



AGENDA MEMORANDUM

Action Item for the City Council Meeting of September 17, 2019

DATE: August 19, 2019
TO: Peter Zaroni, City Manager
FROM: Mike Culbertson
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Renewal No. 2 Type A Grant for Del Mar PTAC Program

CAPTION:

Resolution approving Renewal No. 2 of the Small Business Incentives Agreement between the Corpus Christi Business and Job Development Corporation and Del Mar College to provide grant up to \$99,500.00 for their Procurement Technical Assistance Center to assist small businesses from January 1, 2020 through December 31, 2020.

SUMMARY:

The Type A Board has approved a grant for \$99,500 the Procurement Technical Assistance Center (PTAC) program the helps small businesses within the city limits, qualify and be able to bid on government procurement contracts. This grant funds the person running the center. The grant is for the period January 1, 2020 through December 31, 2020.

BACKGROUND AND FINDINGS:

PTAC is located at the Del Mar College campus on Staples inside of the Small Business Development Center. PTAC has been counseling small businesses in the area of government procurement. PTAC educates these businesses on the requirements of government procurement, helps them get certified to qualify to bid on contracts, and gives them access to a portal to find these contracts. PTAC was instrumental in working with Corpus Christi Army Depot (CCAD) to engage small tool and die shops to bid on specialty tool orders from CCAD.

PTAC has been funded since 2014. The Board has funded PTAC since 2012. During that time PTAC has helped almost 1,345 companies. These companies have been awarded \$48.4 in contracts. They have held 46 training events

ALTERNATIVES:

The Council may choose to not fund the program or fund it at a different amount. If Council does not fund the program or fund it at a lesser amount, this program will be cut back or may be discontinued without this grant.

FISCAL IMPACTS:

This Type A will grant has been approved by the Type A Board and is in their 2019-2020 budget. This will use economic development funds of \$99,500 out of small business budget of \$603,500.

Funding Detail:

Fund: 1140 Business and Job Development Fund
Organization/Activity: 15020 Small Business Projects
Mission Element: 707 Economic Development
Project # (CIP Only):
Account: 530000 Professional Services

RECOMMENDATION:

The Type A Board approved this grant at their August 19, 2019 meeting, as did Corpus Christi Regional Economic Development Corporation's Board. Staff recommends approval Renewal No. 2 of the Small Business Incentive agreement with PTAC for \$99,500 from January 1, 2020 through December 31, 2020.

LIST OF SUPPORTING DOCUMENTS:

Resolution
Agreement