



# **DMD Updates**

March 26, 2024

# Placemaking

# PD Lighting Assessment

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- CCPD Headquarters desires to add lighting around the building on sides facing Chaparral St, John Sartain St, & Water St
- 2023: City requested assessment to be conducted by Freese and Nichols, Inc (FNI)
- January 2024: DMD Submitted Project Request Form to City Engineering
- February 2024: City Engineering provided proposal to DMD
  - Budget - \$36,280
  - Proposal - \$40,270.80
- March 2024: Instructed City Engineering to pull balance from TIRZ #3 Fund 1112-57-10290 (City ROW)



# Mural Fest 2024 Artists



**Stephanie Sanz**  
Dallas, TX

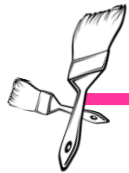


**\*\*Mural Fest: June 01-08**  
**\*\*Mural Walk: June 07**



**Anthony Brooks**  
Chicago, IL/Berlin

**DMD Finalists**



**Sonny Behan**  
**Sonny Sundancer**  
Florida/South Africa



**Ernesto Maranje**  
Sunrise, FL

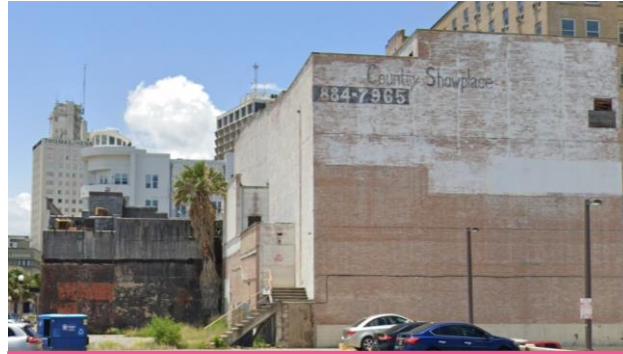


**Andrey Kravtsov**  
**Key Detail**  
New York, NY

**NMA Winners**

# Mural Fest 2024 Locations

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**Centre Theatre**



**AKA Sushi**



**Northwater**



**Ward Building**



**All Good Fitness**

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# **Economic Development**



# Gallery 41 (Update)



Description	<ul style="list-style-type: none"> <li>• <b>Complete:</b> all interior and exterior work including new signage, hired staff, passed fire inspection</li> <li>• <b>Outstanding:</b> finalizing menu changes, training staff</li> <li>• <b>Developer's Goal:</b> Grand Opening in April</li> </ul>
Project Cost	\$ 341,676
Incentive Program	<ul style="list-style-type: none"> <li>• Commercial Finish Out : \$55,850</li> <li>• Streetscape &amp; Safety: \$48,735</li> </ul>
TIRZ Deadline	June 30, 2024



# OK HIFI (Update)



Description	<ul style="list-style-type: none"><li>• <b>Complete:</b> flooring, bar build out, lighting, interior paint, electrical upgrades, furniture</li><li>• <b>Outstanding:</b> bathroom build out, storage room build out</li><li>• <b>Developer's Goal:</b> April Grand Opening</li></ul>
Project Cost	\$270,660
Incentive Program	<ul style="list-style-type: none"><li>• Streetscape &amp; Safety - \$ 48,075</li><li>• Commercial Finish Out - \$20,000</li></ul>
TIRZ Deadline	September 30, 2024





# Community Grocery (Update)



Description	<ul style="list-style-type: none"><li>• <b>Complete:</b> plumbing, electrical in back area, framing</li><li>• <b>Outstanding:</b> bathrooms, bar build out, interior and exterior finishes</li></ul>
Project Cost	\$244,402
Incentive Program	<ul style="list-style-type: none"><li>• Commercial Finish Out - \$30,358</li><li>• Streetscape &amp; Safety – \$23,212</li></ul>
TIRZ Deadline	May 31, 2024



# New Business Marketing



- Worked with Knightstorm Productions to produce a 4-5min video highlighting 18 New Businesses from FY23
- Premiering new business video at State of Downtown on 03/28
- Partnering with KRIS to air 30-second commercial (created from video) in April
- Working on marketing partnership with Corpus Christi International Airport

