors each year will generate an estimated total of six job positions for tourism.

In total, Dr. Lee with the South Texas Economic Development Center – College of Business at Texas A&M – CC project the nighttime operation of the Lozano Golf Center to generate an economic impact at \$1.14 million and create a total of 13 new job positions within the community.

**ALTERNATIVES:**

The board could choose not to approve the requested amount or make other recommendations.

**FINANCIAL IMPACT:**

The financial impact would be amending the budget to include \$500,000 for the Type B Economic Development Fund

**Funding Detail:**

Fund: 1146  
Organization/Activity: 15040  
Mission Element: 707  
Project # (CIP Only): N/A  
Account: 530000

**RECOMMENDATION:**

City staff recommends the approval of this agreement.

**LIST OF SUPPORTING DOCUMENTS:**

PowerPoint - Lozano Golf Center Executive Nine Hole Course Renovation  
Lozano Golf Center Lighting Economic Impact Study