

John Deere backs away from diversity and inclusion efforts after a conservative backlash

By Associated Press

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[John Deere backs away from diversity and inclusion efforts after a conservative backlash | CNN Business](#)

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Companies are backing away from "DEI"

Jan 4, 2024 - Business. Companies are backing away from "DEI". Emily Peck. Illustration: Annelise Capossela/Axios. Laudable goals like achieving "equity" and "diversity" and making people feel "included" have become weaponized terms, and now corporate America is navigating the minefield. [Companies are backing away from "DEI" \(axios.com\)](#)

As DEI gets more divisive, companies are ditching their teams

Story by Taylor Telford

Meta, Tesla, DoorDash, Lyft, Home Depot, Wayfair and X were among **major corporations** making steep cuts in 2023, slashing the size of their **DEI** teams by 50 percent or more, Revelio's data shows. [As DEI gets more divisive, companies are ditching their teams \(msn.com\)](#)

Major corporations, including John Deere and Microsoft, pull back on DEI initiatives



by [IFN English](#)

[July 19, 2024](#)

2 days ago John Deere is the latest **major** company to scale back its diversity, equity, and inclusion (**DEI**) initiatives, underscoring a broader trend among **corporations**. In a statement, the farm equipment manufacturer announced that it will stop participating in "social or cultural awareness parades, festivals, [Major corporations, including John Deere and Microsoft, pull back on DEI initiatives - IFN \(ifamnews.com\)](#)

