Assessment of the Efficiency & Effectiveness of the City of Corpus Christi's Financial Services Department



Council Presentation September 15, 2015



Process Overview of Annual Competitive Assessments

- Annually select department or service
- Develop scope & issue RFP
- Select consultant
- Do assessment
 - Identify gaps in best practices & analyze
 - Benchmark against other organizations
 - Develop recommendations for improvement
 - Issue formal report
- Department develops & implements action plan to close competitive gap



Overall Goals of Annual Competitive Assessments

- Provide City services competitive in quality and price
- Adopt best practices
- Instill culture of continuous improvement



Prior Assessments Using Industry Experts

Fiscal Year 2010-11: MIS

Competitive; \$700 k in cost saving recommendations

Fiscal Year 2010-11: FLEET SERVICES

Competitive; "rightsizing" downsized fleet by 8%

Fiscal Year 2011-12: SOLID WASTE SERVICES

No further privatization warranted; recommendations resulting in cost savings from \$1.2 M to \$2.9 M

Fiscal Year 2013-14: FIRE DEPARTMENT

28 recommendations to improve organization and service delivery



Scope & Objectives of Financial Services Assessment

 How well is the Department performing core services in all operational areas?
Utility Billing, Purchasing, Warehouse, Accounts Payable, Accounts Receivable/Collections, Accounting, Payroll, Grants,

Cash Management & Central Cashiering

 Focus areas include organization & support of the Department, staffing levels, policies, procedures and process flows, financial performance reporting, and CAFR preparation



Scope & Objectives of Financial Services Assessment

- Review objectives include obtaining answers to 63 specific questions covering each of the functional areas
 - Benchmarking and comparisons to other cities is included
 - The review will result in an improvement action plan
- These competitive assessments are <u>not</u> similar to traditional financial or compliance reviews nor are they limited to evaluating existing policies, procedures or internal controls



CLA, the Most Responsive & Qualified

- ✓ CLA is one of the nation's top 10 accounting firms
- ✓ CLA routinely conducts organizational studies & performance evaluations of a similar nature
- ✓ The project manager previously served as Deputy Director of Audit Services for the City/County of Denver where she managed performance auditing





Schedule

√ 7/18/2015 RFP issued

√ 8/17/2015 Proposals due to City

√8/27/2015 Finalists interviewed

√ 9/2/2015 Consultant selected by Team

9/22/2015 Contract award by City Council

Oct. thru Feb. Consultant field work

Feb. 2016 Consultant provides staff draft report

Mar. 2016 Consultant provides final report & briefs Council



Financial Services Competitive Assessment

QUESTIONS?