



## AGENDA MEMORANDUM

Corpus Christi Business and Job Development Corporation Meeting February 15, 2016

**DATE:** February 15, 2016

**TO:** President and Honorable Board Members,  
Corpus Christi Business and Job Development Corporation

**THROUGH:** Ronald L. Olson, City Manager

**FROM:** Kim Womack, Director Communications, Media Relations & E-Government  
KimW@cctexas.com  
(361) 826-3211

<p style="text-align: center;"><b>UPDATE</b> <b>Communication Initiatives</b></p>
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**STAFF PRESENTER:**

<b><u>Name</u></b>	<b><u>Title/Position</u></b>	<b><u>Department</u></b>
Kim Womack	Director	Communications, Media Relations & E-Government

**BACKGROUND:**

A brief update regarding progress on the Type A communication plan. All elements of the short-term plan completed with exception of an Opinion Editorial from a Board Member. Completed elements include: website, stationary, videos, various news releases, special event, signage and several newsletter articles.

**LIST OF SUPPORTING DOCUMENTS:**

None