

ARTS & CULTURAL COMMISSION

Three (3) vacancies with term to 9-1-25, representing the following preferred but not required categories: 2 - Public Art/Public Space and 1 - Performing Arts. (Mayoral appointment subject to confirmation by Council).

Duties

The Arts & Cultural Commission recommends the use, location, lease or purchase of works of art to be considered a part of the beautification or cultural development of the City; to advise owners of private property in relation to beautification of their properties; to prepare specifications for the maintenance of works of art and to inspect such work for the guidance of the City departments concerned; to advise with respect to the design of buildings, bridges or other structures on city property if submitted to the Commission; to study and evaluate the activities in and the uses made of the Bayfront Arts & Science Park, and to plan the Park's development for future activities and uses.

Composition

Nine (9) members appointed by the Mayor subject to confirmation by the Council for three-year terms to provide advice on beautification and cultural development of the City. Membership in one or more of the following categories is preferred but not required: Marketing representative, Economic Development/Tourism representative, Public Space/Public Art representative, Youth/Education representative, Performing Arts representative, Visual Arts representative, Architecture representative, Higher Education representative, and Business Development Groups/Corporate representative. The Commission may organize and elect a Chairman annually and adopt such administrative procedures as are necessary to accomplish its purposes.

Creation / Authority

Sec. 2-100, Code of Ordinances. Ord. No. 8288 - 12-21-66; 8894 - 6-5-68; 9758 - 5-20-70; 19663 - 3-10-87; M89-0239 - 8-29-89; 20294 - 5-3-88; 20674 - 5-16-89. 023432- 9-8-98; 028819 - 10/26/10; Ordinance 032058 - 3-17-2020

Meets

4th Tuesday of every month 4:00 p.m., Galvan House -
Heritage Park, 1581 N. Chaparral, Corpus Christi, TX 78401

Member size

9

Term Length/Limit

3 years / 6 years

Liaison

Shelly Rios

Name	District	Term	Appt. date	End date	Appointing Authority	Position	Status	Category	Attendance
James Moore	District 5	1	8/27/2019	9/1/2022	Mayor with Council Confirmation	Chair	Seeking reappointment	Performing Arts	6/7 meetings - 86% (1 excused absence)
Jody Perkes Hughes	District 2	1	8/27/2019	9/1/2022	Mayor with Council Confirmation		Seeking reappointment	Public Art/ Public Space	5/7 meetings - 71% (2 excused absences)
Sylvia Campos	District 2	Partial	4/12/2022	9/1/2022	Mayor with Council Confirmation		Forfeited her position upon filing as City Council Candidate	Public Art/ Public Space	

Name	District	Term	Appt. date	End date	Appointing Authority	Position	Status	Category	Attendance
Nicholas P Gignac	District 2	2	12/19/2017	9/1/2023	Mayor with Council Confirmation		Active	Architecture	
Simone Sanders	District 3	1	8/18/2020	9/1/2023	Mayor with Council Confirmation		Active	Youth/Education	
Carolyn M Mauck	District 2	2	12/19/2017	9/1/2023	Mayor with Council Confirmation		Active	Higher Education	
Sara Sells Morgan	District 2	1	8/10/2021	9/1/2024	Mayor with Council Confirmation		Active	Visual Arts	
Wallace W Echols	District 4	1	7/16/2019	9/1/2024	Mayor with Council Confirmation		Active	Marketing	
Dr Abu N M Waheeduzzaman	District 5	2	2/26/2019	9/1/2024	Mayor with Council Confirmation		Active	Economic Dev./ Tourism	

ARTS & CULTURAL COMMISSION

Applicants

Name	District	Status	Category
Samuel Alcorta Jr.	District 3	Applied	Public Art / Public Space Youth / Education Performing Arts
Emily M. Barrera	District 5	Applied	Marketing
Johnny W. Cotten	District 4	Applied	At-Large
Jody P. Hughes	District 2	Seeking reappointment	Visual Arts Performing Arts
James Moore	District 2	Seeking reappointment	Public Art / Public Space Higher Education Marketing Performing Arts
Maria L. Skidmore	District 2	Applied	Visual Arts Public Art / Public Space Youth / Education

Application for a City Board, Commission, Committee or Corporation**Profile**

Mr. Samuel Alcorta Jr.
Prefix First Name Last Name Suffix

Email Address

5002 Royalton Drive

Street Address

Corpus Christi

City

TX

State

78413

Postal Code

What district do you live in? *

☒ District 3

Current resident of the city?

☒ Yes ☐ No

If yes, how many years?

30

Mobile: (361) 446-4060

Primary Phone

Mobile: (361) 446-4060

Alternate Phone

School of Science and
Technology - High School

Employer

Spanish Teacher

Job Title

Work Address - Street Address and Suite Number

6633 Evans Rd

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78413

Work E-mail address

[REDACTED]

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences

Are you a registered voter?

