

Management Services Agreement with the Corpus Christi Convention and Visitors Bureau



City Council Committee Meeting
October 15, 2019



History

- Records available show that the City of Corpus Christi has contracted convention and visitor services for the past 36 years. The earliest reference is to an agreement signed in 1983.
 - On September 22, 2015, City Council approved the most recent Consulting Services agreement with the CVB for a period extending from October 1, 2015 to September 30, 2018.
 - In July 2018, the City Auditor began a contract audit of the Consulting Services Agreement with the CVB. As a result, a new multi-year term agreement with the CVB has been postponed until said audit was complete and audit findings addressed.
 - In September 2018, the City Council approved an amendment to the agreement to extend the agreement on a month-to-month basis until a new agreement is reached.
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Timeline

Date	Action
July 2018-Jan. 2019	Audit of CVB Contract
October 1, 2018	Month-to-Month Contract term went into effect
January 7, 2019	Audit Committee Meeting- Findings Presented
August 13, 2019	Audit Committee Meeting
September 19, 2019	Visit Corpus Christi Board Meeting
October 1, 2019	City Council Meeting



Substantive Changes

1. Limiting expenditure of HOT tax revenue to Corpus Christi only, unless otherwise approved in the Business Plan for area attractions that drive business to Corpus Christi (ie. King Ranch Breakfast in Kingsville, TX; Sand Fest in Port Aransas, TX, etc.)
 2. Addition of a requirement to establish procurement policies that resemble City policies
 3. Addition of Mayor and City Manager as voting members instead of Ex-Officio, non-voting
 4. Addition of City Contract Manager as Ex-Officio, non-voting member
 5. Addition of Suspension and Termination Clause
 6. Change to allow City Council to approve bylaw changes (used to be right to object)
 7. Clarity on Performance Measures
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