



AGENDA MEMORANDUM

Future Agenda Item for the City Council Meeting of September 22, 2015
Regular Agenda Item for the City Council Meeting of September 29, 2015

DATE: September 08, 2015
TO: Ronald L. Olson, City Manager
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Resolution to support Downtown Management District's application to host the 2017 Texas
Downtown Association Conference

CAPTION:

Resolution supporting the Corpus Christi Downtown Management District submission of an application to host the 2017 Texas Downtown Association Conference

PURPOSE:

The purpose of this item is to formally document the City's support for the Downtown Management District (DMD) in their application to the Texas Downtown Association (TDA), to host the 2017 Texas Downtown Association Conference in Corpus Christi.

BACKGROUND AND FINDINGS:

The TDA is a non-profit member organization with over 400 members, dedicated to downtown and commercial district revitalization in Texas. They organize an annual conference that draws approximately 300 participants, including downtown district directors, Main Street Program managers, city managers, elected officials, Chambers of Commerce, planners, and other professionals related to this field. The location of the Annual Conference is selected two years in advance so the application for the November 2017 event is due October 2015.

As a result of the commitment from the Council to prioritize downtown revitalization and the teamwork of the DMD and city staff, significant progress has been made on our revitalization. Hosting the conference is an opportunity to showcase our progress, bring recognition to the community, and fill hotel rooms.

ALTERNATIVES:

The alternative was not to support the DMD's Application.

OTHER CONSIDERATIONS:

The DMD has been working with the Corpus Christi Convention & Visitors Bureau to prepare the submittal.

CONFORMITY TO CITY POLICY:

N/A

EMERGENCY / NON-EMERGENCY:

Non-emergency.

DEPARTMENTAL CLEARANCES:

N/A

FINANCIAL IMPACT:

Operating Revenue Capital X Not applicable

Fiscal Year: 2015-2016	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget				
Encumbered / Expended Amount				
This item				
BALANCE				

Fund(s):

Comments: By supporting this Resolution, the City is not obligated for any finances beyond what is budgeted annually for the DMD Interlocal Agreement.

RECOMMENDATION:

Staff recommends approval of the Resolution.

LIST OF SUPPORTING DOCUMENTS:

Resolution – 2017 Texas Downtown Association Conference