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

BA Spanish, TAMUCC Choreographer of Mexican Folk Dance and Spanish Flamenco

Why are you interested in serving on a City board, commission or committee?

I think it is imperative that a commission that focuses on the arts have members that are diversity in their artistic ability and knowledge as well as reflect the demographic of the community they serve.

[Upload a Resume](#)

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☒ Yes ☐ No

Demographics

Gender

☒ Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Public Art / Public Space
- ☒ Youth / Education
- ☒ Performing Arts (music, dance, drama, film)

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

SAMUEL ALCORTA, JR.

5002 ROYALTON DRIVE, CORPUS CHRISTI, TEXAS 78413 | C: (361) 446-4060 | E: [REDACTED]

Summary

Passionate and energetic educator with extensive experience working with youth and adolescence. Talented lecturer able to facilitate strong discussions, lead immersive activities, and manage special projects that promote optimal learning. First-hand knowledge of Hispanic culture, customs and traditions with the ability share these attributes with students as they relate to language acquisition and cultural diversity. Specialization in Mexican folk dance and Spanish as a second language.

Skills

- Spanish Proficiency
- Learning Styles
- Microsoft Office
- Mac O.S.
- Teaching Methods
- Translation Strategies
- Windows O.S.
- Adobe Creative Suite

Experience

ARTISTIC DIRECTOR | May 2010 - Current

Alcorta's Folklorico Dance Studio - Corpus Christi, TX

- Overall management of this non-profit organization; dance teacher; company choreographer; direct communication with students and parents in both English and Spanish; grant seeking and writing at local, state, and national level for arts organization; grant fund managements and compliance; maintain organization finances via QuickBooks software; manage web presence; writing of press releases; community relations; media relations; crisis communication plan development; attend board meetings; contract negotiations on international guest artists; event/production planning and coordinating; national/international tour coordinating.

DIGITAL MARKETING ASSISTANT | Jan 2014 - April 2015

USDM Digital Consultancy & Marketing Services | Corpus Christi, TX

- Managed web presence of five nationally based clients by generating website copy for all areas of service; SEO, metadata, and keyword research updates; social media campaign development and execution; assisted the director of digital marketing.

MANAGING EDITOR | Aug 2011 - Dec 2013

Island Waves Newspaper, Texas A&M University-Corpus Christi | Corpus Christi, TX

- Overall production of the publication, headline writing, photo editing, cash handling/contract negotiation with ads department, review reader submissions, attend Editorial Board and publication content review meetings, community and campus outreach program development and execution; and assist Editor-in-Chief in performing quality assessment and evaluations of publication and staff performance.

Education

Texas A&M University-Corpus Christi | Corpus Christi, TX

Bachelor of Arts, Spanish | May 2020

References

Available upon request.

Application for a City Board, Commission, Committee or Corporation

Profile

Emily

First Name

M

Middle Initial

Barrera

Last Name

Email Address

3122 Mendocino Drive

Street Address

Corpus Christi

City

TX

State

78414

Postal Code

What district do you live in? *☒ District 5**Current resident of the city?**☒ Yes ☐ No**If yes, how many years?**

38 (moved away 1-2x)

Mobile: (361) 290-7301

Primary Phone

Business: (361) 850-6836

Alternate Phone

Kleberg Bank

Employer

VP, Director of Marketing
Communications

Job Title

Work Address - Street Address and Suite Number

5350 S. Staples Street

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78411

Work Phone

361-850-6836

Work E-mail address

Emily.Barrera@KlebergBank.com

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences

Are you a registered voter?

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No, not currently serving on any other City board, commission or committee

Education, Professional and/or Community Activity (Present)

Bachelor of Science in Advertising Communications, University of Texas at Austin (1995), Masters of Business Administration, Texas A&M University - Corpus Christi (2011), Graduate of Leadership Corpus Christi - Class 48, United Way of the Coastal Bend Financial Stability Community Investment Committee, Leadership Corpus Christi Alumni Association, Veterans Memorial High School Booster Club, Kleberg Bank United Way Campaign Chair

Why are you interested in serving on a City board, commission or committee?

