

Proposed Fiscal Year 2025 Budget Type B



Board Presentation
July 15, 2024



Budget Overview-Economic Development

	FY2023 Actual	FY2024 Original Budget	FY2024 Amended Budget	FY2024 Estimated Actuals	FY2025 Proposed Budget
Beginning Fund Balance	9,999,508	12,438,232	12,013,140	12,013,140	14,017,290
Total Revenue	4,936,740	4,773,282	4,773,282	5,154,386	4,906,826
Total Expenditures	2,923,108	4,116,517	5,686,208	3,150,236	4,576,853
Ending Fund Balance	12,013,140	13,094,997	11,100,214	14,017,290	14,347,263



Budgeted Revenue Economic Development

	FY2023 Actual	FY2024 Original Budget	FY2024 Amended Budget	FY2024 Estimated Actuals	FY2025 Proposed Budget
Sales Tax*	4,450,429	4,447,663	4,447,663	4,542,638	4,542,638
Interest and Investment Income	486,311	325,619	325,619	611,748	364,188
Total	4,936,740	4,773,282	4,773,282	5,154,386	4,906,826

*50% of 1/8 cent voter approved sales tax



Proposed Expenses Economic Development

	FY2023 Actual	FY2024 Original Budget	FY2024 Amended Budget	FY2024 Estimated Actuals	FY2025 Proposed Budget
Economic Development	125,000	275,000	306,250	150,000	275,000
Major Business Incentive Project	1,978,637	2,590,260	3,590,260	1,390,260	3,011,745
Small Business Projects	762,521	1,083,500	1,532,941	1,532,941	1,076,700
Administration	226	10,000	10,000	8,278	10,000
Type B Incentives	-	89,000	178,000	-	89,000
Transfer to General Fund	56,724	68,757	68,757	68,757	114,408
Total	2,923,108	4,116,517	5,686,208	3,150,236	4,576,853



Major Business Incentives

Projects	FY2024 Original Budget	FY2024 Amended Budget	FY2024 Estimated Actuals	FY2025 Proposed Budget
NEXT Sports Complex	1,200,000	1,200,000	-	1,200,000
Texas A & M Drones	1,390,260	1,390,260	1,390,260	911,745
South Texas Military Housing	-	1,000,000	-	500,000
Hilton Homewood Suites	-	-	-	400,000
Total	2,590,260	3,590,260	1,390,260	3,011,745



Small Business Projects

	FY2024 Original Budget	FY2024 Amended Budget*	FY2024 Estimated Actuals	FY2025 Proposed Budget
Texas A&M Internship	150,000	188,131	188,131	150,000
Del Mar College Internship	115,000	171,553	171,553	140,000
Del Mar College - PTAC/APEX	105,000	141,444	141,444	110,000
Del Mar College - CRC	150,000	204,443	204,443	150,000
Del Mar College - SBDC	150,000	150,000	150,000	150,000
Lift Fund	200,000	226,344	226,344	150,000
SCORE	83,500	91,026	91,026	86,700
DMC Cyber Center	130,000	130,000	130,000	140,000
RITZ Theater	-	230,000	230,000	-
Total	1,083,500	1,532,941	1,532,941	1,076,700

*Amended budget reflects calendar year
contracts remaining amounts from FY 23



Type B Incentives

	FY2024 Original Budget	FY2024 Amended Budget	FY2024 Estimated Actuals	FY2025 Proposed Budget
South Texas Botanical Gardens	89,000	178,000	-	89,000
Total	89,000	178,000	-	89,000



Small Business Events

Funding for Small Business Events

\$50,000

Purpose:

Sponsor two summit type events and four quarterly mixer type events annually with events calendars and proposed topics to be presented to the Type B board for approval. This will provide opportunities for education and networking.

Staff Recommendation:

Fund \$50,000 from the Economic Development Fund to create programming tailored to small businesses, startups, and entrepreneurs



Texas State Aquarium (TSA) Parking Lot

Funding for Texas State Aquarium (TSA) Parking Lot \$2,000,000

Project:

Participate with the TSA on the development of a new parking lot for North Beach visitors. The current parking lot at TSA has reached max capacity for visitors and is currently lacking parking spaces. TSA is a significant economic driver, attracting 500,000 visitors annually.

Staff Recommendation:

Fund \$2,000,000 for a new TSA parking lot from the Economic Development fund.



Bear Lane Project

\$3,901,000

Bear Lane Project

Project:

Cover design fees for street and stormwater to initiate the Bear Lane project, which is expected to drive economic development and growth to the area. Total design cost is \$4,843,106.42. The Bear Lane Project is currently not in the Capital Improvement Plan. This funding will provide seed money and speed up the project.

Staff Recommendation:

Fund \$3,901,000 from the Economic Development Fund



Harbor Playhouse

Harbor Playhouse HVAC System Improvements \$1,350,625

Project:

Consists of the planning and design for the installation of a stand-alone HVAC chiller equipment and systems. The system is currently tied to the American Bank Center Convention Center central cooling plan. Modifications will be required as the ABC Convention center cooling plant is being decoupled.

