AmericanBank CENTER
arena | convention center | selena auditorium

Event Information for American Bank Center Arena Marketing Co-Promotion Special Event Funding

Client: Leija/Battah Boxing (FOX) **Date of Event**: April 13, 2013
Type of Event: Live Televised Boxing Event **Marketing/Co-Pro Funding:** $15,000
Net financial return to the City exceeded the Marketing/Co-Pro incentive amount granted. Corpus Christi was awarded this fight over San Antonio.

Client: Live Nation Concerts **Date of Event**: June 21, 2013
Type of Event: Tim McGraw Concert **Marketing/Co-Pro Funding:** $25,000
Net financial return to the City exceeded the Marketing/Co-Pro incentive amount granted.

Client: Rocks Xtreme MMA **Date of Event**: September 7, 2013
Type of Event: Mixed Marital Arts Event **Marketing/Co-Pro Funding:** $15,000
Net financial return to the City exceeded the Marketing/Co-Pro incentive amount granted. Local promoter who has brought the facility six shows in the past year.

Client: Icon Concerts **Date of Event**: September 21, 2013
Type of Event: Steve Trevino Comedy Special **Marketing/Co-Pro Funding:** $25,000
Net financial return to the City exceeded the Marketing/Co-Pro incentive amount granted. Show will be broadcast on HBO, Showtime or Netflix.

Client: Top Rank HBO Boxing **Date of Event**: November 9, 2013
Type of Event: Live Televised Boxing Event **Marketing/Co-Pro Funding:** $15,000
Net financial return to the City exceeded the Marketing/Co-Pro incentive amount granted. Event was broadcast live to 120 countries. Corpus Christi was awarded this event over El Paso, Dallas and Las Vegas.

Client: Bookem Nano, LLC **Date of Event**: February 8, 2014
Type of Event: Alan Jackson Concert **Marketing/Co-Pro Funding:** $25,000
Net financial return to the City exceeded the Marketing/Co-Pro incentive amount granted.

Ending balance of original funding = $5,000