To Whom It May Concern: I am attaching my application and resume for consideration for a position on the Arts and Culture Commission. I am very interested in serving on this commission. The celebration and appreciation of art and cultural diversity is an important driver of a healthy community. Both art and culture have the power to strengthen connections, stimulate important conversations, foster a community of critical thinkers, and attract and retain a more educated workforce. While municipal government may face funding challenges in prioritizing arts and culture because of its perceived subjective value, with a creative commission leading the charge, opportunities to engage a more broad audience and leverage local resources can help drive engagement and funding. I am currently employed by Kleberg Bank, an independent community bank serving Kingsville, Corpus Christi, and the surrounding South Texas region with total assets of \$564 million. I am in a Vice President, Director of Marketing Communications role, overseeing marketing and communications functions for the bank. My 20 years of experience in marketing includes work in the public sector in the education industry and in the private sector in the energy industry. I was born and raised in Corpus Christi, and have lived in larger cities including Austin (10 years), San Antonio (2 years), and Houston (3.5 years) - all cities with strong public art and cultural programs. My professional, educational and personal background has afforded me many responsibilities and experiences that will potentially contribute very positively to the Arts and Cultural Commission. My background in the successful development and implementation of communications, publications, advertising and public relations programs, combined with a Master's in Business Administration from Texas A&M University Corpus Christi, provides a desirable balance of the communications expertise, creative skills, and business acumen needed for success serving on this commission. I possess a consistent track-record with all of my past employers for implementing communications, publications, branding, marketing, and sales support activities that contribute positively to an organization's success. The resume submitted with my application details concrete examples of my professional contributions and recognition. I look forward to hearing from you so that we may further discuss my possible contributions to the Arts and Culture Commission. If you have additional questions or would like to speak with me in person or over the phone, please call me at 290-7301. I look forward to hearing from you. Sincerely, Emily Barrera

[Upload a Resume](#)

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

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☒ Yes ☐ No

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☐ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☐ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☐ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☐ No

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☐ Yes ☐ No

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N/A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

☒ Marketing

Verification

City Code Requirement - Residency

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

EMILY MONIQUE BARRERA

3122 MENDOCINO DR. CORPUS CHRISTI, TX 78411 • PHONE 361.290.7301 • [REDACTED]

PROFESSIONAL SUMMARY

Marketing, communications, and public relations professional driven to successfully lead and manage a comprehensive strategic marketing communications plan and related campaigns, including development and management of program-level budgets, that increase brand awareness, improve internal and external communications, and support revenue generation and business development. *Bilingual in Spanish.*

PROFESSIONAL EXPERIENCE & HIGHLIGHTS

Kleberg Bank

Director of Marketing Communications

Corpus Christi, TX

3/18 – Current

Responsible for oversight of marketing plan and communications strategy for an independent community bank serving Kingsville, Corpus Christi, and the surrounding South Texas region with total assets of \$564 million.

- Manage the bank's overall brand including advertising campaigns, product literature, interior and exterior signage, and all other print materials.
- Manage the bank's social media presence to support marketing and advertising program objectives, and report on overall performance.
- Manage public relations including the development of press releases, seeking print and television coverage.
- Collaborate with content experts to execute on business unit product marketing strategy.
- Develop and manage content for the Bank's digital advertising.
- Plan and oversee customer events to support business units.
- Lead, coordinate, and manage the community involvement initiatives and team member engagement events to support the bank's culture and values.
- Manage the bank's customer experience survey program, including developing surveys and reporting results.
- Led project to revamp the bank's website and migrate it to a new content management system.
- Responsible for developing and implementing all aspects of branding for newly constructed, built from the ground-up banking center in the spring of 2019.

Enerflex Energy Systems Inc.

Marketing Specialist

Houston, TX

1/15 – 3/18

Responsible for marketing and communications plan success for the USA region of a publicly traded international manufacturing and service company in the energy industry with a market cap of \$1.5B.

- Responsible for corporate communications that align with the Company's desired messaging, brand, image, and position for the USA business segment.
- Manage event and tradeshow planning and coordination for the USA region including providing strategic creative direction for the exhibit space, promotional material, print collateral, and digital media; coordinating vendor services; and serving as a representative of the Company providing on-site sales support. Develop and execute exhibit graphics for the Company's International regions.
- Provide editorial direction, design, execution, production, and distribution of all external facing communications for USA region across multiple channels including presentation, print, electronic, video, and social media.
- Provide guidance to business units in the areas of marketing, communications, and public relations, coordinating with subject matter experts to develop both internal and external facing communications and marketing materials that support the strategic objectives and focus areas of each business unit and the overall Company.
- Responsible for leading, coordinating, and developing a successful marketing campaign to promote the Company's standard product line for gas compression and gas processing, which includes developing the "FastTrack" program brand and photorealistic three-dimensional graphic renders for each product line.
- Lead, coordinate, and manage the corporate responsibility program and employee events committee for the USA region to support the Company's core values and to engage employees in social events and community initiatives.
- Responsible for coordinating aspects of re-branding the northern USA services branches in 2015 and re-branding of the contract compression business after its acquisition in 2017.
- Provide support and assistance to sales team including preparing request for qualifications, maintaining job experience lists, developing project profiles in both print and presentation format, creating and maintaining team resumes, and preparing presentations for customer meetings.

Education Service Center, Region 2
Associate Director

Corpus Christi, TX
1/13 – 12/14

Oversaw personnel (13), operations, and budget for print shop; purchasing cooperative; research, planning, initiatives, and public information programs; publications cost center; distance learning program; educational media cooperative; facility rental program; and registration department with total combined revenues in excess of \$1 million.

