

Plan CC Comprehensive Plan 2035



City Council Public Hearing
October 13, 2015



Schedule



- October 13 – Presentation & Public Hearing
- October 19 – Council Members Submit Comments
- October 27 – 1st Reading of Ordinance
 - ❑ Vote on Changes to the Plan
- November 10 – 2nd Reading of Ordinance

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Highlights of the Plan



Expanding choices to create a more competitive city

- Creating options for current and new residents
 - Housing/Neighborhoods
 - Transportation
- Potential 20-50,000 new households
- Development both within and outside the current city limits.
- Taking care of our infrastructure.
- Protecting/enhancing parks & natural resources.
- Enhancing quality of life by improving places and connections.

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Framework for the Future



- ✓ **The Vision:** a shared vision of what kind of city we want to be in 20 years
- ✓ **The Principles:** a shared set of values to guide planning and implementation
- ✓ **The Goals:** our target conditions to achieve the vision
- ✓ **The Policies:** guidance for decision-makers making choices for the city's future



What Citizens Said



- “I like that you are trying to make Corpus a more livable city for young people.”
- “More research/entrepreneurial advancement would be a gold mine.”
- “Most people are moving to the south side for a reason, probably good reasons no one should second guess.”
- “Encouragement of alternatives to have an urban life style as opposed to only have suburban apartment or housing options is a big deal to new professionals.”



The Vision



- ✓ Our broadly diversified economy provides opportunity for all.
- ✓ Modernized city services and systems support growth and vitality in all parts of the city.
- ✓ High-quality, safe, connected and diverse neighborhoods provide a variety of living choices.
- ✓ Stewardship of our natural heritage and green space networks strengthens our unique character and supports resilience.



Key Concepts: Economy & Workforce



- Create a diversified economy with well paying jobs that build on existing industry strengths and technological innovation.
 - Build a robust entrepreneurial ecosystem.
 - Provide opportunity to build new skills for better jobs.
 - Make school completion a high civic priority with broad community support and engagement.
 - Make the city a place that is attractive to talented professionals and entrepreneurs.
-



Key Concepts: Housing & Neighborhoods



Diverse households at different stages of the life cycle need different housing choices.



- ✓ 64% of households have no children under 18
- ✓ 57% of households are one- or two-person households



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Key Concepts: Housing & Neighborhoods



- New options to complement traditional suburban-style development.
- Downtown housing to drive revitalization and vitality for residents and visitors.
- Mixed-use urban villages and “collegetowns” to upgrade traditional neighborhoods and create compact centers within new neighborhoods.





Key Concepts: Transportation & Mobility



- Repair and maintain street infrastructure.
- Develop bicycle and pedestrian networks to safely link destinations.
- Provide frequent, comfortable, and convenient public transportation.





Key Concepts: Infrastructure and Facilities



- Long-term water security
 - Cost-effective, environmentally sound, and sustainable water, wastewater, storm water systems
 - Public facilities maintained for long-term use
 - Utilities to support competitive economic development and growth
-

