



# **Film Ordinance**

## **Establishing a Film Commission**



Council Presentation  
August 11, 2015

- Background
  - Corpus Christi film history
    - Major motion pictures
    - Small local films
    - Commercial
  - No centralized hub for shepherding filmmakers
  - Investigating a film ordinance for last four years
  - Rep. Todd Hunter hosted two film summits regionally
    - Connected Texas Film Commission with CVB and local filmmakers

- Ordinance
  - Designates the CVB as the Corpus Christi Film Commission
  - Establishes a \$25 film permit fee
    - Local filmmakers would have permit fee waved if they register with the Film Commission
  - Coordination with City's Special Event Program Manager
  - CVB manage payment to City for any fees and services
  - Effective date: October 1
- Application Process
  - Online app hosted by CVB
  - Review and approval process similar to Special Event permit process
  - CVB will host training and education sessions for online app and process to help local filmmakers

- Benefits
  - Establishes a coordinated process for dealing with requests to film in community
  - CVB can begin marketing effort to target the film, television and emerging technology industries
  - Formalize industry connection to local film makers and professionals
  - Corpus Christi would be included in a national & international database of municipalities that provide these types of services