- Provided strategic direction and led team responsible for re-structuring the ESC-2 Multi-Regional Purchasing Program from a member fee based program to vendor fee based program free to members, including re-branding it as the GoodBuy Purchasing Program.
- Supervised team of creative professionals responsible for developing print, digital, and video marketing communications, including web and social media for a multitude of programs, services, and products, providing creative strategic direction and ensuring brand consistency.
- Led initiative and creative team that redeveloped ESC-2 website and Early Scholars Academy website.

Human Resources & Marketing Administrator

7/10 – 1/13

Directed and managed human resource activities to ensure legally sound and effective human resource management practices. Responsible for planning, developing, and executing marketing and communications plan for educational non-profit entity that services 42 public school districts.

- Responsible for the development and implementation of human resource programs including leading employee training, recruitment, staffing, and communications.
- Interpreted and recommended personnel policies and regulations, including making employment recommendations, for the organization.
- Led, developed, and introduced the ESC-2 Personnel Services Cooperative in 2012, which included professional development offerings, coordinated assistance, and an annual Educators Job Fair, to support regional education human resources and personnel professionals.
- Conducted 2012-2013 Salary Study for ESC-2 which resulted in market driven pay grade adjustments in key areas.

Marketing Specialist

8/01 – 7/10

Responsible for planning, developing, and executing marketing and communications plan for educational non-profit entity that services 42 public school districts. Developed, implemented, and managed system for rental of organization's on-site meeting facilities to outside entities.

- Served as key member of ISO 9001:2000 Quality Management System team for ESC-2.
- Responsible for the development, management, and promotion of ESC-2's initial entry into facilities rental market.
- Responsible for the successful development and implementation of ESC-2's first public relations program to secure positive media and improve awareness of the organization's mission and purpose, which included serving as the organization's primary media point of contact, seeking opportunities for positive PR, pitching news stories, organizing press conferences, and arranging television appearances.
- Developed marketing program recognized by Legislative Budget Board Review Team as a "Best Practice" amongst 20 regional service centers statewide.
- Concepted, designed, and executed marketing materials including copy for print collateral, press releases, website content, and other external communication pieces, ensuring brand and message consistency.
- Conducted training on organization's quality management system, marketing, publications, and customer service;

VR Systems, Inc.
Marketing Manager

Corpus Christi, TX
1/99 – 8/01

Responsible for planning, developing, and executing marketing and communications plan for gas compressor packaging company.

- Responsible for company's initial entry into print and Internet mediums (www.gascompressor.com).
- Concepted, designed, and executed print advertisements including copy for print marketing collateral, including responsibility for media placement and buying.
- Presented with Citation of Excellence for advertisement done for VR Systems at American Advertising Federation-Corpus Christi Chapter 2000 Addy Awards.
- Promoted company to target market trade publications and internet vertical communities for editorial coverage.
- Coordinated, planned, and prepared company for industry trade shows.

Temporary Work

1/98-12/98

Held various temporary jobs during this time while I was looking for work in my field. Jobs included administrative work, sales for theme park, Chamber of Commerce membership sales, and public program manager for local hockey franchise.

Leasing Group, Inc.

Regional Marketing Coordinator, Marketing Program Specialist

Austin, TX

6/96-12/97

Responsible for computer business leasing program success within 35 stores of Central Midwest US region of CompUSA Inc. account.

- Concepted, designed, and executed materials for print collateral and presentations including monthly publication.
- Co-developed training and other “first exposure” material for several large national accounts.
- Led sales team training sessions and promoted program to CompUSA store managers and corporate management.

EDUCATION

Masters of Business Administration

Texas A&M University Corpus Christi, August 2011

Bachelor of Science in Advertising Communications

University of Texas at Austin, May 1995

COMPUTER SKILLS

Microsoft Word, Works, Excel, PowerPoint, Publisher, FrontPage, CorelDraw, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere, Adobe Acrobat, Adobe Contribute, Autodesk 3DS Max, and PeopleSoft. Proficient in Windows Operating Systems

Application for a City Board, Commission, Committee or Corporation**Profile**

Johnny

First Name

W

Middle Initial

Cotten

Last Name

Email Address

8206 Seashore Dr

Street Address

Corpus Christi

City

TX

State

78412

Postal Code

What district do you live in? *☒ District 4**Current resident of the city?**☒ Yes ☐ No**If yes, how many years?**

55

Mobile: (361) 877-4493

Primary Phone

Home: (361) 991-6478

Alternate Phone

Cotten Architects

Employer

Architect & Interior Designer

Job Title

Work Address - Street Address and Suite Number

8206 Seashore Dr

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78412

Johnny W Cotten

Work Phone

3618774493

Work E-mail address

[REDACTED]

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences

Are you a registered voter?

