

**Visitors Facility Fund
Arena - Marketing / Co-Promotion
For Period Ended February 2015**

Marketing Programs Approved by 4A Board				4A Approved Funding					
Project	Contractual Commitment	Expended to Date	Balance Unpaid but Committed	FY09-10	FY10-11	FY11-12	Fy 12-13	Fy 13-14	Fy 14-15
Corpus Christi Ice Rayz 2009-10	\$ 100,000	\$ 100,000	-	\$ 100,000	\$ -	\$ -	\$ -	\$ -	\$ -
Corpus Christi Ice Rayz 2010-11	50,000	50,000	-	-	50,000	-	-	-	-
Corpus Christi Ice Rayz 2011-12	100,000	100,000	-	-	-	100,000	-	-	-
Corpus Christi Ice Rayz 2012-13	100,000	100,000	-	-	-	-	100,000	-	-
Corpus Christi Ice Rayz 2013-14	100,000	100,000	-	-	-	-	-	100,000	-
Corpus Christi Ice Rayz 2014-15	100,000	-	100,000	-	-	-	-	-	100,000
Texas A&M; Mens basketball	50,000	50,000	-	50,000	-	-	-	-	-
UIL 2011	7,500	7,500	-	10,000	-	-	(2,500)	-	-
UIL 2012	10,000	10,000	-	10,000	-	-	-	-	-
UIL 2013	10,000	10,000	-	-	-	-	10,000	-	-
UIL 2014	10,000	10,000	-	-	-	-	10,000	-	-
THSWPA 2011	12,000	12,000	-	-	12,000	-	-	-	-
THSWPA 2012	12,000	12,000	-	-	12,000	-	-	-	-
THSWPA 2013	25,000	25,000	-	-	-	-	25,000	-	-
THSWPA 2014	25,000	25,000	-	-	-	-	25,000	-	-
THSWPA 2015	25,000	-	25,000	-	-	-	-	25,000	-
THSWPA 2016	25,000	-	25,000	-	-	-	-	25,000	-
Tx Yth Ftbl & Cheer Compt. 2011	15,000	15,000	-	-	15,000	-	-	-	-
Tx Yth Ftbl & Cheer Compt. 2012	15,000	15,000	-	-	-	15,000	-	-	-
Tx Yth Ftbl & Cheer Compt. 2013	15,000	15,000	-	-	-	-	15,000	-	-
Tx Yth Ftbl & Cheer Compt. 2014	15,000	-	15,000	-	-	-	15,000	-	-
Cheerleading 2015	15,000	-	15,000	-	-	-	-	15,000	-
2011 Democratic Party	12,500	12,500	-	12,500	-	-	-	-	-
FCCLA 2014	25,000	25,000	-	25,000	-	-	-	-	-
FCCLA 2015	25,000	-	25,000	25,000	-	-	-	-	-
Destination ImagiNation	15,000	15,000	-	-	15,000	-	-	-	-
Antique Roadshow	15,000	15,000	-	-	-	15,000	-	-	-
Promoter Incentive:	20,000	-	20,000	-	-	125,000	-	100,000	-
Golden Boy Boxing	15,000	15,000	-	-	-	-	-	-	-
Tim McGraw	25,000	25,000	-	-	-	-	-	-	-
MMA Fight Night	15,000	15,000	-	-	-	-	-	-	-
Steve Trevino	25,000	25,000	-	-	-	-	-	-	-
HBO Top Rank Boxing	15,000	15,000	-	-	-	-	-	-	-
Alan Jackson	25,000	25,000	-	-	-	-	-	-	-
Chicago	25,000	25,000	-	-	-	-	-	-	-
Backstreet Boys	25,000	25,000	-	-	-	-	-	-	-
Miranda Lambert	25,000	25,000	-	-	-	-	-	-	-
Leija Battah & Golden Boy Boxing	10,000	10,000	-	-	-	-	-	-	-
Bike Fest	30,000	30,000	-	-	-	-	-	30,000	-
CC College Basketball Trnmt 2013	30,000	30,000	-	-	-	-	30,000	-	-
Texas Skills USA Convention	25,000	-	25,000	-	-	-	-	-	25,000
Texas Future Farmers Association (TFFA) 2015 Cor	25,000	-	25,000	-	-	-	-	-	25,000
American Spirit Championship (ASC)	15,000	-	15,000	-	-	-	-	-	15,000
									335,000
	<u>\$ 1,279,000</u>	<u>\$ 989,000</u>	<u>\$ 290,000</u>	<u>\$ 232,500</u>	<u>\$ 104,000</u>	<u>\$ 255,000</u>	<u>\$ 227,500</u>	<u>\$ 295,000</u>	<u>\$ 500,000</u>
			(A)						

RECAP OF MARKETING CO-PROMO

ARENA Marketing / Co-Promotion - Awarded
Approved April 16, 2012
Approved April 15, 2014
Approved September 23, 2014

\$ 500,000 **Appropriated** #028252;FY10
\$ 600,000 **Appropriated** #029643;FY13
\$ 100,000 **Appropriated** #030159;FY14
\$ 500,000 **Appropriated** #030294;FY15 **Type A approved** 21-Jul-14

T \$ 1,700,000
1,279,000

Committed

Uncommitted
Unappropriated

\$ 335,000 (B) **Awarded, but not committed**
\$ 86,000 (B) **Requires Council authorization to spend**

Spendable 290,000 (A)
421,000 (B)

T. Available **\$ 711,000** Encumbered; PO #0000285441 @ 7/31/13
Encumbered; PO #0000298524 @ 6/11/14