



AGENDA MEMORANDUM

First Reading Ordinance for the City Council Meeting of July 26, 2016
Second Reading Ordinance for the City Council Meeting of August 9, 2016

DATE: July 11, 2016

TO: Margie C. Rose, City Manager

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<p align="center">Funding Agreement for Corpus Christi Downtown Management District’s Bike Share Program</p>

CAPTION:

Ordinance authorizing the City Manager or designee to execute a participation agreement for Bicycle Sharing program with the Corpus Christi Downtown Management District for \$90,000 over 3 years; and authorizing the City Manager or his designee to execute Licenses for Use of City Property to install bicycle racks for bicycle sharing service with Zagster, Inc ("Licensee")

PURPOSE:

The purpose of this item is to approve a three year Funding Agreement with the Corpus Christi Downtown Management District ("DMD"), for a Bike Share Program.

BACKGROUND AND FINDINGS:

In 2014, with the leadership of a new Executive Director, the CCDMD developed a Three-Year Strategic Plan. In fall 2014, Council motioned to support the CCDMD’s new Three-Year Strategic Plan. In the DMD’s Three-Year Strategic Plan, they identified exploring the feasibility of a Bike Share Program as one of their 68 action items. Through the 2015 Downtown Perception Survey, a “Bike Share Program,” was among the top 10 programs/amenities residents wanted to see for Downtown.

The DMD and a broad-based Bike Share Steering Committee researched this item and identified the turn-key offerings of Zagster as ideal for our community. They began to identify funding sources. DMD approached the Parking Advisory Committee for \$30,000 and city departments for \$20,000 funding. Due to General Fund challenges and the Zero Based Budgeting process, city departments were unable to commit funding. Staff recommended TIRZ funding as an alternative to General Funds. This brings total City funding to \$30,000 per year for three years, beginning with FY 2017, subject to budget approvals.

- \$10,000 from Parking Improvement Fund
- \$20,000 from TIRZ Funds

Additional funding participants are the Downtown Revitalization Alliance and Corpus Christi Regional Transportation Authority.

ALTERNATIVES:

The Council may chose not to approve this item.

OTHER CONSIDERATIONS:

N/A

CONFORMITY TO CITY POLICY:

N/A

EMERGENCY / NON-EMERGENCY:

Non-Emergency

DEPARTMENTAL CLEARANCES:

Legal, Police Department

FINANCIAL IMPACT:

☐ Operating ☐ Revenue ☐ Capital ☐ Not applicable

Fiscal Year: 2016-2017	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget				
Encumbered / Expended Amount				
This item			\$90,000	\$90,000
BALANCE			\$90,000	\$90,000

Fund(s): 1020

Comments: This item is subject to annual budget appropriations.

RECOMMENDATION:

Staff recommends approval of the motion to execute the DMD Bike Share Program

LIST OF SUPPORTING DOCUMENTS:

Ordinance – DMD Bike Share Program

Agreement – Bike Share Program

Presentation – DMD Bike Share Program