



AGENDA MEMORANDUM
City Council Meeting of September 29, 2015

DATE: September 29, 2015

TO: Ronald L. Olson, City Manager

FROM: Kim Womack, Director Communication, Media Relations & E-Government
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(361) 826-3211

Communication Update

STAFF PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1. Kim Womack	Director	Communication
2.		
3.		

OUTSIDE PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1. None		
2.		
3.		

BACKGROUND:

The Communication Department has undergone a reorganization which began in August of 2014. The reorganization included a new mission and combined resources including the Customer Call Center, Print Shop, Social Media, Website, Media Relations and Video Operations.

This update is to provide City Council with progress regarding improvements in City communication. The last update was June, 19, 2015.

LIST OF SUPPORTING DOCUMENTS:

PowerPoint – Communication Update