



## **AGENDA MEMORANDUM**

Action Item for the City Council Meeting of January 31, 2023

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**DATE:** January 17, 2023

**TO:** Peter Zaroni, City Manager

**FROM:** Mike Culbertson  
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Corpus Christi Regional EDC  
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Authorization of FY 2023 LiftFund Agreement with Corpus Christi B Corporation
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### **CAPTION:**

Motion authorizing a Small Business Incentive Agreement between the Corpus Christi B Corporation and LiftFund, Inc., in the amount not to exceed \$100,000.00, for the loan buy down program from October 1, 2022 through September 30, 2023.

### **SUMMARY:**

This motion approves an agreement between the Type B and LiftFund for Small Business Assistance for FY 2023. The funding for this agreement is included in the adopted FY 2023 operating budget.

### **BACKGROUND AND FINDINGS:**

LiftFund, Inc. supports small and start-up companies with a loan interest buy-down program when traditional financing is not available. Both the Corpus Christi Business and Job Development Corporation (also known as Type A) and the Corpus Christi B Corporation have provided funding since 2004. LiftFund has provided \$9,587,804 of loans - assisting over 592 small businesses in Corpus Christi since the inception of this program. Since 2015, small businesses helped by LiftFund have retained 288 jobs and created 224 new jobs.

The prior year's agreement with LiftFund was in the amount of \$49,000 and provided interest buy down to 5.5% for approximately 60 loans with an average value of \$25,000 to low and moderate income micro and small business owners in Corpus Christi to generate 20 new, permanent full-time jobs. The entire \$49,000 was expended in FY 2022, and so LiftFund is requesting a grant in the amount of \$100,000 for FY 2023 to provide

interest buy down to 5.5% for approximately 20 loans with an average value of \$25,000 to low and moderate income micro and small business owners in Corpus Christi to generate 10 new, permanent full-time jobs. The Board for the Corpus Christi B Corporation approved the amended LiftFund agreement at its January 9, 2023 meeting.

**ALTERNATIVES:**

The City Council may choose to not approve the agreement.

**FISCAL IMPACT:**

In the FY 2023 operating budget, \$100,000 has been budgeted for this small business assistance program with LiftFund, Inc.

**FUNDING DETAIL:**

Fund:	1146 B Corporation Fund
Organization/Activity:	15020 Small Business Projects
Mission Element:	707
Project # (CIP Only):	
Account:	530000 Professional Services

**RECOMMENDATION:**

Staff recommends approving the agreement as presented.

**LIST OF SUPPORTING DOCUMENTS:**

LiftFund Agreement