

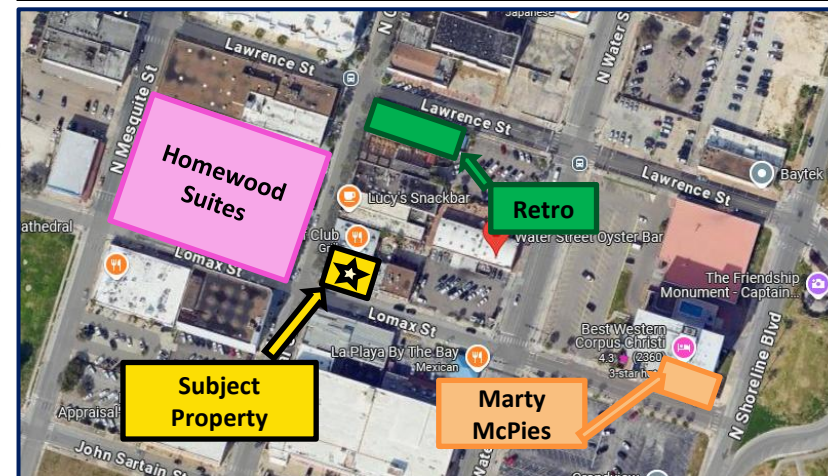


Executive Surf Club
306 N Chaparral Street

July 22, 2025

Project Site

Address	306 N Chaparral Street
Description	<ul style="list-style-type: none"> The Executive Surf Club opened in 1987 and has become a place well loved by the locals and visitors of Downtown to eat, listen to live music and enjoy its coastal atmosphere. The owner proposes a complete remodel to the exterior façade of the restaurant patio area and front entrance. Exterior improvements include: <ul style="list-style-type: none"> ADA Compliant Patio Bar and Seating New Pedestrian Entrance Lighting and Signage Fresh coat of paint Surfboard style bar tops facing Chaparral Street
Project Cost	\$400,000* includes entire renovation
Incentive Proposed	Streetscape & Safety Improvement Program - \$129,590
Completion Date	July 30, 2026



Current Condition



Project Concept





Recommendation

Program	Total
• Streetscape & Safety Improvement Program	\$129,590
Total	\$129,590

- Motion to Approve Agreement
- Completion Date: **July 30, 2026**