

**Resolution granting City supported event status in accordance with City Code
of Ordinances Section 53-206 to the 2016 Beach to Bay Relay Marathon**

Whereas, in a letter dated January 2, 2016, the Corpus Christi Roadrunners requested the annual Beach to Bay Relay be granted the status of a City Supported Event, specifically for some relief of fees for city services;

Whereas, in February 2015, City Council approved an update to the parade and special event permit ordinance;

Whereas, Section 53-206 of the City Code of Ordinances addressed City Supported Events stating cost and fees assessed may be reduced for qualifying events;

Whereas, the criteria for classification as a City Supported Event include:

- Draw a crowd of approximately 10,000 people
- Draw visitors from outside the region resulting in hotel occupancy tax gains
- Be coordinated by a non-profit organization where the majority of funds raised during the event are retained/spent locally
- Have free attendance to the public
- Have community wide appeal and access
- Be of cultural, educational, health or historical significance.

Whereas, the ordinance requires City Council to grant or deny the designation of a City Supported Event;

Whereas, the Beach to Bay Relay Marathon is a six-person relay running event coordinated by the Corpus Christi Roadrunners a 501c3 organization of volunteers and this will be the event's 41st year and regularly boasts over 2000 teams and 10,000 spectators who line the route to cheer for their favorite team.

Whereas, in 2014, the Corpus Christi Visitor's Bureau (CVB) completed a study on the effect the Beach to Bay Relay Marathon has on our local economy and the results concluded that the race brought \$7 million into the local economy;

Whereas, the Beach to Bay Marathon Relay meets the criteria established in the ordinance;

Whereas, City staff members have reviewed the request and suggest a 50% reduction for city fees and services.

Now therefore, be it resolved by the Corpus Christi City Council:

Section 1. That the 2016 Beach to Bay Relay Marathon qualifies for and is hereby granted City supported event status pursuant to Section 53-206 of the City Code of Ordinances.

Section 2. That the City fees in relation to the 2016 Beach To Bay Relay Marathon are authorized to be reduced by 50%.

ATTEST:

THE CITY OF CORPUS CHRISTI

Rebecca Huerta
City Secretary

Nelda Martinez
Mayor

Corpus Christi, Texas

_____ of _____, 2016

The above resolution was passed by the following vote:

Nelda Martinez	_____
Rudy Garza	_____
Michael Hunter	_____
Chad Magill	_____
Colleen McIntyre	_____
Brian Rosas	_____
Lucy Rubio	_____
Mark Scott	_____
Carolyn Vaughn	_____