Staff Recommendation:

Funding \$1,350,625 for HVAC system improvements at the Harbor Playhouse from the Economic Development fund.

Small Business Data Software

Funding for Placer.AI Subscription

\$38,250

Purpose:

To provide analysis and input when working with businesses and partner agencies.

Features:

- Measuring visitation and trends
- True Trade Area analysis
- Customer insights and demographics
- Customer journeys
- Competitive benchmarking
- Chain and industry analysis
- Online analytics platform
- Data feed, custom reports, and API

Staff Recommendation:

Fund \$38,250 for Placer.ai, a small business data software from the Economic Development fund.

Public Relations and Marketing

Funding for PR and Marketing Initiative

\$50,000

Purpose:

City's ED Staff to work with City's Communication department along/with a consultant to create a marketing and awareness campaign

Reasons:

To promote programming for the approved Type B programs, partner agencies, and small business programs, which currently lack the capacity for marketing efforts.

Staff Recommendation:

Fund \$50,000 from the Economic Development Fund for public relations and marketing support.



FY 25 Proposed Projects

Proposed FY 25 Projects for Economic Development	Amount to be Funded
Small Business Data Software	\$38,250
Public Relations and Marketing	\$50,000
Small Business Events	\$50,000
Texas State Aquarium Parking Lot	\$2,000,000
Harbor Playhouse	\$1,350,625
Bear Lane Project	\$3,901,000
Total	\$7,389,875



Budget Overview-Housing

	FY2023 Actual	FY2024 Original Budget	FY2024 Amended Budget	FY2024 Estimated Actuals	FY2025 Proposed Budget
Beginning Fund Balance	1,717,705	2,037,430	2,295,675	2,295,675	2,896,751
Total Revenue	595,491	556,179	556,179	634,680	747,094
Total Expenditures	17,521	2,542,565	2,542,565	33,604	2,740,416
Ending Fund Balance	2,295,675	51,044	309,289	2,896,751	903,429



Budgeted Revenue-Housing

	FY2023 Actual	FY2024 Original Budget	FY2024 Amended Budget	FY2024 Estimated Actuals	FY2025 Proposed Budget
Sales Tax*	500,000	500,000	500,000	500,000	500,000
Interest and Investment Income	95,491	56,179	56,179	134,680	76,534
Transfer from Type A					170,560
Total	595,491	556,179	556,179	634,680	747,094

*First 500k of 50% of 1/8 cent voter approved sales tax; remaining goes to Type B - Streets



Proposed Expenses-Housing

	FY2023 Actual	FY2024 Original Budget	FY2024 Amended Budget	FY2024 Estimated Actuals	FY2025 Proposed Budget
Affordable Housing	-	2,500,000	2,500,000	-	2,670,560
Administration	37	10,000	10,000	1,039	10,000
Transfer to General Fund	17,484	32,565	32,565	32,565	59,856
Total	17,521	2,542,565	2,542,565	33,604	2,740,416



Affordable Housing

	FY2024 Original Budget	FY2024 Amended Budget	FY2024 Estimated Actuals	FY2025 Proposed Budget
Affordable Housing Projects	1,308,129	1,308,129	-	2,500,000
ALMA at Greenwood	1,191,871	1,191,871	-	-
Transfer from Type A Affordable Housing				170,560
Total	2,500,000	2,500,000	-	2,670,560



Budget Overview-Streets

	FY2023 Actual	FY2024 Original Budget	FY2024 Amended Budget	FY2024 Estimated Actuals	FY2025 Proposed Budget
Beginning Fund Balance	785,139	433,195	237,434	237,434	-
Total Revenue	3,638,912	3,951,708	3,951,708	4,076,527	4,062,182
Total Expenditures	4,186,618	4,384,903	4,384,903	4,313,961	4,062,182
Ending Fund Balance	237,434	-	(195,761)	-	-



Budgeted Revenue-Streets

	FY2023 Actual	FY2024 Original Budget	FY2024 Amended Budget	FY2024 Estimated Actuals	FY2025 Proposed Budget
Sales Tax*	3,579,280	3,947,663	3,947,663	4,042,638	4,042,638
Interest and Investment Income	59,632	4,045	4,045	33,889	19,544
Total	3,638,912	3,951,708	3,951,708	4,076,527	4,062,182

*50% of 1/8 cent voter approved sales tax after first 500k to Type B - Housing



Proposed Expenses-Streets

	FY2023 Actual	FY2024 Original Budget	FY2024 Amended Budget	FY2024 Estimated Actuals	FY2025 Proposed Budget
BJD - Administration	233	10,000	10,000	1,240	10,000
Transfer to General Fund	36,540	47,304	47,304	47,304	72,000
Transfer to Street CIP	4,149,845	4,327,599	4,327,599	4,265,417	2,500,000
Reserve for Transfer to Street CIP	-	-	-	-	1,480,182
Total	4,186,618	4,384,903	4,384,903	4,313,961	4,062,182



FY 25 Proposed Projects

Williams Road	\$2,500,000
Available Funding	\$1,480,182