



CITY OF
CORPUS CHRISTI

AGENDA MEMORANDUM

Corpus Christi Tax Increment Reinvestment Zone #3 Meeting May 05, 2026

DATE: May 05, 2026
TO: Tax Increment Reinvestment Zone #3 Board of Directors
THROUGH: Michael Dice, Interim Assistant City Manager
FROM: Arlene Medrano, Executive Director, CCDMD
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Approval of TIRZ #3 Logo

CAPTION:

Motion to approve the Tax Increment Reinvestment Zone (TIRZ) #3 logo.

SUMMARY:

This motion authorizes the approval of the Tax Increment Reinvestment Zone #3 logo design.

BACKGROUND AND FINDINGS:

On November 18, 2025, two logo designs were presented to the board for discussion and feedback on preference of the design.

The intention for the TIRZ #3 logo is to be used on print and digital materials to recognize the TIRZ#3. These materials can include presentations, signs and decals for TIRZ #3 incentivized projects, and sponsorship material.

ALTERNATIVES:

The Board could not approve this logo.

FISCAL IMPACT:

This item has no financial impact.

Funding Detail:

Fund: N/A
Organization/Activity: N/A
Mission Element: N/A
Project # (CIP Only): N/A
Account: N/A

RECOMMENDATION:

DMD staff recommends approving this logo design.

LIST OF SUPPORTING DOCUMENTS:

TIRZ #3 Presentation – TIRZ #3 Logo Design