



AGENDA MEMORANDUM

Future Item for the City Council Meeting of December 13, 2016
Action Item for the City Council Meeting of December 20, 2016

DATE: November 15, 2016
TO: Margie C. Rose, City Manager
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Grant for Del Mar College Internship Program
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CAPTION:

Resolution approving a Small Business Incentives Agreement between the Corpus Christi Business and Job Development Corporation and Del Mar College (Del Mar) to provide grant up to \$150,000 for their internship program to assist small businesses.

PURPOSE:

Approve a Type A Grant for Del Mar College's Internship Program for Small Business Assistance until December 31, 2017

BACKGROUND AND FINDINGS:

Del Mar College has a program where students can work for a local company as an intern. The local company will pay minimum wage while the Type A grant will match the wage up to \$5.00 per hour plus FICA. This encourages companies to hire interns, it allows the student to get real work experience, and has a goal to create new jobs. The Type A Board has funded this program since 2007.

The Board requested staff to look at other alternatives. As such the staff looked at average intern wages and the concerns that were reviewed at the Type A Workshop held on April 7, 2015. The agreement addressed those concerns and also allows the use of the intern program for companies that hire those skills that the Type A Board has supported in the past such as the aviation and the process and instrumentation programs.

This agreement would run until December 31st which is the end of a semester to better manage the program.

The Board of Directors of the Corpus Christi Regional Economic Development Corporation recommended approval during their August 11, 2016 meeting. The Type A Board approved the grant at their November 14, 2016 meeting.

Del Mar College Internship Progress Report 2008-2016

Year	# of F/T Jobs Created	# of P/T Interns Placed	# of Interns Placed	# of Employers unduplicated
2008-2009	8	0	102	27
2009-2010	4	36	71	24
2010-2011	6	16	64	19
2011-2012	6	41	93	22
2012-2013	14	21	85	25
2013-2014	21	24	93	26
2014-2015	23	24	93	29
2015-2016 YTD	24	20	93	39

Total number from 2008-2016

Of F/T Jobs = 106

Of P/T Jobs = 182

Of Interns Placed = 694

Of Employers = 211

ALTERNATIVES:

The Council may choose to not fund the program or fund it at a different amount.

OTHER CONSIDERATIONS:

Not applicable

CONFORMITY TO CITY POLICY:

This is in keeping with the stated goal of promoting and retaining businesses.

EMERGENCY / NON-EMERGENCY:

Non-Emergency

DEPARTMENTAL CLEARANCES:

Legal

FINANCIAL IMPACT:

☐ Operating

☐ Revenue

☐ Capital

☐ Not applicable

Fiscal Year: 2016-2017	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget			150,000	150,000
Encumbered / Expended Amount				
This item			150,000	150,000
BALANCE			0	0

Fund: Type A Fund

Comments: This item was approved in the Type A Small Business budget

RECOMMENDATION:

Staff recommends approving the grant for \$150,000 for the internship program.

LIST OF SUPPORTING DOCUMENTS:

Resolution
Agreement