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

B of Architecture, University of Texas, Austin

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

No multiple boards

Why are you interested in serving on a City board, commission or committee?

To help enhance the city of Corpus Christi's awareness of Arts and it's cultural heritage.

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☐ Yes ☒ No

Demographics

Gender

☒ Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

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Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

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N/A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

☒ None of the above

Verification

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Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Application for a City Board, Commission, Committee or Corporation**Profile**

Jody

First Name

P

Middle Initial

Hughes

Last Name

Email Address

4350 Ocean Dr.

Street Address

#201

Suite or Apt

Corpus Christi

City

TX

State

78412

Postal Code

What district do you live in? *☒ District 2**Current resident of the city?**☒ Yes ☐ No**If yes, how many years?**

7

Mobile: (956) 371-0711

Primary Phone

Home: (956) 551-1921

Alternate Phone

Jody Hughes

Employer

Retired

Job Title

Work Address - Street Address and Suite Number

4350 Ocean Dr #201

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78412

Work Phone

(956) 373-0711

Work E-mail address

Preferred Mailing Address

☒ Work Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences

Are you a registered voter?

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Yes: Arts & Cultural Commission

Education, Professional and/or Community Activity (Present)

Masters of Education - Educational Diagnostician and BS Education UTRGV Retired from Texas Public Education 30 years Retired as Executive Director - Property Owners Who Care - South Padre Island - non profit Incoming President of Corpus Christi Symphony Guild 2017-2018 Chaired Islanders for SPI Chamber of Commerce 2010-2015 I Chaired South Padre Island (SPI) Parks, Recreation & Beautification Committee for 5 years (2010 - 2015) Also served on the following Committees, Boards & Task Force on SPI: Development Plan & Review Board Home Rule Charter Committee Certified Retirement Community Website Task Force Corpus Christi 11-15 to Present: President of Corpus Christi Symphony Guild 2017-2018 Board of Directors Corpus Christi Symphony Orchestra 2017-2018 Board of Directors Twin Dolphins Condominiums Vice President of Fund Raising CC Symphony Guild 2016-2017 Member & Fundraising Chair of New Neighbor League of Corpus Christi 2016 to present Please see attached Resume!

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

Arts & Cultural Commission

Why are you interested in serving on a City board, commission or committee?

I am very much interested in serving on a City Board, commission, or committee. I am from a family that are firm believers in giving back to their community.

Upload a Resume

Jody D Hughes

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☐ Yes ☒ No

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Visual Arts (painting, sculpture, arts media)
- ☒ Performing Arts (music, dance, drama, film)

Verification

City Code Requirement - Residency

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☒ I Agree

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☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

**Jody Perkes Hughes
4350 Ocean Dr. #201
Corpus Christi, TX 78412
956-371-0711**

I am applying for Corpus Christi Parks & Recreation Board and Arts & Cultural Commission

I am from a family that Volunteers and believe strongly in giving back to my community.

Experience and Skills

I retired from Texas Education Agency with 30 years of experience in 2005. I taught seven years K-12th grades and was an Educational Diagnostician for the last 23 years of my public education service.

In 2008, I was hired by Property Owners Who Care – South Padre Island (POWC-SPI) a non-profit organization for this area to be their Executive Director 2008 to 11-2015.

We moved to Corpus Christi, TX November 2015 and my husband opened and is Operations Manager for Superior Weighing for American Energy Systems.

Work History

- **Executive Director for POWC-SPI (7-2008 to 10-2015)**
- **Teacher – Saint Joseph Academy (Catholic Middle-HS) Brownsville, TX (2005-06)**
- **Los Fresnos CISD - Educational Diagnostician – All levels – (2003-2005)**
- **Cypress Fairbanks ISD - Educational Diagnostician - Houston Texas
Cypress Creek High School and Cypress Falls High School (1996-2003)**
- **Waller ISD - Educational Diagnostician – Waller, Texas - Waller High School,
Schultz Middle School and Roberts Road Elementary (1991-1996)**
- **Klein ISD - Educational Diagnostician-Spring,Texas-Lemm Elem.(1988-1991)**
- **Aldine ISD - Educational Diagnostician & Teacher- Houston, Texas Pre-K thru
HighSchool – Shotwell Middle, Inwood Elem., Schultz Mid. & McArthur HS
(1980-1988)**
- **Brownsville ISD, Brownsville, Texas Resource Teacher Pace High School (1978-
1980)**
- **McAllen ISD McAllen, Texas Resource Teacher – 3rd to 6th Grade (1976-1978)**
- **Pharr, San Juan, Alamo ISD Pharr, Texas Resource Teacher K to 2nd grade - and
6th Grade Teacher-Science and English (1973 -1976)**

Education and Training:

Masters of Education, Educational Diagnostician

Pan American University – Edinburg, TX UT-Edinburg 1973 to 1975

Bachelors of Education (Cum Laude Graduate)
Elementary Education and English and History
Pan American University – Edinburg, TX 1968 to 1972
McAllen High Graduate

