

AGENDA MEMORANDUM Corpus Christi Business and Job Development Corporation Meeting April 20, 2015

- **DATE:** April 10, 2015
- TO:President and Honorable Board Members,
Corpus Christi Business and Job Development Corporation
- THROUGH: Ronald L. Olson, City Manager
- FROM: Kim Womack, Director Communications, Media Relations & E-Government KimW@cctexas.com (361) 826-3211

UPDATE Communication Initiatives

STAFF PRESENTER:

<u>Name</u>	Title/Position	Department
Kim Womack	Director	Communications, Media Relations & E-Government

BACKGROUND:

A brief update regarding the Type A communication plan and next steps.

LIST OF SUPPORTING DOCUMENTS:

Communication Plan