

Resolution approving the Program for Public Information, a community outreach campaign to help residents plan for and protect themselves from flooding and other disasters, as part of the City’s participation in the Community Rating System Program (CRS).

WHEREAS, in October 1991, the City of Corpus Christi qualified for the Community Rating System Program (“CRS”) through the National Flood Insurance Program (NFIP) which provides reductions to flood insurance premiums in participating communities;

WHEREAS, flood insurance premium rates are discounted to reflect the reduced flood risk resulting from the City’s actions meeting the three goals of CRS: 1) Reduce flood losses, 2) Facilitate accurate insurance rating, and 3) Promote the awareness of flood insurance;

WHEREAS, the Program for Public Information (“PPI”) consists of educational and outreach projects with input and support from community volunteers, numerous area business partners and organizations and by incorporating innovative methods;

WHEREAS, the PPI serves as a planning tool to support the City’s outreach efforts and increase CRS points to improve the City from a Class 8 rating to a Class 5 rating.

WHEREAS, in connection with implementing the PPI and increasing new CRS activities in the community, the City has created a an advisory committee named the PPI Committee which will include stakeholders from the community and city staff.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF CORPUS CHRISTI, TEXAS, THAT:

SECTION 1. The City Council approves a Program for Public Information (PPI) as presented by City Staff and the creation of the PPI Committee to serve as a planning tool to support the City’s outreach efforts to help increase CRS activities and points to achieve an improved program rating.

SECTION 2. The City Manager, or his designee is authorized to execute any and all documents necessary to implement, finalize and submit a PPI for the City of Corpus Christi with NFIP or other designated Federal or State Flood Control or Insurance Agency.

PASSED AND APPROVED on the _____ day of _____, 2022:

Paulette M. Guajardo _____

Roland Barrera _____

Gil Hernandez _____

Michael Hunter _____

Billy Lerma _____

John Martinez _____

Ben Molina _____

Mike Pusley _____

Greg Smith _____

ATTEST:

CITY OF CORPUS CHRISTI

Rebecca Huerta
City Secretary

Paulette M. Guajardo
Mayor