Honors, Awards, and Community Service

Corpus Christi 11-15 to Present

President of Corpus Christi Symphony Guild 2017-2018
Board of Directors Corpus Christi Symphony Orchestra 2017-2018
Board of Directors Twin Dolphins Condominiums
Vice President of Fund Raising CC Symphony Guild 2016-2017
Member of New Neighbor League of Corpus Christi 2016 to present

South Padre Island Committees, Commissions and Boards 2008 to Present

Chairman of Parks, Recreation and Beautification Committee 2010-2015
Development Plan and Review Board (DPRB) 9-08- 2010
Home Rule Charter Commission (HRRC) 12-08 to 9-2009
Certified Retirement Community Board (CRRB) 10-08 to 2010
SPI Web Task Force 2010

Community Service Memberships on South Padre Island

Chairman of Member of SPI Chamber of Commerce Islanders 2009- 10-2015
Board of Directors for El Paseo Arts Foundation since 2008 -2014
South Padre Island Chamber of Commerce 2008- present
Leadership Laguna Madre Class XIV 2009-2010
Gala Committee SPI Chamber of Commerce 2009 -2014
Birding and Nature Center Volunteer

Community Service – Brownsville, TX 2003 to 2007

Board of Directors Camille Playhouse, Brownsville, TX - 2004-2007
Performed in three musicals at Camille Playhouse and 7 plays for El Paseo Arts Foundation
Advisor to Lower Rio Grande Valley Cotillion – 2007-2008
Advisor to South Texas Cotillion – 2008- 2009

Community Service – Houston, TX

Past President of Xi Delta Theta Chapter of Beta Sigma Phi, 1982-83 & 1991-92
Vice President of Houston City Council of Beta Sigma Phi 1990-91
Vice President of Children's Special Events, Yeager Elementary 1993-94
Head Home Room and Grade level Advisor, Yeager Elementary 1989 to 1995
Member & Officer of Cypress Creek Chapter of National Charity League 1995 to 2003
Member of Cypress Woodlands Junior Forum 1996 to 2003
Mother Daughter Most Philanthropy Hour Award – National Charity League 1998
Mother of Sugar Plum Cotillion Debutante 1997 to 2001
Secretary & Vice President of Choir Booster – Cypress Creek HS Choir 1998- 2001
Grade Level Advisor for 7th Gr. For National Charity League 2002-2003

50 Hour Award for National Charity League – 2002-2003
Mother Daughter Most Philanthropy Hour Award – 2003

Collegiate

Yearbook Editor & Co-Editor 1969 - 1972 at Pan American University
Graduate – Cum Laude 1972 BS in Education & 1975 Masters
Who's Who In American Colleges and Universities, 1972
Pan American University Cheerleader 1970 –1972

Application for a City Board, Commission, Committee or Corporation

Profile

James

First Name

Moore

Last Name

Email Address

517 Williamson Place

Street Address

Corpus Christi

City

TX

State

78411

Postal Code

What district do you live in? *☒ District 2**Current resident of the city?**☒ Yes ☐ No**If yes, how many years?**

4

Mobile: (347) 834-6737

Primary Phone

Business: (361) 825-2787

Alternate Phone

Texas A&M University-Corpus Christi

Employer

Director, Performing Arts Center

Job Title

Work Address - Street Address and Suite Number

6300 Ocean Drive, Unit 5723

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78412

Work Phone

825-2787

Work E-mail address

james.moore@tamucc.edu

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences**Are you a registered voter?**

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

See attached resume.

Why are you interested in serving on a City board, commission or committee?

As a new resident of Corpus Christi, I feel it's important to give back to the community where I live. The best way for me to do that and to provide as great an impact as possible, is to lend my professional experience in the performing arts field by serving the Arts and Cultural Commission. As a former performer and with a successful career as an arts administrator, I believe I can work with artists as well as serving the needs of the city. Also, as a new resident, I believe I can offer a fresh set of "eyes" and views to help the city with it's continued artistic and cultural growth. I've quickly gained a fondness for Corpus Christi and want to help as best I can.

[Upload a Resume](#)

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☐ Yes ☒ No

Demographics

Gender

☒ Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☒ Yes ☐ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

TAMU-CC has received and will continue to apply for, arts grants from the City of Corpus Christi. I would remove myself from reviewing any grant considerations submitted by TAMU-CC moving forward. I also serve on the Board of the Corpus Christi Chorale and would also remove myself from their grant reviews.

Board-specific questions (if applicable)

James Moore

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Public Art / Public Space
- ☒ Higher Education
- ☒ Marketing
- ☒ Performing Arts (music, dance, drama, film)

Verification

City Code Requirement - Residency

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☒ I Agree

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☒ I Agree

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

James C. Moore
5450 Whitemarsh Drive
Corpus Christi, TX 78413
(347) 834-6737



ARTS EXECUTIVE

Successful administrative, leadership, team-building, communication, programming, fundraising and project management skills. Development of operational plans, budgets, fundraising efforts and enhancement of facilities and technology.

