



AGENDA MEMORANDUM
City Council Meeting of June 18, 2024

DATE: June 10, 2024
TO: Peter Zaroni, City Manager
FROM: Heather Hurlbert, Assistant City Manager
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City Sales Tax Reauthorization Briefing

STAFF PRESENTER(S):

	<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1.	Heather Hurlbert	Assistant City Manager	City Manager's Office

BACKGROUND:

On February 27, 2024, City Council members discussed initial concepts and uses for the City Sales Tax Reauthorization. Staff developed potential baseline uses based on City Council dialogue from that meeting. A workshop for further discussion was conducted on May 8, 2024, to ensure consensus as well as understanding of the reauthorization, eligible projects, and the subsequent timeline.

Since the beginning of April, city staff has conducted 58 meetings and informational sessions with stakeholders ranging from the Chamber of Commerce to the Westside Business Association. In addition, a survey opened to the community on Friday, June 7, 2024, to collect further input about potential uses to be prioritized for the potential election in November.

LIST OF SUPPORTING DOCUMENTS:

PowerPoint – City Sales Tax Briefing 6.18.24