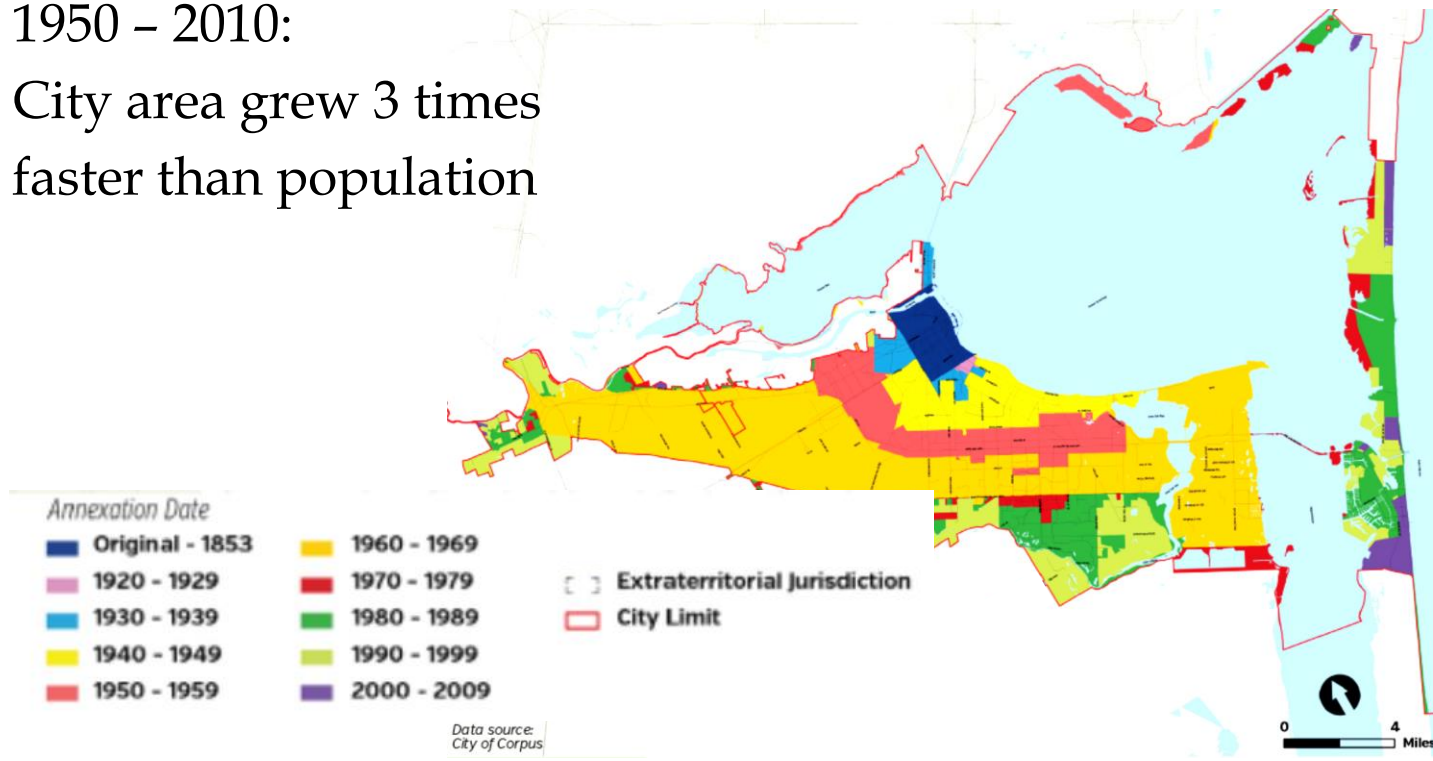


Key Concepts: Land Use, Zoning & Urban Design



1950 – 2010:

City area grew 3 times
faster than population





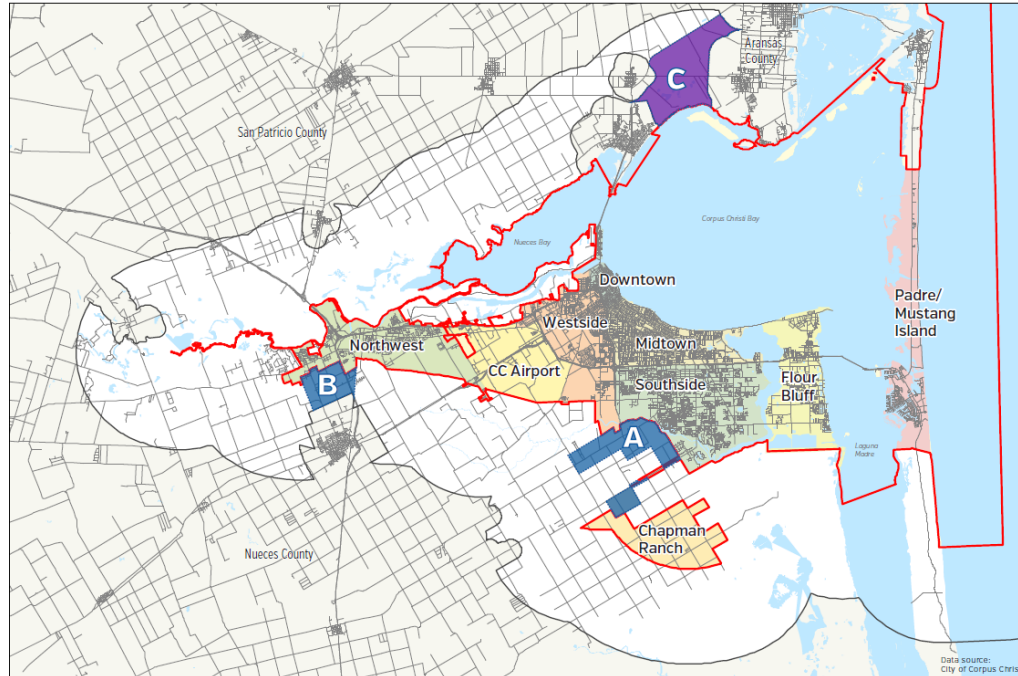
What's Different in the Future Land Use Map



- Mixed-use areas:
 - Approximately 4% of total city area including downtown and proposed urban villages.
- Transitional areas north of I-37
- Transitional areas for compatibility with NAS-CC
- Planned Development areas on Padre Island
- Annexation Planned Development areas:
 - 5,000 acres in Southside/London
 - 3,000 acres in Northwest
- Industrial District Agreements across CC Bay



Annexation Map



Corpus Christi
Proposed Annexation Areas

■ Proposed Annexation Areas
□ Extraterritorial Jurisdiction
■ Corpus Christi City Limit

■ Proposed Industrial District



0 5
Miles



Implementation



- Public resources, incentives, and investments are scarce.
- Focus resources to help create critical mass, which creates visible change and attracts private investment.
- Establish a new planning department and make the planners the coordinators for implementing the plan.
- Establish cross-department task forces around places for strategic investment.
- Build relationships with state and national funders.



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Questions?