Texas A&M University – Corpus Christi

February 2018 - present

Director, Performing Arts Center

Responsible for leading 1350 seat capacity concert hall in all aspects of operations. Programming, audience development, marketing, facilities operations and capital projects. Created first mission statement for center as well as expanding Bravo! Series performances in first year from three to five. Collaborating with Museum of South Texas on co-presenting regularly scheduled performances throughout 2018-19 season. Managing maintenance and improvements of building, including roof replacement, electrical capacity enhancement, water drainage and floor replacement.

Westminster Choir College of Rider University

January 2006 – December 2017

Founded in 1926 and merged with Rider University in 1992, Westminster Choir College offers advanced degrees in music with a vocal emphasis. Additionally, ensembles of Westminster have performed and recorded with virtually every renowned orchestra of the past 90 years, earning GRAMMY nominations and critical praise. Recent seasons have included performances under the direction of Sir Simon Rattle, Gustavo Dudamel and Yannick Nezet-Seguin at Carnegie Hall and Lincoln Center.

Director, Performance Management

- Senior team member responsible for creation/planning of new \$8.5 million building opened Fall 2014
- Strategic collaborative fundraising initiatives with university Advancement team leading to successful outcomes including \$1,000,000 gift in support of touring and foundation grants for new creative initiatives
- PBS Great Performances/Andrea Bocelli Central Park Concert
- \$1.8 million Playhouse renovation project planning

Lead department responsible for all performances and collaborations on and off site which have included PBS Great Performances and United Nations Day Celebration. Oversee calendar and planning for academic and performance season needs of ensembles in a collaborative environment. Develop and monitor budgets for department and ensembles. Department consistently exceeds revenue goals in ticket sales and rental income. Develop relationships with and negotiate, orchestral performance contracts including New York Philharmonic, Philadelphia Orchestra and with presenting organizations Carnegie Hall and Lincoln Center, including educational/community programming. Work with Continuing Education and Conservatory on planning and execution of classes and events for Princeton area community members. Plan and supervise special events including commencement and high visibility donor events. Initiated successful development of fundraising/sponsorship opportunities with area merchants and donors, as well as successful foundation and government fundraising initiatives.

In conjunction with External Affairs, Advancement and Alumni departments, plan and execute events, programs and tours of performing ensembles all in a variety of facilities on and off campus. Conceptualize and produce recording projects for ensembles. Develop strategic and operational plans for Westminster College of the Arts. Implemented electronic ticketing system for enhanced accounting and data gathering. Work with architectural and acoustical firms as well as university facilities department in development of facilities enhancements and architectural planning for campus,

including new building opened fall 2014. Supervise staff including production and box office personnel. Lead and/or serve on several committees with faculty, staff and students as well as working with student government bodies on initiatives and program planning. Committees include Calendar and as part of institutional strategic planning, External Affairs and Recitals.

Carnegie Hall New York, NY

March 2000-December 2005

Performance Manager

- Operational planning for new performance hall
- Personnel evaluation/hiring recommendations
- Carnegie Hall Opening Night performances

Management of concerts and events in three auditoriums and ancillary event spaces, including 2800 seating capacity Stern Auditorium. Events included PBS tapings and CBS Television up-fronts. Supervised and evaluated 60-person unionized usher staff. Oversight of budget, payroll and purchasing for usher staff. Liaised with public, IATSE stagehands, security and engineering staff regarding operational needs of house and problem-solved challenges that arose. Planned with other departments the technical and marketing needs of in-house productions as well as needs of outside presenters. Part of management team tasked with union negotiations and development of operational plans for opening of Zankel Hall.

Lawrence A. Wien Center for Dance & Theatre New York, NY

September 1996-February 2000

Owned by American Ballet Theatre and Ballet Tech, The Lawrence A. Wien Center is a short and long-term leased building dedicated to the creation of Broadway shows and other performing arts productions. 130,000 square feet of open loft spaces, tenants have included Barbara Matera Costumes, Woody Shelp Milliner, Performing Arts Physical Therapy, AMC Movie Theaters and New York City Public Schools.

Facilities Manager

Management of rehearsal and permanent tenancy building jointly owned by American Ballet Theatre and Ballet Tech. Budgeted and completed accurate payroll for union building staff. Negotiated leases with tenants and managed oversight of short-term rentals program. Supervised maintenance and capital projects of building. Created grants and applications for non-profit umbrella of organization for reduced rental rate program. Responsible for safety and comfort of onsite New York City public school students enrolled in dance program. Reduced vendor costs to building by 25 percent.

