Event No. 45 Merchant Account Services

Fidelity Banc of America Information Merchant Services, Services, LLC LLC Jacksonville, FL Atlanta, GA Transaction Type Annual Sales Volume Item 1 Visa Credit Card - Card Present \$4,729,005 Annual Cost for Fees, Services and Equipment \$142,491.79 \$144,204.07 2 Visa Debit Card - Card Present 1,576,335 Annual Cost for Fees, Services and Equipment 49,735.29 48,504.68 3 MasterCard Credit Card - Card Present 4,121,814 Annual Cost for Fees, Services and Equipment 122,303.91 123,479.60 4 MasterCard Debit Card - Card Present 1,373,938 Annual Cost for Fees, Services and Equipment 43,005.93 41,597.19 5 Visa Credit Card- Card not Present 5,940,930 42,759.59 Annual Cost for Fees, Services and Equipment 45,828.98 6 Visa Debit Card- Card Not present 23,763,722 142,114.00 162,497.77 Annual Cost for Fees, Services and Equipment 7 MasterCard Credit Card - Card not Present 5,339,573 Annual Cost for Fees, Services and Equipment 37,785.93 39,583.92 8 MasterCard Debit Card - Card not Present 21,358,292 Annual Cost for Fees, Services and Equipment 112,752.42 130,729.87

Note: Total estimated annual sales volume for all credit and debit card transactions is \$71,723,160. The City accepts credit cards from Visa, MasterCard, American Express and Discover Card. However, the fees associated with American Express and Discover Card are 100% controlled by the card issuers and are difficult to determine for evaluation purposes. However, the costs associated with these type cards are identical for each proposer and do not affect the hierarchy of the pricing structure shown above.

\$68,203,609

Grand Total

\$692,948.86

\$736,426.09

Annual Sales Volume Evaluated

0.050%	1470
118179	1069
	1142
59.0895	2521
	1256
	649

8107 11057

0.733201

7651	11057	11057
0.15	3434	3434
		904
1147.65	7623	
		15395
		8123.39
		23518.39

299.7 0.15%

199800

64	1550	178
20.00%	3172.67	1.55%
12.8	4722.67	2.759 0.1
		2.86

				Visa	online / IVR	
1059		17%	236233	0.75	utilities cr	
911		14%	193829	0.65	utilities db	
7042		19%	264976	2.65%/.1	Purch Card - cre	edit
1344		49%	665733	.05%/.22	us regulated	
924						
1558			1360771			
2504						
1256						
909	17%	19%	14%	49%		
	0.75 2.6	55%/.1				
17507						
		0.65 .05%/.22				

cr 501209 visa credit db 859562 visa debit