



## **AGENDA MEMORANDUM**

Corpus Christi Business and Job Development Corporation  
Meeting of March 21, 2022

**DATE:** March 14, 2022

**TO:** President and Honorable Board Members,  
Corpus Christi Business and Job Development Corporation

**FROM:** Randy Almaguer, Senior Management Analyst  
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### **Whataburger Field Capital Improvement Project**

#### **CAPTION:**

Motion authorizing allocation of additional funds in an amount not to exceed \$374,200 from Type A Business and Jobs Development Fund for Whataburger Field improvements to increase the total from \$701,800 to \$1,076,000 amending the FY 2021-2022 operating budget by appropriating \$374,200 from the fund balance in Fund 1140.

#### **SUMMARY:**

This amendment would approve funding for modifications required by the Major League Baseball (MLB) to Whataburger Field, Visitors' Clubhouse.

#### **BACKGROUND AND FINDINGS:**

Since the 2021 season, MLB has operated as the new governing body overseeing minor league baseball (also known as the Player Development League, or PDL). The previous governing body, the National Association of Baseball, did not have facility standards in place. With the shift in management, the MLB has created standards for minor league baseball facilities.

All 120 license holders (to include the Corpus Christi Hooks) is subject to the enhanced standards to create a more consistent workplace environment across all of the minor league teams. This standardization of facility assets also will attract longer term commitments from MLB teams, reduce the potential for a minor league team to move markets, and stabilize the professional baseball's footprint for long term community impact.

To measure facility compliance, the MLB has created a tiered grading scale that requires facilities to achieve specific scores over a 3-year term.

- 2023 – 30 points or less
- 2024 – 20 points or less
- 2025 & beyond – 10 points or less

A funding totaling \$701,800 was allocated on August 30, 2021, for Whataburger Field improvements. The FY21 Small Business Projects contracts closed out in January and

\$263,244 went back to fund balance to help close the remaining funding gap for a total amount not to exceed \$1,076,000.

**ALTERNATIVES:**

The board could choose not to approve the amount or make recommendations.

**FINANCIAL IMPACT:**

The financial impact would be \$1,076,000 from fund 1140.

**Funding Detail:**

Fund:	1140 – Business & Job Development
Organization/Activity:	15010 – Major Business Incentive Project
Mission Element:	707 – Economic Development
Project # (CIP Only):	N/A
Account:	530000 – Professional Services

**RECOMMENDATION:**

City staff recommends approval of amendment number one for Whataburger Field upgrades.

**LIST OF SUPPORTING DOCUMENTS:**

PowerPoint Presentation – Hooks Capital Improvements  
Amendment No. 1