The Eglevsky Ballet Long Island, NY

Seasonal 1990-1995

Company Manager

Coordinated all aspects of production related to 10-30 member dance company. Budgets, travel/tour logistics, payroll. Assisted with publicity, programs and casting. Primary liaison between company members and other management staff.

EDUCATION/SKILLS/PROFESSIONAL AFFILIATIONS

- Bachelor of Arts, University of Iowa; Political Science major
- Computer skills including Microsoft Suite, Artifax, Pass2 Ticketing, 25 Live, MailChimp, SeatAdvisor, internet research
- Member – Association of Performing Arts Presenters and International Association of Venue Management
- Freelance Chorus Manager, Philadelphia Orchestra Symphonic Choir

PERSONAL

- Recipient of class “influencer” award, Westminster Choir College Class of 2015 Scholarship Award
- Accomplished professional dancer with ballet and modern dance companies
- East Coast student recruiter for University of Iowa, leading to successful enrollment outcomes

Application for a City Board, Commission, Committee or Corporation

Profile

Ms. Maria L. Skidmore
Prefix First Name Middle Initial Last Name

[REDACTED]
Email Address

614 Pennington Dr.
Street Address

Corpus Christi TX 78412
City State Postal Code

What district do you live in? *

☒ District 2

Current resident of the city?

☒ Yes ☐ No

If yes, how many years?

47

Mobile: (361) 765-3907 Home: (361) 765-3907
Primary Phone Alternate Phone

Retired educaator Teacher
Employer Job Title

Work Address - Street Address and Suite Number

N/A

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences

Are you a registered voter?

☐ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No, I am not serving on any board or commission.

Education, Professional and/or Community Activity (Present)

I am a lay Eucharistic Minister at St. Mark's Episcopal Church.

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

I have only applied to one board.

Why are you interested in serving on a City board, commission or committee?

As a retired educator I have time to give to city affairs. I have traveled to Europe, Canada, and Mexico and feel that my travels have given me an insight on what makes an attractive city. This commission would give me the chance to give back to the Corpus Christi in a meaningful way.

[Upload a Resume](#)

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☐ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☐ Yes ☐ No

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☐ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

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N/A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Visual Arts (painting, sculpture, arts media)
- ☒ Public Art / Public Space
- ☒ Youth / Education

Verification

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Maria Skidmore

614 Pennington Dr. Corpus Christi, TX 78412

(361) 765-3907

Professional Summary

In my forty years as an educator in Corpus Christi I have taught from Kinder to middle school students as well as adults. Most of my instructional years were spent as a teacher of Spanish, Art, as well as all elementary school subjects including math, reading, science, social studies, and bilingual education. As a teacher of adults I instructed students from all over the world in English as a Second Language. I have taught students in private schools as well as students in lower income areas. The adult students were enrolled at Del Mar College.

Employment History

Del Mar College Adult Literacy Program

Corpus Christi, Texas

September 2017 – June 2018

ESL Instructor

- Instructed English literacy to adults from various parts of the world including Turkey, Viet Nam, Korea, Italy, Spain, and several countries in Central and South America, as well as Mexico.
- Increased student attainment of the ability to read, write, speak and understand spoken English by 80%.
- Logged 4,139.25 hours of student attendance.
- Taught two levels of Cambridge Ventures Program concurrently.
- Provided opportunities for students to personalize the grammar and vocabulary lessons being taught.

Del Mar College Family Literacy

Corpus Christi, Texas

January 2017 – May 2017

ESL Tutor and Substitute Teacher

- Instructed adult students of all ages from all over the world, including Turkey, Viet Nam, China, Europe, and Latin America from beginning level ESL to Advanced or pre-GED level.
- Increased student achievement by 90%.
- Created materials to suit student needs 100%.
- Adapted lessons to suit student level 100%.
- Strengthened students' confidence in communicating in English 90%.

Corpus Christi Independent School District

Corpus Christi, Texas

Oak Park Special Emphasis School

Fifth Grade Bilingual Teacher

2005-2014.

- Taught a diverse population of 5th grade students including newly arrived immigrants.
- Organized STAAR review activities for medium to high level groups.
- Increased student success on STAAR test by 50%
- Created dual language lesson plans teaching Texas Essential Knowledge and Skills.
- Optimized Instructional time by integrating subjects teaching in both Social Studies and Reading.
- Raised students' self-esteem by improving their language skills.
- Communicated with parents and guardians through parent-teacher meetings, Open House events, and telephone calls.
- Implemented classroom management techniques and incentives.
- Assisted students with language speaking skill development.

Education

Texas A&M University – Corpus Christi, Master of Science in Curriculum & Instruction

Graduated 1992

University of Texas, Austin - Bachelor of Arts in Interdisciplinary Studies

Graduated 1971

Certifications

Del Mar College, Education Best Plus Oral Test Administrator

Spring 2017

Texas A&M University, Bilingual Education

2009

Corpus Christi State University, Elementary Education

1984