

# Strategic Plan for Active Transportation Phase I – Bicycle Mobility



Corpus Christi City Council – Tuesday, March 10, 2015

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## **Anatomy of a Bicycle Mobility Plan**



- 1. Vision, Goals, Objectives, Performance Measures.
- 2. System Details (where, what, and how).
- 3. Supporting Infrastructure (racks, wayfinding, bike share).
- 4. Education, Encouragement, and Enforcement Programs.
- 5. Policy and Code Reform Programs.

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## Vision, Goals, Objectives, Metrics



### **Active Transportation Plan Vision (working):**

The metropolitan area of the Coastal Bend is a place where walking and biking are integral to the community culture and represent viable, safe travel and recreation options for residents and visitors of diverse abilities.

## Vision, Goals, Objectives, Metrics



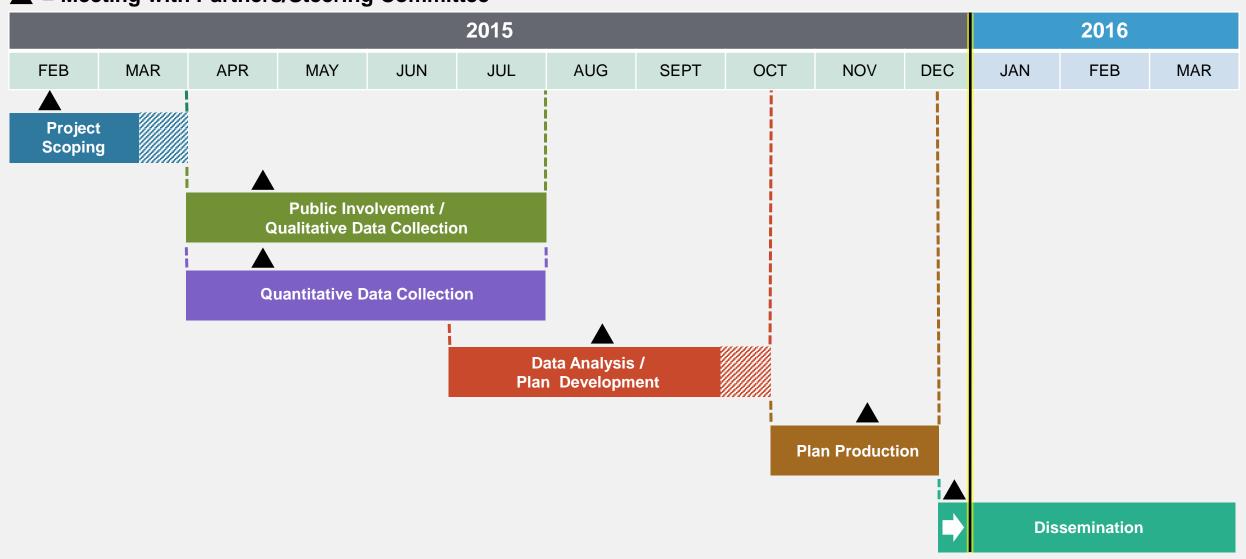
#### Phase I Goals (working):

- Develop of a cohesive, strategic network of bicycle facilities that accommodates a diversity of riders.
- 2. Enhance bicycle mode share for trips of all types.
- 3. Promote health and wellness through bicycling.
- 4. Enhance safety for bicyclists.

### Schedule (Phase I – Bicycle Mobility)



#### **▲** = Meeting with Partners/Steering Committee



#### **Stakeholders**



#### **Tier 1: PLAN Users**

**Example:** Municipalities, TAC, RTA, DMD.

Input Vehicles: Steering Committee, key informant interviews.

#### **Tier 2: FACILITY Users**

**Example:** Commuters, students, recreational riders.

Input Vehicles: Neighborhood meetings, virtual town hall.

# Support



- 1. MPO staff time.
- 2. City of Corpus Christi/partner staff time.
- 3. Decision maker (plan users) guidance (Steering Committee).
- 4. Active participation/input by facility users.
- 5. Potential financial support for discrete consulting tasks (Bicycle facility selection; public involvement).

### **Questions?**





Strategic Plan
for Active
Transportation
involved

Phase I: Bicycle Mobility