



**AGENDA MEMORANDUM**  
Planning Commission Meeting of November 11, 2020

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**DATE:** November 4, 2020  
**TO:** Al Raymond, Director, Development Services  
**FROM:** Daniel McGinn, AICP, Director of Planning & ESI  
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Northwest Boulevard (FM 624) Corridor Plan
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**CAPTION:**

Public Hearing on the draft Northwest Boulevard (FM 624) Corridor Plan, an element of the City of Corpus Christi Comprehensive Plan. The nearly three-mile study area comprises a 500-foot buffer to the north and south of Northwest Boulevard from Interstate 69 to Wright Moravek Road (County Road 73). The draft plan includes amendments to the Future Land Use Map and the Strategic Plan for Active Mobility, Phase 1: Bicycle Mobility in Mobility CC.

**SUMMARY:**

The Northwest Boulevard Corridor Plan is an element of the City's Comprehensive Plan, designed to provide guidance and direction for future development and public investments in the study area. The purpose of this planning effort was to identify strategies for improving the safety of the corridor for all users (motorists, bicyclists, pedestrians, transit riders, and those with limited mobility), improving the attractiveness of the corridor, and fostering a thriving economic climate.

**BACKGROUND AND FINDINGS:**

The City of Corpus Christi worked with urban planning consultants from Asakura Robinson to create the Northwest Boulevard Corridor Plan to guide future development in the area and identify opportunities to improve Northwest Boulevard. This project was one of the City Manager's FY 19/20 Budget Initiatives.

The plan includes:

- A community-based vision statement and goals.
- Strategies and actions to achieve the vision and goals including conceptual drawings and examples of suggested improvements.
- An Implementation Plan summarizing the strategies and actions including time frames, rough cost estimates, potential funding sources, and responsible parties.
- An appendix containing the Assessment of Opportunities Report and summaries of surveys and meetings.

Community input was used to create the plan. An Advisory Committee was formed, and the committee met three times. Two online public meetings were held. Two online public surveys were conducted – a Vision Survey and a Concepts Survey. Several individual stakeholders were consulted.

**RECOMMENDATION:**

Staff recommends approval of the Northwest Boulevard Corridor Plan.

**LIST OF SUPPORTING DOCUMENTS**

Northwest Boulevard Corridor Plan – Final Report (Oct. 2020)  
Appendix  
PowerPoint